

MINUTES
OF THE SALT LAKE CITY
BUSINESS ADVISORY BOARD
Wednesday, September 8th, 2021
8:30 a.m. - 10:00 a.m.

To access and participate in the meeting please visit
<https://saltlakecity.webex.com/saltlakecity/j.php?MTID=me4fa17661c526a403eb24137337c8688>

Meeting Password: GbBySeKi235

I, Darin Piccoli, Chair of the Business Advisory Board (BAB), hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present, and that the City and County building has been ordered closed to the public for health and safety reasons.

1. Roll call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair	Kestrel Liedtke, Vice-Chair
Jeff Carleton	Alfonso Brito
JD Smith	Angela Brown
Scott Lyttle	Sue Rice
Karen Gunn	

The following members of the Business Advisory Board were absent:

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Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Rizzo Jenson, Department of Economic Development; Ben Kolendar, Department of Economic Development; Will Wright, Department of Economic Development; Cathie Rigby, Department of Economic Development; Peter Makowski, Department of Economic Development; Clark Cahoon, Department of Economic Development; Andrew Wittenberg, Department of Economic Development; Felicia Baca, Arts Council; Daniel Echeverria, Planning Department; Laura Briefer, Department of Public Utilities; Allison Rowland, Salt Lake City Council Office; Kristen Lavelett, Local First Utah; Mayara Lima, Building Services; Weston Clark, Director of Community Outreach; Kristina Olivas.

2. Briefings by the Staff

A. Introduction of new Department staff and BAB member

Deputy Director Riffo-Jenson introduced Scott Lyttle, as the newest BAB member. Mr. Lyttle is the owner of Tea Zaanti in Sugarhouse. Mr. Lyttle said that his store has been in Sugarhouse for about two years and is excited to be a part of the BAB.

Deputy Director Riffo-Jenson introduced Cathie Rigby who recently joined the Business Development Team. Ms. Rigby explained that she had worked in the Housing and Development Division for four years before joining her the Department of Economic Development. She also stated that she is a former small business owner and is excited to join the team.

B. Arts Council Board Recruitment

Director Baca, the Executive Director of the Arts Council provided an overview of the programs and projects the Arts Council are involved in.

Ms. Baca stated that her department is recruiting for two of the boards that the Arts Council oversees, the Arts Council Board and the Salt Lake Design Board. She explained that for the Arts Council Board they are looking for someone with business, finance, and accounting skills. The group currently has two vacancies and meet on every third Wednesday of the month.

The Salt Lake Art Design Board is looking for an architect from District 4 or 6 and the group meets on the first Thursday of every month. She asked BAB members if they know of anyone who may be interested to please reach out to her. Ms. Baca posted the following in the chat:

“The Arts Council Board advises the Office of the Mayor and The Salt Lake Arts Council—an allied but independent non-profit organization—on the arts and arts-related activities throughout the City. We welcome applications from arts-focused candidates and the public. Candidates from City Council Districts 1 (The Westside – Fairpark, Jordan Meadows, Rose Park, and Westpointe) & 7 (Sugar House) are strongly encouraged to apply. Applicants with experience in budgeting, finance, & accounting would help round out our areas of expertise. All backgrounds, skill sets, and geographic areas will be considered.

Third Wednesday of the month, beginning at 5:30 p.m.

<https://www.slc.gov/boards/boards-commissions/arts-council-board/>

The Salt Lake Art Design Board works with the Salt Lake City Public Art Program and recommends artists to the Mayor for commissions. Specifically, we are seeking a professional architect role and/or general community members. Residents in Districts 4 (Central City, Downtown, and East Central) and 6 (Bonneville Hills, East Bench, Sunnyside East, Wasatch Hollow, and Yalecrest) are strongly encouraged to apply. All interested City residents will be considered.

First Thursday of the month, beginning at 4:00 p.m.

<https://www.slc.gov/boards/boards-commissions/art-design-board/>”

3. Approval of the minutes of June 9th, July 14th, and July 21st, 2021 meeting

Ms. Brown made the motion to approve to June 9th, July 14th, and July 21st, 2021 with the correction of Ms. Rice not in attendance for the July 21st meeting. Mr. Carlton seconded the motion. Upon roll call, the motion was unanimously passed.

1. Business Item

A. Economic Development Liaison Update

Ms. Lima, the liaison for Building Services & Economic Development, provided an overview and presentation of how her position supports local/small businesses going through the permit process, other development processes, and issues that were commonly found with existing businesses and new businesses.

Ms. Lima asked the BAB if they had any questions. Ms. Rice asked with all the information that Ms. Lima has gathered, what does she hope to gain? Ms. Lima answered she has tried to look at the data month by month to see if there is a pattern and if there is one, they try to solve it right away.

Ms. Rice asked when an issue is identified what has the department been doing to correct the issue. Ms. Lima responded that with the other departments it can be difficult as she is in a different department and she has to go through the proper channels to communicate with them. It takes a little more liaison work with other departments.

Mr. Brito asked how business owners learn about opportunities, such as retail space, in the city. Ms. Lima stated she wasn't sure if the Economic Development Department but confirmed that Community and Neighborhoods did not have anything that provided the information. Director Kolendar asked Mr. Brito if he follows Economic Development on social media and said the Economic Development department promotes any opportunity they find as much as possible through social media and ABC4. He said they are always open for feedback or suggestions.

Mr. Smith asked if the Planning Division has any information regarding if these buildings are being developed with retail spaces and if the retail spaces are being reserved for local businesses. He also asked if there is an ordinance that might protect these retail spaces to keep the flavor of local small businesses in Salt Lake City. Director Kolendar responded that when the Department sees any opportunities through the RDA the Economic Development department tries to promote those but in terms of private commercial spaces the commercial developers have the say in choosing who can have those spaces.

Mr. Carleton said that Building Salt Lake has a website that has all the new projects coming on board. Director Kolendar asked BAB members if they do see any opportunities to please forward them to Economic Development so they can put them out on their feeds as well. Mr. Wittenberg said that this is one the biggest challenges in the private development community. Large corporate expansions often times don't need to go through the City, and he doesn't know about them until it is too late.

B. Significant Water Consumption Zoning Amendment

Mr. Makowski said there are new water regulations that are being proposed by the City in the form of a zoning change. Considering the current water situation and an influx in projects which will have high water use, the Administration is looking at making changes in zoning that would restrict the amount of water that could be used by new tenants.

Mr. Makowski introduced Daniel Echeverria from Planning, and Laura Briefer from Public Utilities. Mr. Echeverria shared a presentation called “Significant Water Consuming Land Uses” and gave a brief overview of a zoning regulation change. The zoning proposal that would limit new, very large water users such as soda bottling, canning, plastic bottling, but exempts alcohol distilleries and breweries as they are smaller, do not use a lot of water and are distributed more locally than regionally.

Mr. Echeverria stated that the zoning amendment will go to the Planning Commission and then to City Council for another public hearing and decision.

Mr. Echeverria said BAB members can go to Planning’s website slcgov.com/planning for the Planning Commission agenda and also reach out to him for they would like more information.

2. **City Council Announcements**

None.

3. **BAB Member Announcements**

Ms. Rice congratulated Mr. Carleton and Mountain West Ciders for the honors they won at the Great American International Cider Competition.

Mr. Smith mentioned that his second term with the BAB is ending at the end of September. He thanked the BAB and wished everyone the best. Director Kolendar thanked Mr. Smith with his insight and comments that have been so helpful in guiding some of what Economic Development has been doing and the wider initiatives the City has been working on.

A. Grand America/Downtown Safety Meeting

Chairperson Piccoli provided a briefing concerning the Grand America/Downtown Safety Meeting. He explained that the group is going after a homeless mitigation fund which is approximately \$5 million, 60% is allocated to other cities and 40% for the cities who request funds to help with homeless and encampments. The initial ask is for the Salt Lake City Police Department to bring on more officers and continue their program that they have been doing for the last 6 months in reacting to business owners, identifying encampments, and getting people

into resource centers. The second action item will be getting additional funding for the Downtown Alliance Ambassador Program. The third action item is related to Salt Lake County in which to expand the funding of the receiving center that they are building and to make it larger. The long-term action item is permanent affordable housing which \$100 million is needed. It is anticipated that these discussions will be take place during the January legislation.

4. Adjournment

There being no further business, the meeting was adjourned.

darin piccoli

darin piccoli (Oct 15, 2021 14:48 MDT)

Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held September 8th, 2021.

BAB MINUTES 9.08.21

Final Audit Report

2021-10-15

Created:	2021-10-15
By:	Veronica Cavanagh (veronica.cavanagh@slcgov.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAfJaqtVo29F6D1vs7YxPqNRVatcPSHK5E

"BAB MINUTES 9.08.21" History

-  Document created by Veronica Cavanagh (veronica.cavanagh@slcgov.com)
2021-10-15 - 8:34:04 PM GMT
-  Document emailed to darin piccoli (d@thestateroomslc.com) for signature
2021-10-15 - 8:41:23 PM GMT
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2021-10-15 - 8:47:52 PM GMT
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