

Health Strategy Bureau Davis County Health Department

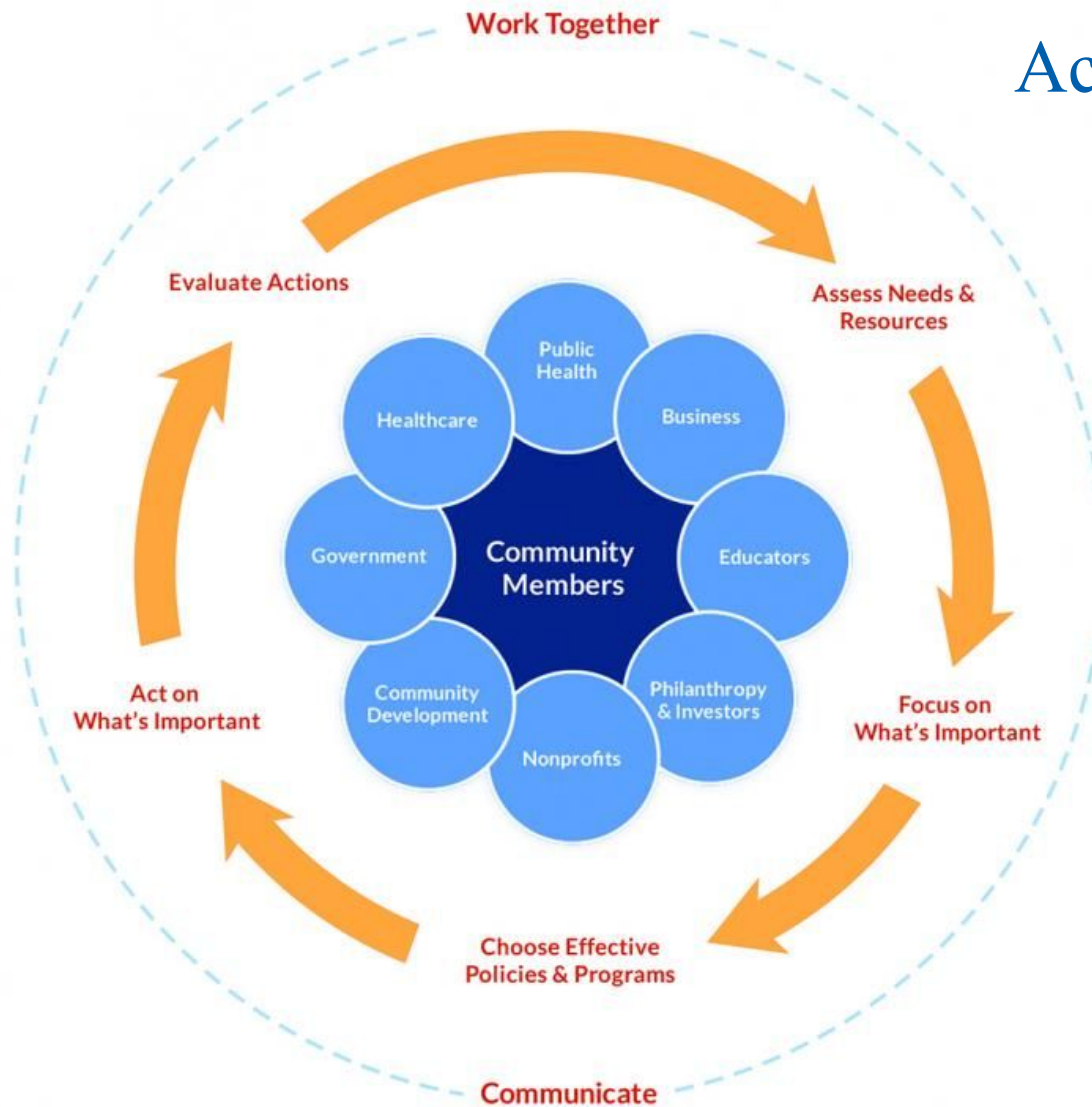
Isa Perry, MPH, CHES
Health Strategy Bureau Manager
Board of Health, November 9, 2021



What We Lead **DAVIS4 HEALTH**

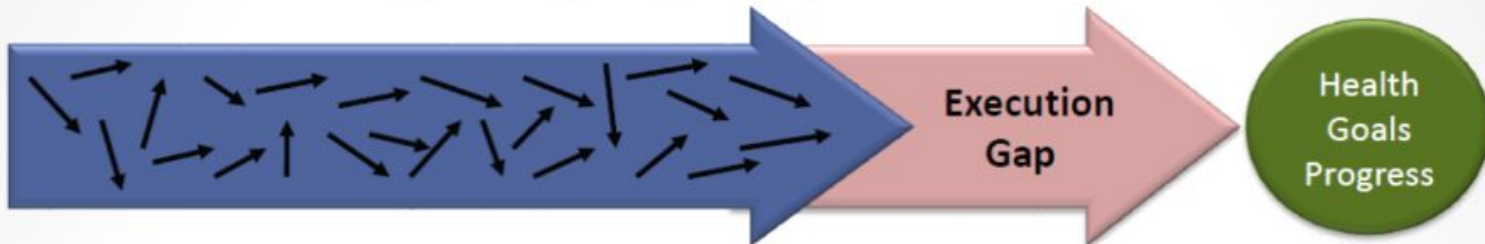
- Davis4Health: County's Health Improvement Collaborative
 - County Health Rankings & Roadmaps
 - Health is living long and well
 - It's where we live, work, learn, play
 - Action Cycle
 - Community Health Assessment (CHA)
 - Community Health Improvement Plan (CHIP)
- Public Health Accreditation (community engagement, health improvement, and transformation processes)

Action Cycle



The Need to Collaborate around a Strategy

No Strategic Alignment



Can Davis County Use the Power of Strategic Alignment?





Davis County Human Services Organization & Priorities

Human Services Cabinet

Lead: Commissioner Kamalu

Human Services Directors Committee

Lead: Commissioner Kamalu

Davis Links Resource Forum

Lead: Kali Ottesen

PRIORITIES

HEALTH

Every resident of Davis County
is mentally healthy

SAFETY

Decrease incidents of
interpersonal violence

STABILITY

Education, Employment, Housing,
Basic Needs

Low income residents are
economically stable

EXISTING WORKGROUPS

Davis Behavioral Health Network
(Access, Davis4Health CHIP Priority)
Lead: Isa Perry

Davis HELPS (Prevention,
Davis4Health CHIP Priority)
Lead: Isa Perry

Opioid Prevention Workgroup
(Davis4Health CHIP Priority)
Lead: Kaylee Crossley

CAPE (Coalition for Abuse Prevention
of the Elderly)
Lead: Kristy Cottrell

CARES Coalition
Lead: Safe Harbor

Domestic Violence Coalition
Lead: Debbie Comstock

Food Environment Workgroup
Lead: Travis Olsen

Intergenerational Poverty Committee
Lead: Lorene Kamalu

Local Homeless Council
Lead: Lorene Kamalu

ACEs, Trauma & Resilience (Davis4Health CHIP Priority)

Exploring Equity

- **Health Disparity**

Differences in health between groups; especially concerning for groups at social and geographic disadvantage

- **Health Inequity**

A health disparity that is unfair and may also reflect injustice (e.g., discrimination, barriers to opportunity, lack of access to services)

Advancing Health Equity

- Everyone has a fair and just opportunity to be as healthy as possible, regardless of race, ethnicity, gender, income, location, or any other factor
- Commitment to reduce and, ultimately, eliminate health disparities by addressing root causes (i.e. social & structural inequities)
- Striving for the highest possible standard of health for all people and giving special attention to the needs of those communities at greatest risk for health disparities
- Removing obstacles

Equality



Equity



Pandemic Response

COVID-19 exacerbated existing health disparities

- Data: disease burden & vaccine coverage by age, race/ethnicity, city/zip code, etc.
- Hired Community Health Workers (CHWs)
- Spanish Translation: website, education, forms, etc.
- Established Equity Committee, August 2020
- Vaccine Equity Plan, March 2021
- Vaccine Outreach: homebound, worksites, churches, low income housing

New Funding

Utah Department of Health, Office of Health Disparities

- Outreach to **populations who experience vulnerabilities** (underserved, underrepresented, communities at greatest risk for experiencing health disparities)
 - COVID support (communication, translation, quarantine/isolation, vaccination)
 - Address barriers & social determinants of health
 - Partnerships with Community Based Organizations
- Community Health Workers - wrap around services, link to resources

New Funding

Utah Department of Health, Office of Health Disparities

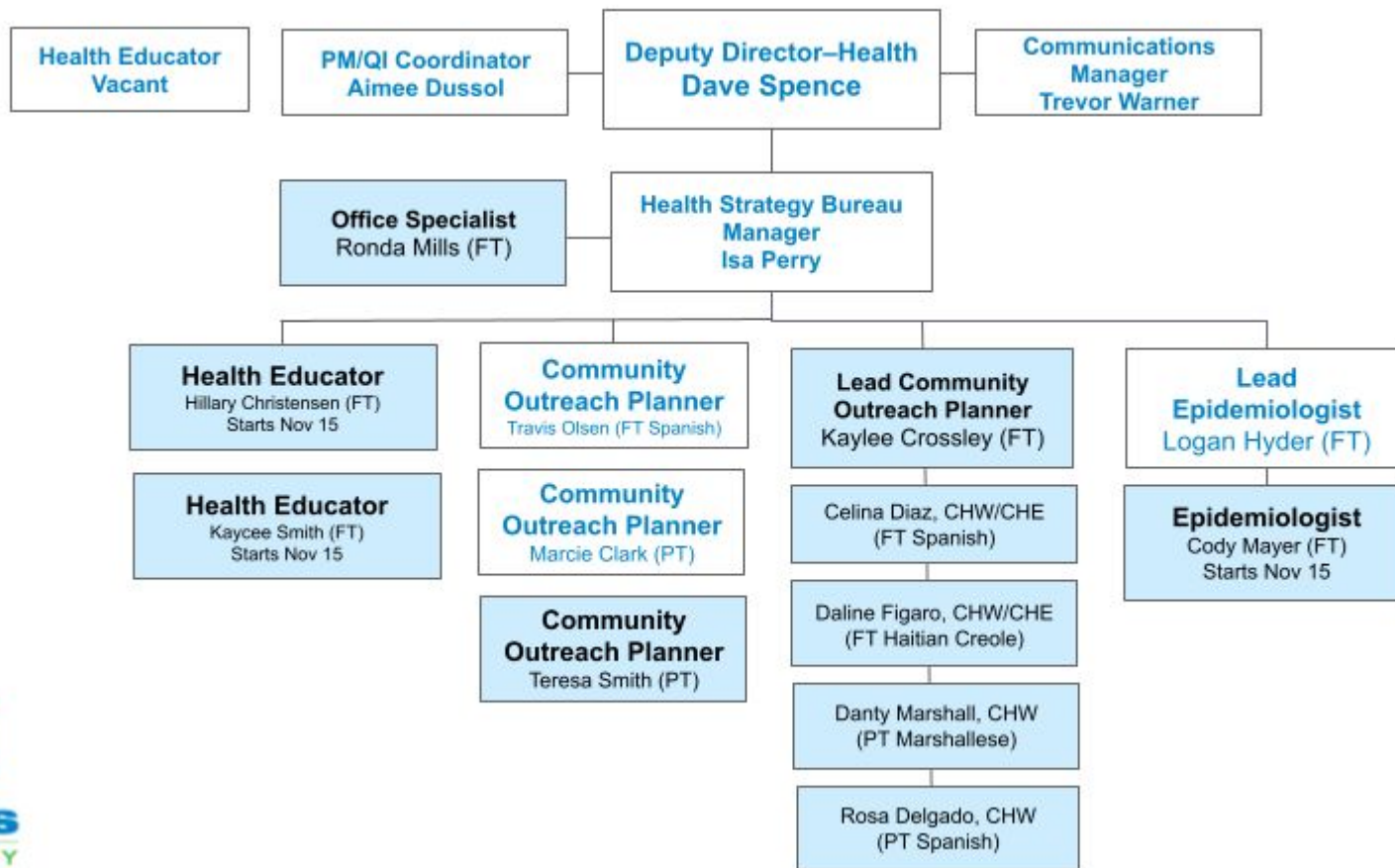
- Reduce Health Disparities & Advance Health Equity
 1. Data & Evaluation
 2. **Build Public Health Infrastructure**
 3. Improve Programs & Services
 4. Strategic Partnerships (mobilize, collaborate)
 5. Develop Local Resources & Training
- Building capacity to address health equity for the long run

Build Public Health Infrastructure

Health Strategy Bureau

- 3 New Job Descriptions (Health Strategy Manager, Lead Community Outreach Planner, Community Health Worker)
- Epidemiologist
- Health Educators
- Community Outreach Planners
- Community Health Workers
- Support staff

Administration - Health Strategy Bureau





Shared Meaning

- Definition
- Symbol
- Rituals
- Values
- Goals

Equality



The assumption is that everyone benefits from the same supports. This is equal treatment.

Equity



Everyone gets the supports they need (this is the concept of "affirmative action" producing equity).

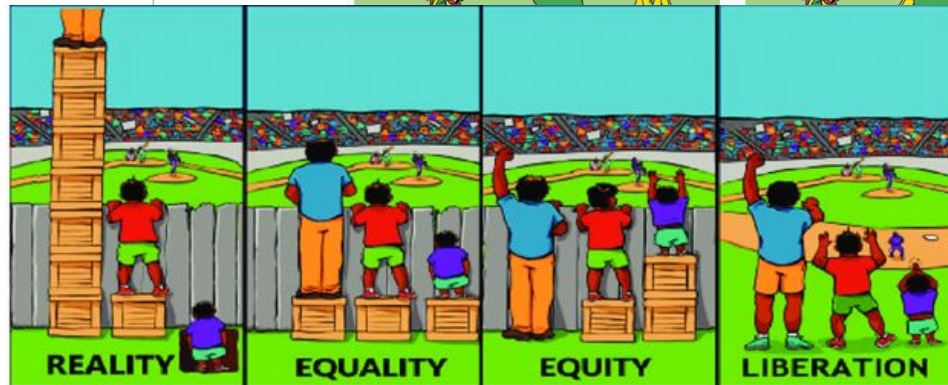
Justice



INEQUALITY



EQUALITY



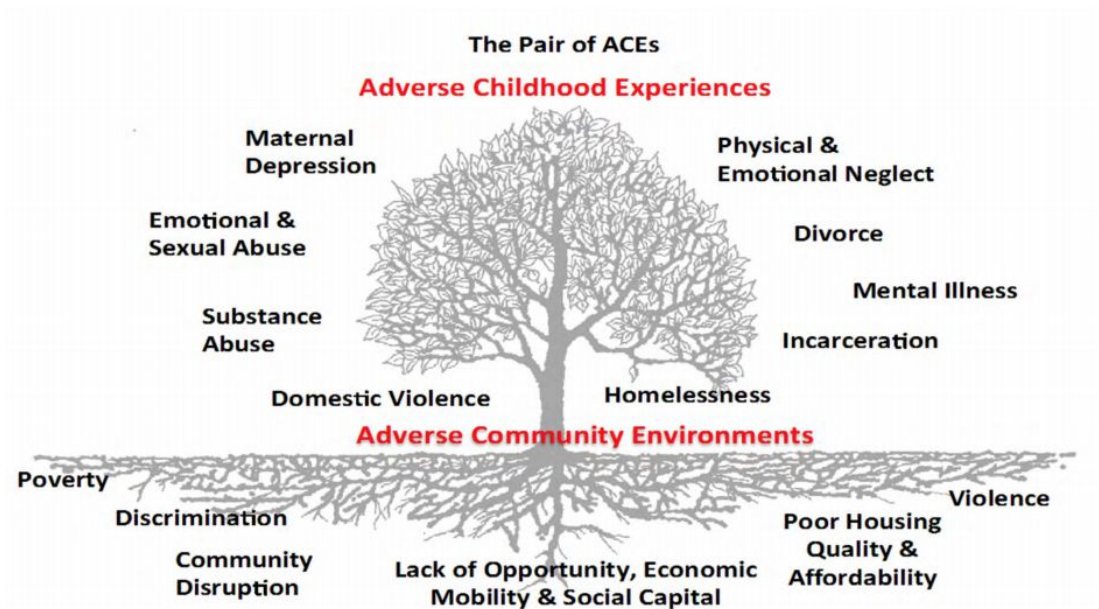
The Conversation

- Inclusive conversations
- Diversity of opinions & perspectives
- Plain language
- People first language
- Clear consistent message about what creates health, well-being, safety, social connectedness, belonging, prosperity, quality of life



Understand Root Causes

- Community Voice & Context
- Community Equity Assessment (People, Place & Equitable Opportunities)
- Community Climate Survey (Safety, Connection, Self-care)
- Asking Why, Why, Why, Why, Why



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. *Academic Pediatrics*. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

Health Equity Mindset

- Not about doing more; thinking differently
- Address health in context
- Recognize value of lived experience
- Foster power building & sharing
- Strategic & open-minded about partnerships
- Be flexible, embrace uncertainty
- We don't have all the answers

