# Travel Sentiment

*Fall 2021*

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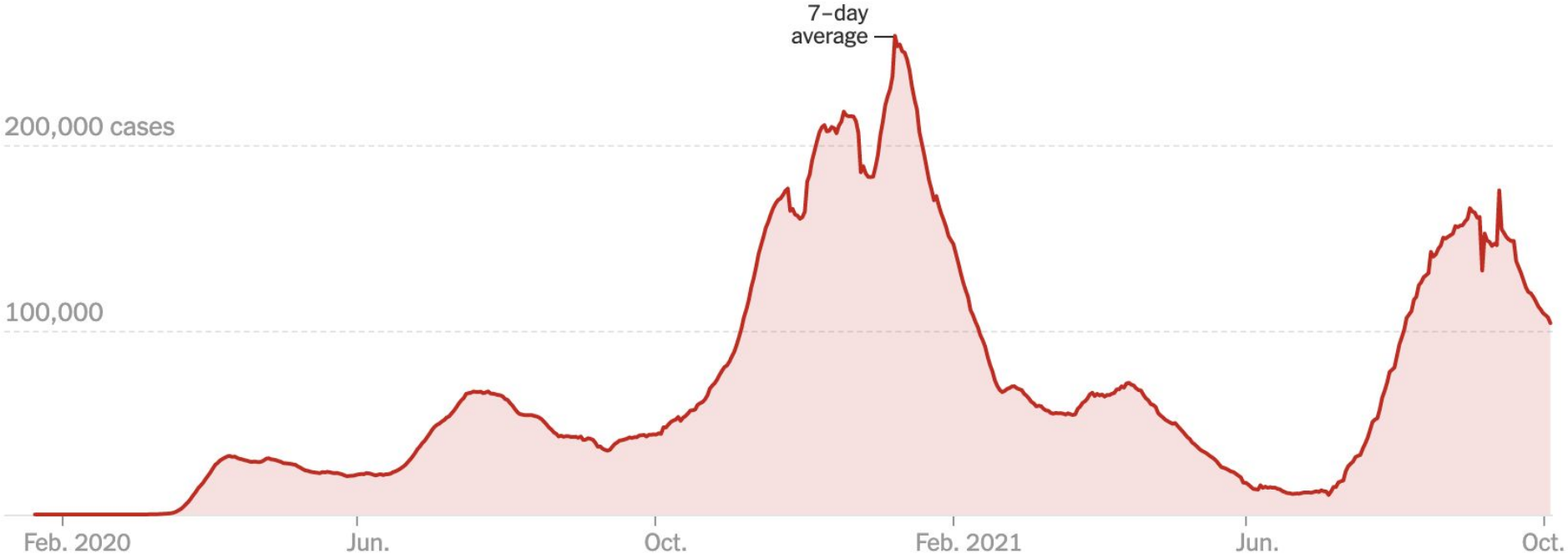
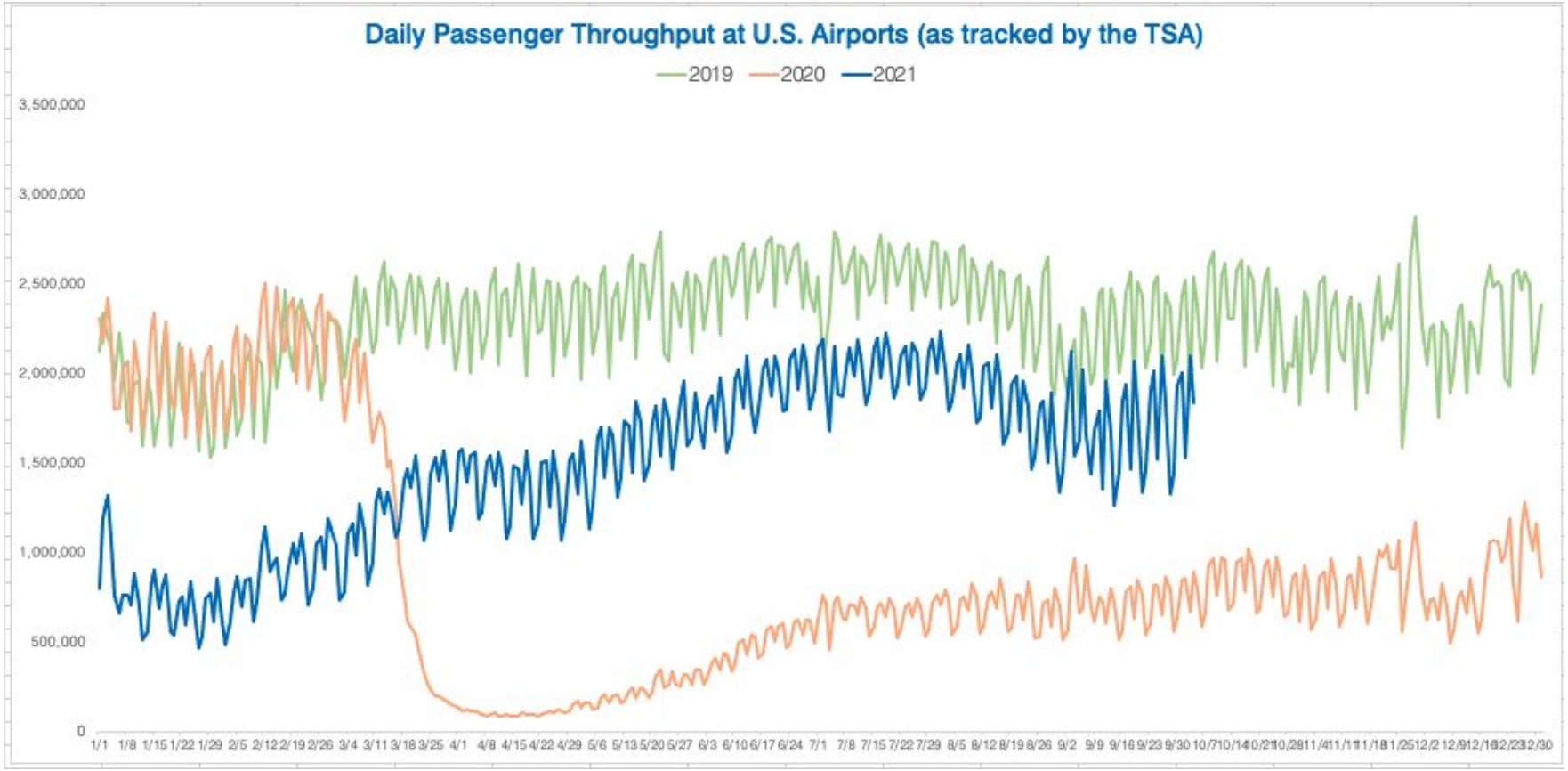
# New reported cases

**All time** | Last 90 days



# TSA Daily Air Travel



In a few words, please tell us how the COVID-19 issue is impacting your ability to have meaningful travel experiences?

Destination Analysts: Wave 75, October 4, 2021

44.4% of travelers state that recent news about increasing “Delta” cases makes them less interested in traveling right now. This number is down from 59.4% in early September.

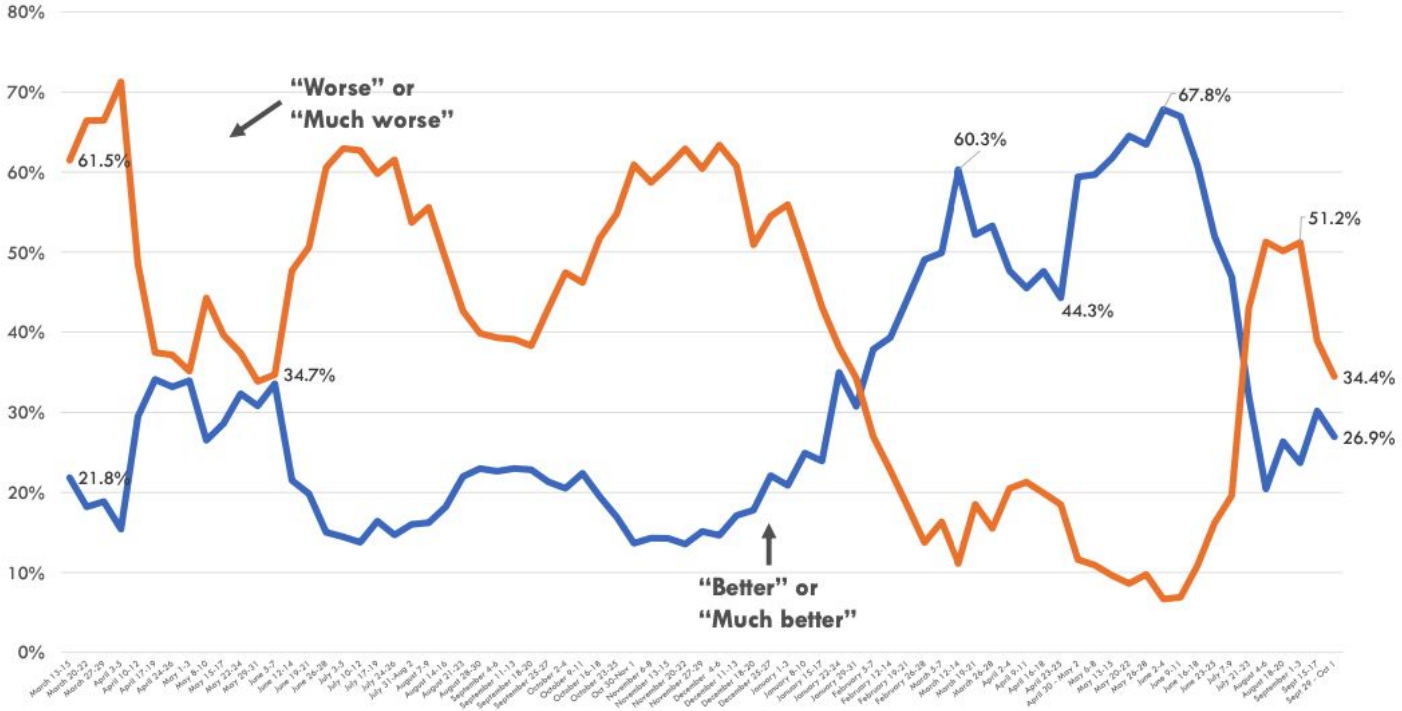
# Expectations for the Coronavirus Outbreak:

**Question: In the NEXT MONTH, how (if at all) do you expect the severity of the coronavirus situation in the United States to change?**

**In the next month the coronavirus situation will get**

_____

*(Base: Waves 1-75. All respondents, 1,200+ completed surveys each wave.)*

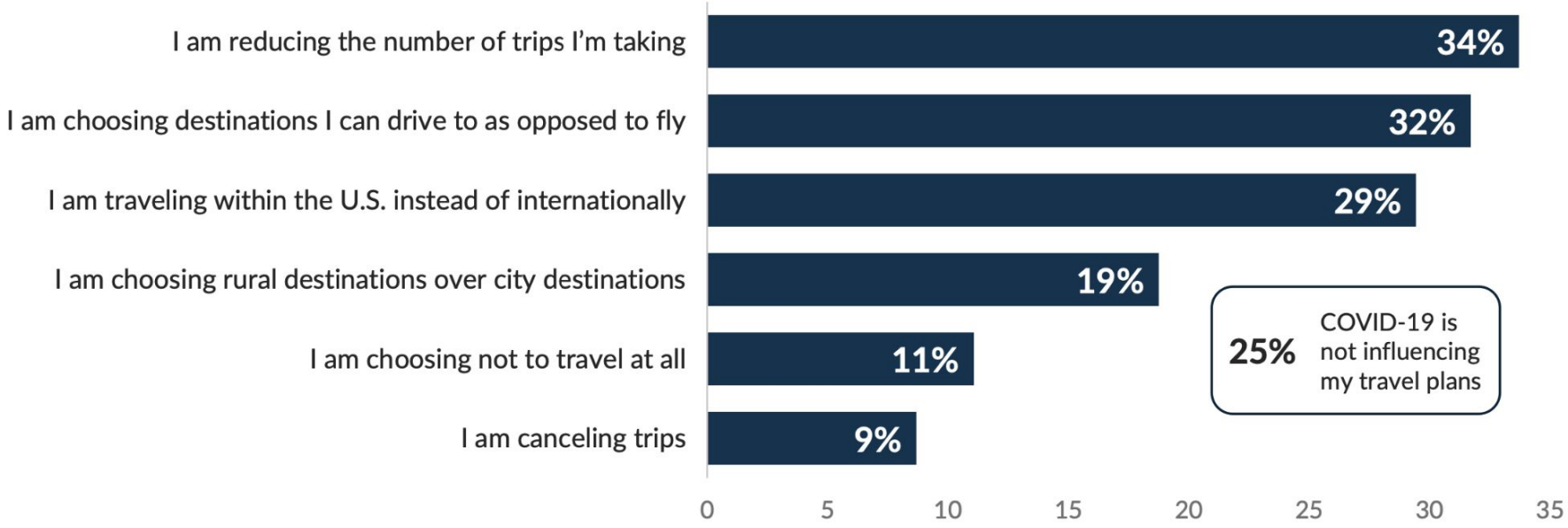



Destination Analysts: Wave 75, October 4, 2021

66% of respondents stated that they expect the COVID-19 issue will be with us for the longer-term (i.e., at least the next several years)?

26.6%*(33.9%)* of respondents have postponed an upcoming trip specifically due to the Delta variant, while 23.1% *(27.3%)* have cancelled an upcoming trip.

# Influence of COVID-19 on Travel Plans in the Next Six Months

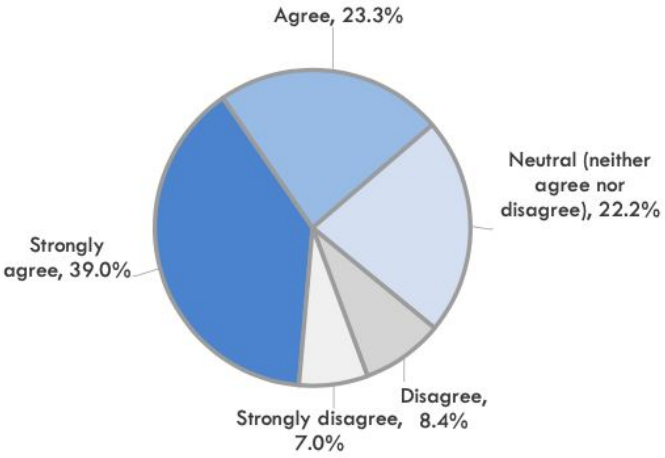



Longwoods: Wave 47, October 5, 2021

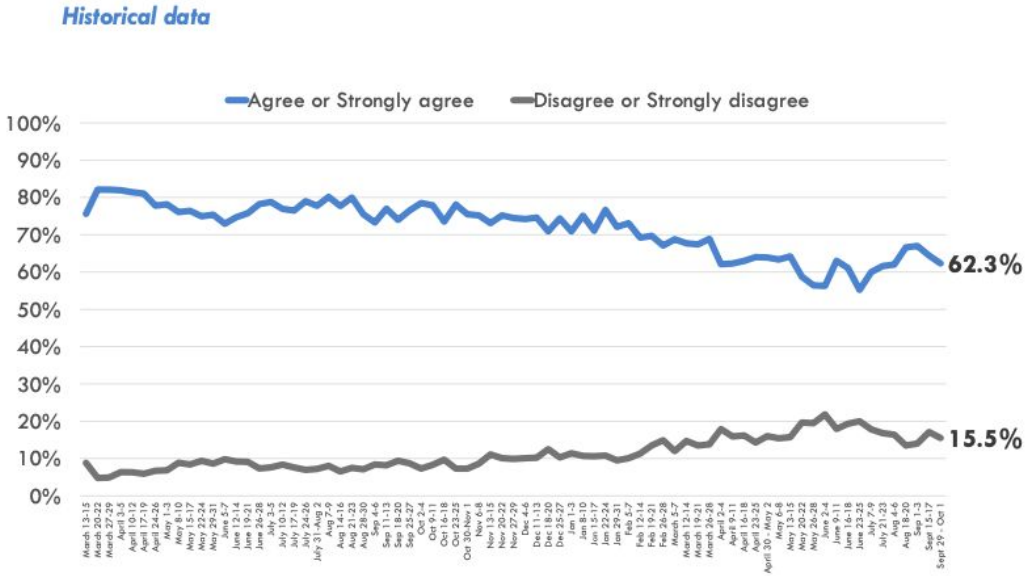
# Traveling Outside of the US:

**How much do you agree with the following statement?**

**Statement:** I will be unlikely to travel outside the United States until the coronavirus situation is resolved.




*(Base: Waves 1-75 All respondents, 1,200+ completed surveys each wave.)*

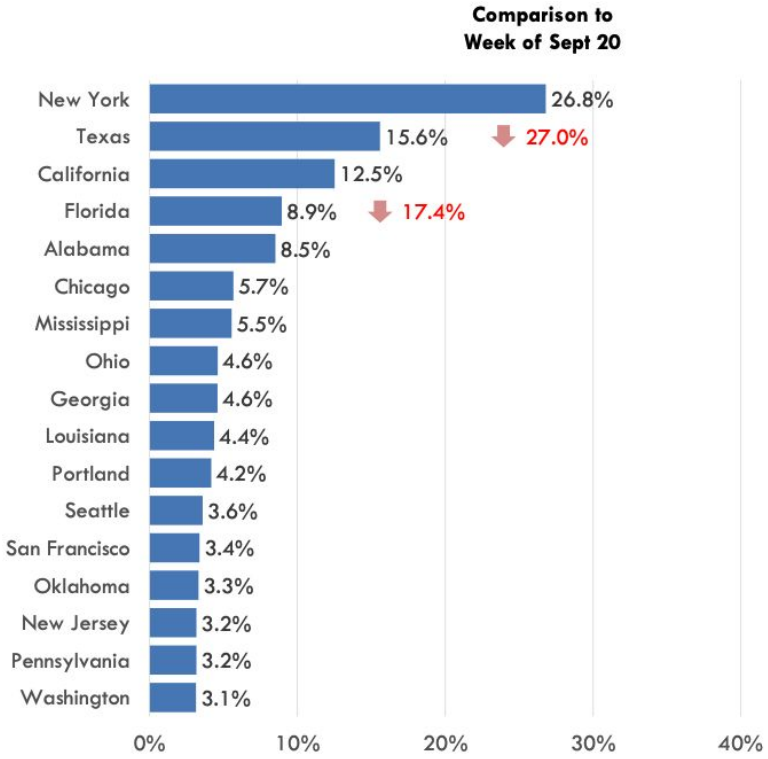



Destination Analysts: Wave 75, October 4, 2021

69.1% of respondents said that if they thought a destination was not welcoming to people like themselves, they would be unlikely to visit.

Destination Analysts: Wave 75, October 4, 2021

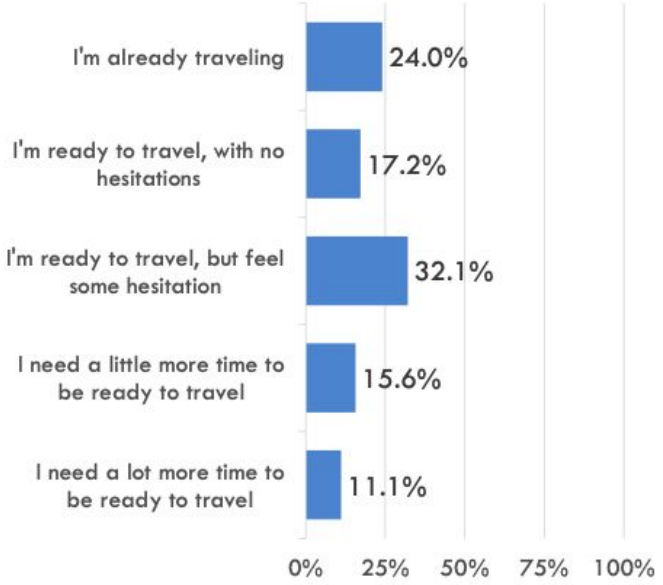
# Destination Perceived as Potentially Unwelcoming



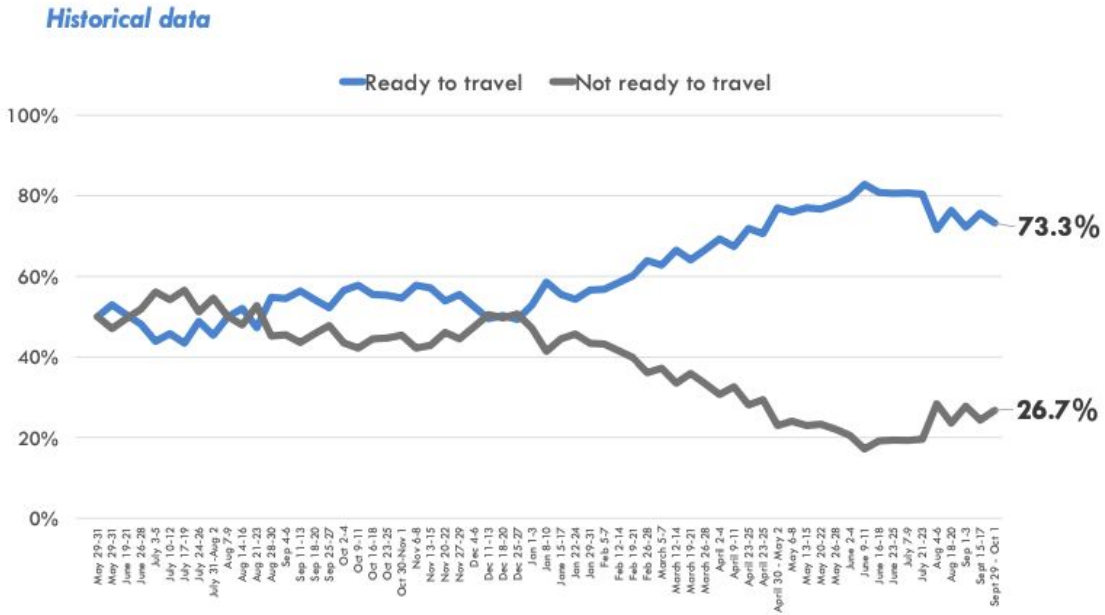

Destination Analysts: Wave 75, October 4, 2021

# Positive Trends

# Current State of Mind, When it Comes to Traveling Again:

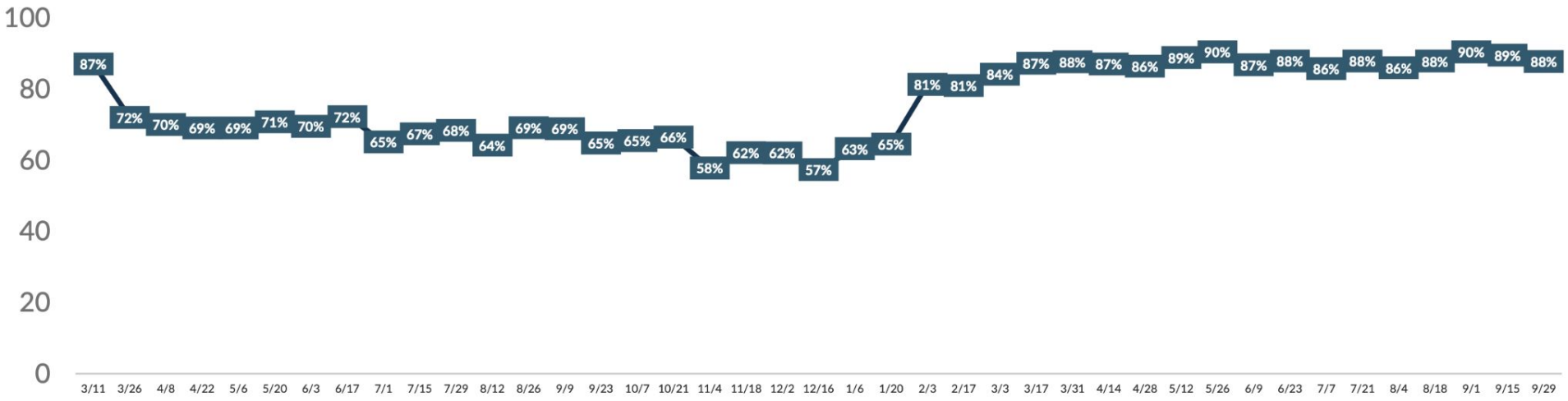



*(Base: Waves 12-13 and 15-75. All respondents, 1,200+ completed surveys each wave.)*




Destination Analysts: Wave 75, October 4, 2021

# Travelers with Travel Plans in the Next Six Months

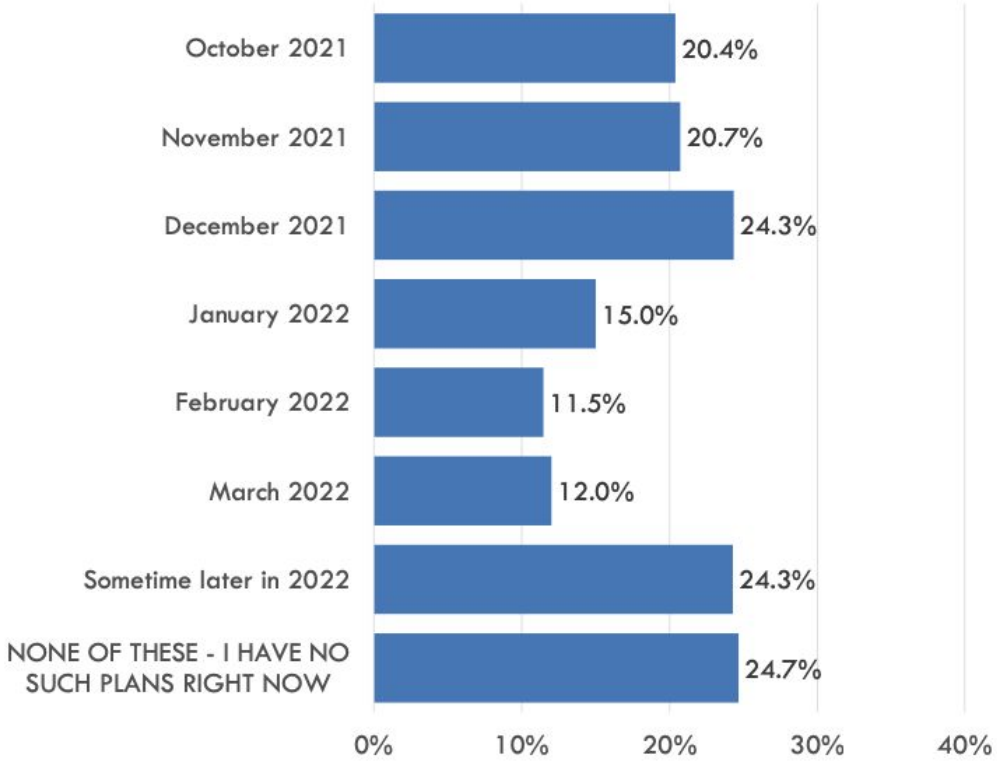



Longwoods: Wave 47, October 5, 2021

# Expected Month of Travel:

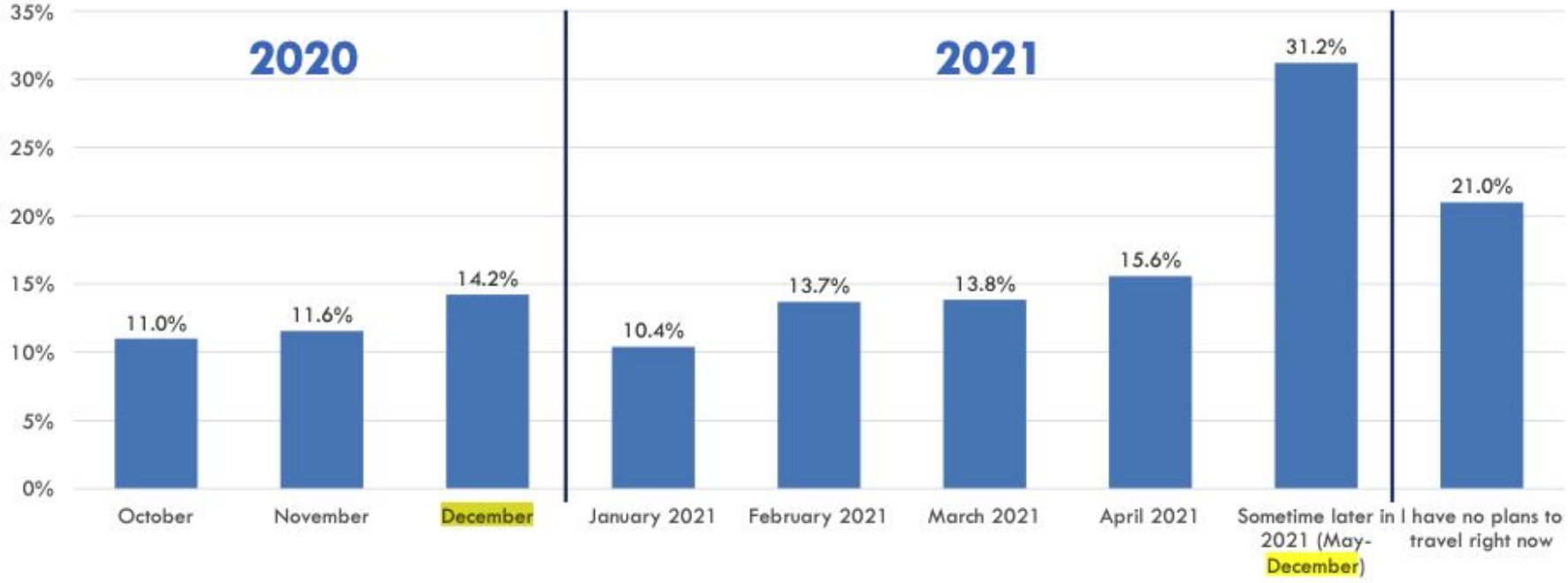
**Question: Even if only tentatively scheduled, in which months do you currently plan to take any OVERNIGHT TRIPS? (Select all that apply)**

*(Base: Wave 75 data. All respondents, 1,209 completed surveys. Data collected September 29-October 1, 2021)*




Destination Analysts: Wave 75, October 4, 2021

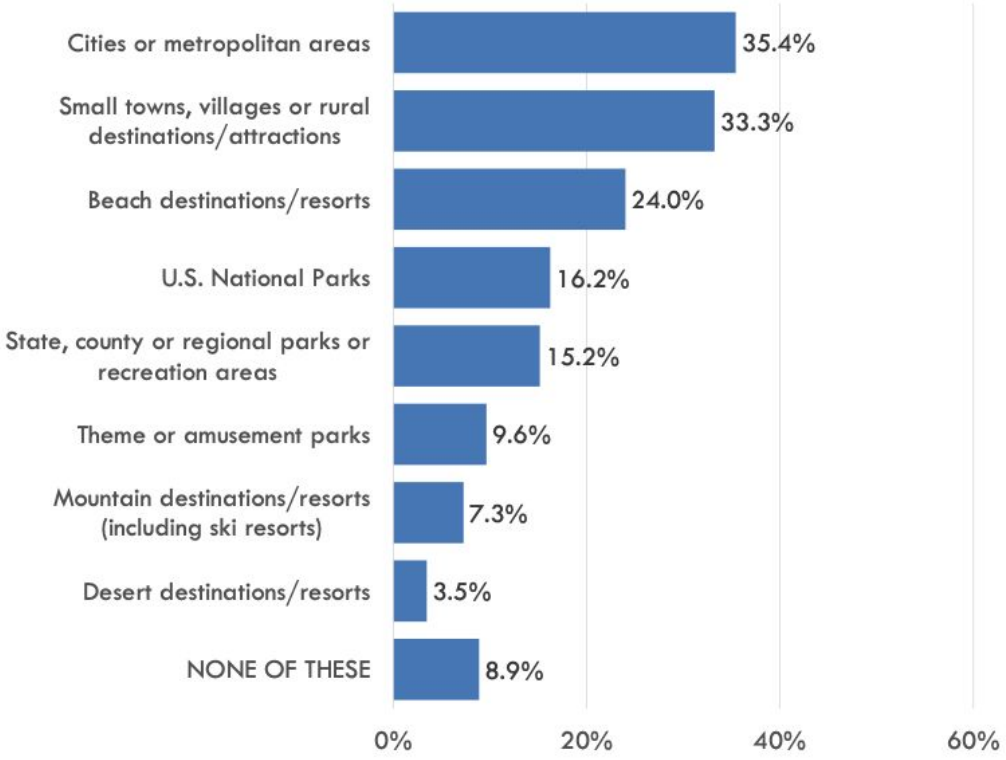
# Expected Month of Travel: 2020




Destination Analysts: Wave 30, October 4, 2020

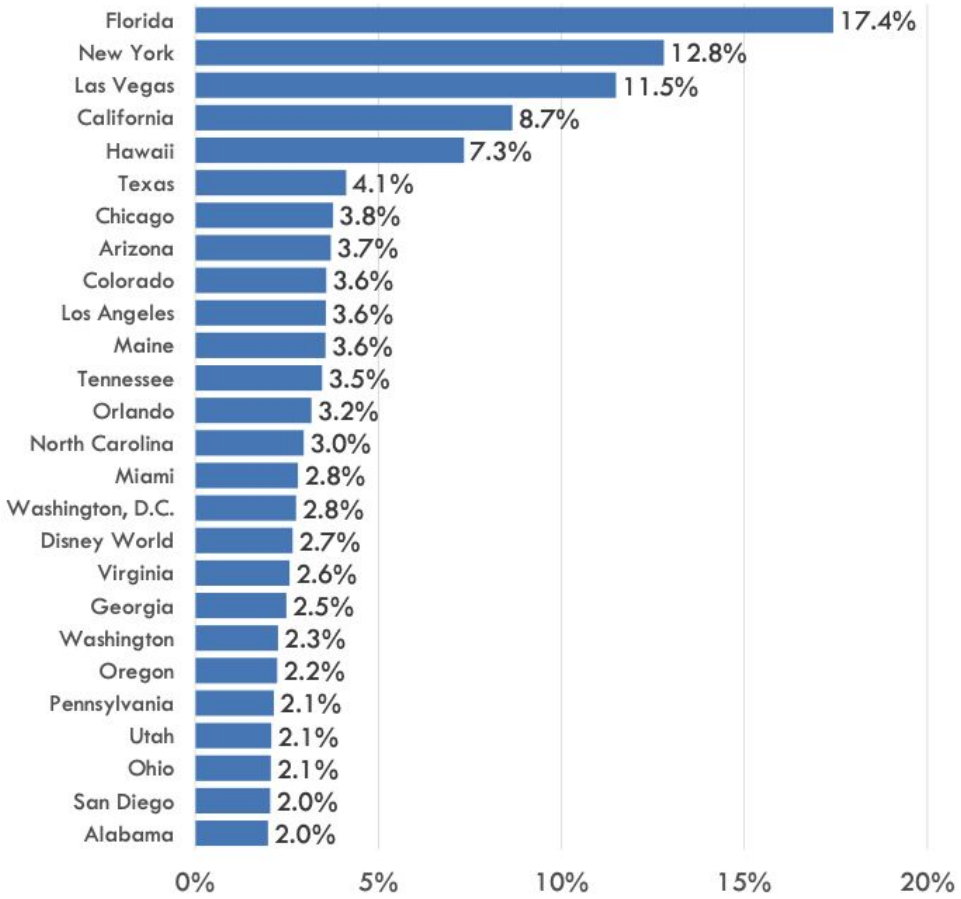
55.7% of residents would support an indoor vaccine mandate program in their home community.

# Which of the following did you visit on your overnight trip?




Destination Analysts: Wave 75, October 4, 2021

Which domestic destinations do you most want to visit in the next 12 months?

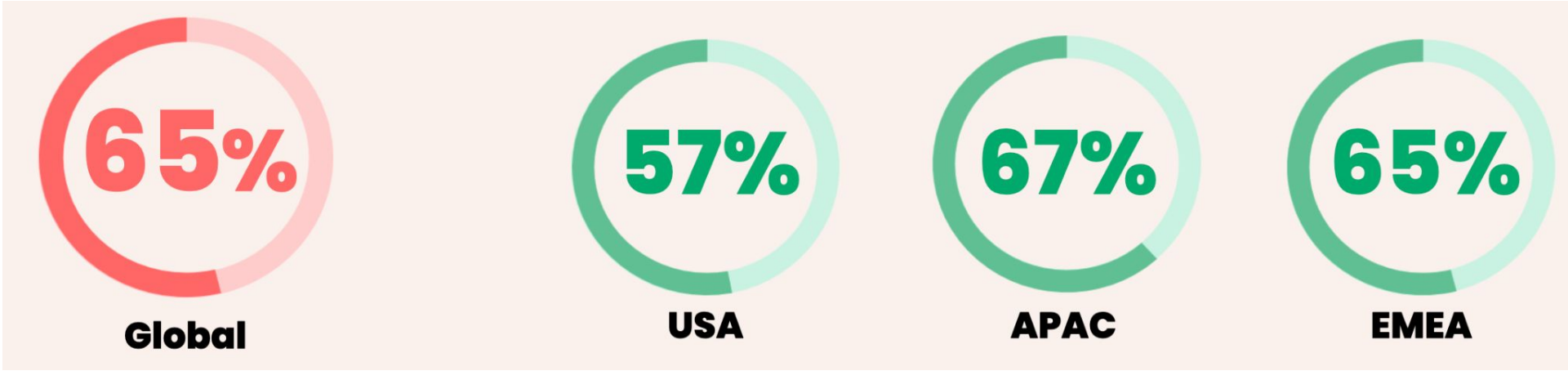



Destination Analysts: Wave 75, October 4, 2021

# International Trends

# Impact of Opening International Borders

What impact would the opening of international borders have on your future travel plans, if any?




Source: Tripadvisor 2021 Consumer Sentiment, n=3,200, US, UK, Italy, Australia, Germany, India, Japan, Singapore; 08/12/21 - 08/26/21

# 75% of consumers intending to travel internationally are in the early planning stages.

Which of the following best describes your current stage in the planning process?

Source: Tripadvisor 2021 Consumer Sentiment, n=3,200, US, UK, Italy, Australia, Germany, India, Japan, Singapore; 08/12/21 - 08/26/21

Only 17% of travelers plan to return to an previously visited destination.

Source: Tripadvisor 2021 Consumer Sentiment, n=3,200, US, UK, Italy, Australia, Germany, India, Japan, Singapore; 08/12/21 - 08/26/21

# Questions

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