

MINUTES
OF THE SALT LAKE CITY
BUSINESS ADVISORY BOARD
Wednesday, June 9th, 2021
8:30 a.m. – 10:00 a.m.

This meeting will be an electronic meeting pursuant to [Salt Lake City Emergency Proclamation No. 2 of 2020 \(2\)\(b\)](#).

To access and participate in the meeting please visit:
<https://saltlakecity.webex.com/saltlakecity/j.php?MTID=m93cf61f100ef5cb95ce49f0086eb91bd>

Meeting password: bPfmTAJt236

I, Darin Piccoli, Chairperson of the Business Advisory Board, hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present at the anchor location. The World Health Organization, the President of the United States, the Governor of Utah, the Salt Lake County Health Department, Salt Lake County Mayor, and the Mayor of Salt Lake City have all recognized a global pandemic exists related to the new strain of the coronavirus, SARS- CoV-2.

Due to the state of emergency caused by the global pandemic, I find that conducting a meeting at an anchor location under the current state of public health emergency constitutes a substantial risk to the health and safety of those who may be present at the location.

1. Roll call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair
Abudujannah Soud
Sue Rice

Kestrel Liedtke, Vice-Chair
Karen Gunn

The following members of the Business Advisory Board were absent:

Jeff Carleton
JD Smith

Angela Brown
Alfonso Brito

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Rizzo Jenson, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Will Wright, Department of Economic Development; Peter Makowski, Department of Economic Development; Sofia Fouquet, Department of Economic Development; Allison Rowland, Salt Lake City Council Office; Edward Bennett, Suazo Business Center; Derek Deitsch, Downtown Alliance (DTA) Kristen Lavelett, Local First Utah; Mayara Lima, Building Services; Weston Clark, Director of Community Outreach; Jack Hedge, Utah Inland Port Authority; Jill Flygare, Utah Inland Port Authority; Andy Robertson, Chief Marketing Director of IONIQ Sciences.

2. Announcements

City Council Announcements

Ms. Rowland made the following announcements:

- Budget Updates – The Council plans to pass the budget on June 15th, 2021. There will be a special Council meeting on June 13th, 2021 at 3pm to continue discussions concerning the budget.

Economic Development Announcements

TLUR – Outdoor Dining Updates

- Director Kolendar thanked BAB members for helping the Business Development team work on two efforts:
 1. Preserve the ability to have temporary structures
 2. Parklets

He explained that the Mayor signed a temporary land use restriction which allows temporary structures to remain in place for another 6 months. The Council and Administration both put support behind this, and this was due to the BAB and its recommendations. Mr. Kolendar and Mr. Makowski are having continued discussions concerning parklet situation. He added that they investigated the temporary land use first because of timing sensitivity. They are now concentrating their efforts on parklets.

COVID Recovery Resources

- Director Kolendar wanted to remind the BAB that Economic Development staff have put together resources available for the business community in one centralized location on the Economic Development website. He then asked BAB members to take a look at it and see if there are any additional resources that should be added to the website.

Why DED Future Presentation

- Mr. Kolendar stated that staff has been working on its economic development policy and wanted to get BAB's endorsement prior to it being presented to the City Council. He reminded BAB members that they had already reviewed the information prior and their feedback has been incorporated. He explained he would be sending a revised presentation back out, for additional comments.

Delivery Services Update from Attorney's Office

- Ms. Reichgelt gave an update on the delivery services that were discussed during a previous meeting, where BAB suggested a regulation put into place where food delivery companies needed a contract with any restaurant in order to deliver for them. After having discussions with the Attorneys Office and the Business Licensing director she was made aware that this regulation cannot be done as it falls outside City's jurisdiction and must be done through State. She stated she would meet with the Utah Restaurant Association and the Salt Lake Area Restaurant Association and to see what the appetite of legislators might be to regulate this. She added that educating businesses on their power to negotiate with the delivery companies may be a better way than trying to have the State step in.

Board Announcements

Stateroom Concert Series at Deer Valley

- Chairperson Piccoli reminded everyone that the Stateroom Presents is announcing shows for the Deer Valley Concert Series.

Open Streets

- Mr. Deitsch said Open Streets has done very well with attendance with even a bar owner saying they had their highest sales number to date. The Downtown Alliance are trying to figure out the best ways to get better metrics and tracking.
- Ms. Reichgelt said the Arts Council has put in a lot of work into activation with all the bars and restaurants. There are live performances all weekend which is a great part of Open Streets and hopes this encourages more people to come out and participate.

BAB Subcommittees

- Chairperson Piccoli sent an email to the BAB members last week which provided an overview of pursuing the mission that BAB members created at the beginning of 2021. In the email it had the initial look of the work groups that were discussed beforehand. There was no reply on the email and not a ton of responses when the idea of subcommittees was brought up in the last BAB meeting. One work group that came out of the last BAB meeting would be actively reviewing the City Council agendas. Mr. Bennett and Mr. Deitsch volunteered to be in this work group but Chairperson Piccoli wanted more input from the BAB members in creating more work groups. Ms. Rice said she would be willing to sit in the small business group and Ms. Gunn said she would join it too. Chairperson Piccoli also wanted a work group that could prioritize and address the charge of the BAB and clean up the bylaws which Vice Chairperson Liedtke said she would like to be a part of. For the members who have not chosen a group yet Chairperson Piccoli will choose for them.

Police Department Updates

- Captain VanDongen was not present for the meeting. Ms. Reichgelt said BAB members could email her any questions and they will be answered at the next meeting.

3. Approval of the minutes of the May 12th, 2021 meeting

Ms. Liedtke made a motion to approve the minutes from the May 12th, 2021 meeting. Mr. Rice seconded the motion. Upon roll call, the motion passed unanimously.

4. Business Item

A. Utah Inland Port Authority – Jack Hedge, Executive Director

Mr. Hedge from the Utah Inland Port Authority (UIPA) provided a presentation and overview concerning UIPA, the Inland Port area, its impacts, and the benefits for Salt Lake City and the State of Utah.

Mr. Soud asked how the UIPA is helping small trucking businesses, who may only own one truck that is not electric. Mr. Hedge responded that they are working with advisory groups, which include small business trucking companies, to help with that current issue and they are moving in the direction of electric trucks. Mr. Hedge continued saying it is important that they have the infrastructure that when electric trucks do become more affordable small businesses can operate these trucks in a more efficient manner and it will cost less to maintain an electric truck than a diesel truck. Small and independent truck companies will ultimately benefit from this but as of today they aren't, but it will cascade.

Ms. Gunn asked how does the UIPA see workforce development, particular for trade school who have large sums of money invested in traditional diesel mechanics. She also asked how does UIPA see that shift occurring and what types of jobs would potentially emerge. Mr. Hedge replied that the industry is moving away from diesel to electric/alternative fuels already because of cost benefit. They plan to work with the community colleges in developing the mechanics programs that are going to be necessary for the next generation of technology.

Ms. Rice asked if the UIPA sees the warehouse distribution jobs moving into robotics and minimizing the opportunity for people to support the Inland Port. Mr. Hedge said that they are positioning themselves more as a technology, innovation, and manufacturing center for the logistic industry so it's more than just a goods movement center. If the focus of the Inland Port is just on local distribution serving this market, then it will create a limited amount of jobs and the jobs it does create are the jobs that are most vulnerable to automation. The objective is not to focus on warehouse distribution, but to take the logistic advantages that they have and use them to drive manufacturing and innovation here.

Ms. Rice asked for an update on the environmental impact studies. Mr. Hedge responded that they did a major assessment during UIPA strategic planning last year. One finding showed that it will impact air admissions by 2%, but population growth has a bigger impact on air quality. A decision has been made to implement programs to reduce the amount of emissions from truck operations today and position themselves for a much lower impact in the future.

Due to timing, Ms. Reichgelt ended the conversation and stated that if the BAB members had any further questions they could reach out to Mr. Hedge through email.

B. EDLF Programmatic Updates – Sofia Fouquet, DED

Ms. Fouquet was hired on by the Economic Development team to review the current Economic Development Loan Fund (EDLF) program and recommend changes to ensure success and to be in line with the Mayors priorities. She provided a presentation that was an overview of the current EDLF and outlined recommended changes to the program.

Ms. Rice congratulated Ms. Fouquet for all her hard work on the EDLF program. Ms. Fouquet thanked the BAB members that provided feedback on this project and appreciated their input.

Ms. Reichgelt asked for a recommendation from BAB to pass on to the City Council. Ms. Rice made a motion approving the changes to the program as presented. Ms. Gunn second the motion. Upon roll call the motion passed with 4 yes and one no.

5. Adjournment

There being no further business, the meeting was adjourned.

darin piccoli
darin piccoli (Sep 14, 2021 14:05 MDT)

Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held June 9th, 2021.

BAB Minutes for 6.9.2021

Final Audit Report

2021-09-14

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