

Cover/Signature Page - Abbreviated Template/Abbreviated Template with Curriculum

Institution Submitting Request: *Utah Valley University*

Proposed Title: *Minor in Writing Studies*

School or Division or Location: *College of Humanities and Social Studies*

Department(s) or Area(s) Location: *English and Literature Department*

Recommended Classification of Instructional Programs (CIP) Code¹ (for new programs): *23.13*

Proposed Beginning Date (for new programs): *08/15/2014*

Institutional Board of Trustees' Approval Date: *Pending*

Proposal Type (check all that apply):

Regents' General Consent Calendar Items		
<i>R401-5 OCHE Review and Recommendation; Approval on General Consent Calendar</i>		
SECTION NO.		ITEM
5.1.1	<input checked="" type="checkbox"/>	Minor*
5.1.2	<input type="checkbox"/>	Emphasis*
5.2.1	<input type="checkbox"/>	Certificate of Proficiency*
5.2.3	<input type="checkbox"/>	Graduate Certificate*
5.4.1	<input type="checkbox"/>	New Administrative Unit
	<input type="checkbox"/>	Administrative Unit Transfer
	<input type="checkbox"/>	Administrative Unit Restructure
	<input type="checkbox"/>	Administrative Unit Consolidation
5.4.2	<input type="checkbox"/>	New Center
	<input type="checkbox"/>	New Institute
	<input type="checkbox"/>	New Bureau
5.5.1	<input type="checkbox"/>	Out-of-Service Area Delivery of Programs
5.5.2	<input type="checkbox"/>	Program Transfer
	<input type="checkbox"/>	Program Restructure
	<input type="checkbox"/>	Program Consolidation
5.5.3	<input type="checkbox"/>	Name Change of Existing Programs
5.5.4	<input type="checkbox"/>	Program Discontinuation
	<input type="checkbox"/>	Program Suspension
5.5.5	<input type="checkbox"/>	Reinstatement of Previously Suspended Program
	<input type="checkbox"/>	Reinstatement of Previously Suspended Administrative Unit

Chief Academic Officer (or Designee) Signature:

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Signature

Date: *MM/DD/YEAR*

Printed Name: *Ian Wilson*

Program Request - Abbreviated Template
Utah Valley University
Minor: Writing Studies
May/20/2013

Section I: Request

The Department of English and Literature in the College of Humanities and Social Sciences at Utah Valley University requests a minor in Writing Studies.

Section II: Need

The Writing Studies minor provides expertise in the analysis and production of written texts in academic, professional, and civic contexts. These skills are more important than ever before as digital, networked, and global communication scenarios add complexity to what it means to "write." After offering a BA/BS in English with an emphasis in Writing Studies for only one and a half years, 69 of the 464 English majors at UVU have chosen it as their focus. This overwhelming interest in the emphasis clearly demonstrates the need for a minor.

The Writing Studies minor will attract students both in English and across the disciplines as students recognize that writing is essential to their success. Students want to be able to demonstrate to potential employers that they are expert communicators and particularly good writers. The new Writing Studies minor will demonstrate students' status as effectively trained writers who are well equipped to take on the ever-evolving challenges and promises of 21st Century communication. UVU is not the only institution that sees this need. Currently, 48% of English departments nationwide offer a major and/or minor in Writing or Professional Writing, and that percentage is "growing at an impressive rate," according to the February 2010 issue of *College Composition and Communication*. In Utah, Dixie College, Weber State, and Utah State all offer a BA/BS emphasis in Professional and Technical Writing, while Salt Lake CC has a new Writing Certificate of Completion. The University of Utah recently began offering a similar degree.

Section III: Institutional Impact

The proposed administrative change may increase some enrollments in existing classes, but will not affect existing administrative structures. No new faculty or staff will be required as a result of this change. No new physical facilities or modifications to existing facilities are required. Part of Utah's Prosperity 2020 plan is the integration of arts and academics; the study of writing fosters this kind of integration, as do several of the courses that are part of the program (ENGL 3060 Visual Rhetoric, for example).

Section IV: Finances

The changes proposed can be implemented without any additional faculty or other institutional costs.

Section V: Program Curriculum

THIS SECTION OF THE TEMPLATE REQUIRED FOR EMPHASES, MINORS, AND CERTIFICATES ONLY

All Program Courses (with New Courses in Bold)

Course Prefix and Number	Title	Credit Hours
Required Courses		
Discipline Core Requirements: -- Credits: 12.0		
ENGL 2040	Introduction to Writing Studies (3.0)	3.0
ENGL 2310	Technical Communication (3.0)	3.0
ENGL 3010	Rhetorical Theory (3.0)	3.0
ENGL 3060	Visual Rhetoric (3.0)	3.0
Sub-Total		12.0
Elective Courses		
Elective Requirements: -- Credits: 9.0		
Professional Writing Practices: Complete TWO of the following: 6.0		
ENGL 2050	Editing (3.0)	3.0
ENGL 3050	Advanced Editing and Design for Print Media (3.0)	3.0
ENGL 3320	Grant and Proposal Writing (3.0)	3.0
ENGL 4340	Advanced Technical Communication (3.0)	3.0
ENGL 436R	Topics in Technical Communication (3.0)	3.0
ENGL 481R	Internship (1.0)	1.0
Language and Cultural Rhetorics: Complete ONE of the following: 3.0		
ENGL 2030	Writing for Social Change (3.0)	3.0
ENGL 3030	Writing in the Disciplines (3.0)	3.0
ENGL 3070	Public Rhetorics and Popular Media (3.0)	3.0
ENGL 401R	Topics in Rhetoric (3.0)	3.0
Sub-Total		9.0
Track/Options (if applicable)		
Sub-Total		21.0
Total Number of Credits		21.0

Program Schedule

Fall of First Year (Course Prefix and Number)	Course Title	Credit Hours
ENGL 2040	Introduction to Writing Studies	3.0
ENGL 2310	Technical Communication	3.0
	Semester total:	6.0
Spring of First Year (Course Prefix and Number)	Course Title	Credit Hours
ENGL 3010	Rhetorical Theory	3.0
ENGL 3060	Visual Rhetoric	3.0
	Semester total:	6.0
Fall of Second Year (Course Prefix and Number)	Course Title	Credit Hours
ENGL 3320	Grant and Proposal Writing	3.0
ENGL 4340	Advanced Technical Communication	3.0
	Semester total:	6.0
Spring of Second Year (Course Prefix and	Course Title	Credit Hours
ENGL 3070	Public Rhetorics and Popular Media	3.0
	Semester total:	3.0