

MINUTES
OF THE SALT LAKE CITY
BUSINESS ADVISORY BOARD
Wednesday, May 12th, 2021
8:30 a.m. – 10:00 a.m.

This meeting will be an electronic meeting pursuant to [Salt Lake City Emergency Proclamation No. 2 of 2020 \(2\)\(b\)](#).

To access and participate in the meeting please visit:
<https://saltlakecity.webex.com/saltlakecity/j.php?MTID=m14371bf0ff7a8da79d3eb1c2bb7d5ab1>

Meeting password: rHNHvrvM383

I, Darin Piccoli, Chairperson of the Business Advisory Board, hereby determine that conducting the Business Advisory Board meeting at an anchor location presents a substantial risk to the health and safety of those who may be present at the anchor location. The World Health Organization, the President of the United States, the Governor of Utah, the Salt Lake County Health Department, Salt Lake County Mayor, and the Mayor of Salt Lake City have all recognized a global pandemic exists related to the new strain of the coronavirus, SARS- CoV-2.

Due to the state of emergency caused by the global pandemic, I find that conducting a meeting at an anchor location under the current state of public health emergency constitutes a substantial risk to the health and safety of those who may be present at the location.

1. Roll call

The following members of the Business Advisory Board were present:

Darin Piccoli, Chair
Abudujannah Soud
Sue Rice

Alfonso Brito
JD Smith

The following members of the Business Advisory Board were absent:

Jeff Carleton
Angela Brown

Karen Gunn
Kestrel Liedtke, Vice-Chair

Also Present:

Veronica Cavanagh, Department of Economic Development; Lorena Rizzo Jenson, Department of Economic Development; Roberta Reichgelt, Department of Economic Development; Will Wright, Department of Economic Development; Peter Makowski, Department of Economic Development; Sofia Fouquet, Department of Economic Development; Allison Rowland, Salt Lake City Council Office; Captain Lance VanDongen, Salt Lake City Police Department; Andrew Johnson, Director of Homeless Policy and Outreach; Edward Bennett, Suazo Business Center; Derek Deitsch, Downtown Alliance (DTA) Mayara Lima Building Services; Weston Clark Director of Community Outreach.

2. Announcements

City Council Announcements

Ms. Rowland made the following announcements:

- The Council approved the temporary land use ordinance for 6 months allowing outdoor restaurant dining and retail activities.
- Replacement process for former District Two City Council Member Andrew Johnston is underway. The Council will interview candidates in public on May 13 and select a replacement by May 20th. The new council member will fill the position until January 3rd, 2022.

Economic Development Announcements

Endgame Legislation

- Ms. Reichgelt said the Endgame Legislation came into effect as of May 7th which means that all municipal emergency proclamations were terminated. This impacts their emergency loans as they were tied with the emergency proclamation. Essentially, they would need to start paying back 90 days after the Endgame Legislation but there was an additional extension for which will take it to the end of this year. EDLF, the current loan program, will have to restart payments in August. If there is a huge push back on restarting the loan payments, then staff will start looking into other ways to help EDLF recipients. Ms. Reichgelt added that some businesses have paid off their loan during COVID.

Deputy Rizzo-Jenson posted the Mayors proclamation link in the chat:

<https://www.slc.gov/blog/2021/05/11/salt-lake-city-mayor-erin-mendenhall-signs-executive-order-requiring-masks-in-city-facilities/>) which states that city facilities need to have a mask worn.

TLUR - Outdoor Dining

- Mr. Makowski provided an overview of the Administration's temporary land use regulation. He stated this was in response to the end game legislation, which removed all the regulations that were waived for outdoor dining. With this temporary land use regulation this allows business to do the following:
 1. Use private property adjacent to their property for outdoor dining.
 2. The use of structures for outdoor dining.

Mr. Makowski explained the Administration has transmitted a document to the City Council for approval of the Temporary Land Use. If approved this would allow businesses to continue outdoor dining through the summer. He added that this does not affect Open Streets or Open Streets events.

Utah Main Street America Program

- Ms. Reichgelt said the Utah Main Street America Program was passed in legislation this year. This approval will help to create a more robust program and allow for additional resources and connection to a statewide program. GOED will be selecting an 8-person board from various organizations, entities, and municipalities from across the state who are stakeholders in historic preservation and neighborhood revitalization. GOED will be focused on having a

smaller program this year, due to lack of funding and covering administrative costs. GOED will be able to go back to the legislator and ask for more money next year. Applications will be available as of July 2021.

Police Department Updates

- Captain VanDongen provided a follow-up information on two questions that were asked during the April BAB meeting.

Question 1: What is the average call response time and what is the average call response time for the west side?

Captain VanDongen stated that the SLC Police Department does not currently track that but said he can give an overall response time throughout the City. He explained that the information is based on a daily snapshot. As of May 9, 2021 the average response time on calls is approximately 1 hour. Calls are prioritized by the urgency and have a priority type. Such as Priority 1: robbery in progress, fights in progress, crimes in progress have a response time of a 6 to 10-minute response time. He added that other factors are the time of day, staffing level, and location. Crimes that are considered nonurgent and fall into priority 2. That is where the extended times come to play.

Question 2. Services – How can policing and our community services be routed for small businesses?

Captain VanDongen said the best course of action would be to funnel that information to the community liaison officer. Their main responsibility is to be the community connection to the police department and non-emergency type of issues.

3. Approval of the minutes of the April 14th, 2021 meeting

Ms. Rice made a motion to approve the minutes from the April 14th, 2021 meeting. Mr. Brito seconded the motion. Upon roll call, the motion passed unanimously.

4. Business Item

A. Director of Homelessness Policy & Outreach Intro - Andrew Johnston

Ms. Reichgelt welcome Andrew Johnston to the meeting. She then asked him what some of his objectives in this new position are and how the business community could help to fight homelessness.

Mr. Johnston provided an overview of his background and his involvement with Volunteers of America. He continued and said the best way for BAB to get involved with helping to fight homelessness is to reach out to the Salt Lake Valley Coalition to End Homelessness which is the County's organization. He went into what he is currently working on, finding suitable housing for the homeless and the most vulnerable, and planning for next winter.

Mr. Johnston highlighted they have vaccination clinics regularly for the homeless and the Johnson and Johnson vaccine is favored as there is only one shot rather than two. A third or half of the homeless have been vaccinated. Transmission in shelters were very low this winter.

He discussed the tiny homes concept the Mayor has endorsed, and she is supporting the Otherside Academy to form a nonprofit to develop the idea and manage it.

Ms. Reichgelt asked if the State of Utah hired someone to help with the homelessness.

Mr. Johnston answered yes, former Senate President Wayne Niederhauser from Sandy. They have met and took a tour of a couple of the homeless camps to see things from ground level. Mr. Niederhauser's role will be to coordinate the statewide efforts of which the local Salt Lake Coalition is a part of and any recommendations the City has will go to them. They anticipate that Mayor Mendenhall will be on the State Homeless Council and will have a strong voice for Salt Lake City.

Mr. Bennett asked if there are any budget talks regarding this issue. Mr. Johnston responded saying that the coalition doesn't have a budget and does not have a funding source, but the State does. There is also money available from the American Rescue Plan funding. Some of the funding will not be available until Fall 2021. The legislation is meeting for an interim session next week and the City and the Coalition will put together a document outlining the affordable housing needs. Their intention is to lay out how to spend the federal funds that are coming in for the next two years. Mr. Bennett asked if a copy of the document could be sent to BAB members. Mr. Johnston said yes.

Mr. Johnson added that a private nonprofit called SwitchPoint, is looking at property in Tooele and actively soliciting donations to buy property. The City is working on putting funds towards that initiative. If this move forward, the business community or others could also participate.

B. Board Work Session regarding priorities in letter - BAB Chair and Vice Chair

Chairperson Piccoli wanted an open dialog with the Board discussing the letter they sent to City Council and the Mayor regarding their goals for 2021. He looked for input and the best approach of connecting BAB members with City Council agenda items, legislation, and updates from Ms. Rowland and then add discussions and updates to future BAB agendas. His suggestion was to create a working group from the BAB or they could rotate monthly with listening to City Council Work Session items.

Mr. Deitsch felt it would be effective and make BAB more prominent with Council. Ms. Reichgelt said there is so much going through the City Council and if BAB attended these meetings, they would have a better understanding and can ask Ms. Rowland questions that she can later ask City Council.

Chairperson Piccoli asked for volunteers to create a 2-3 person working group to attend Council Work Sessions. Mr. Bennett and Mr. Deitsch said they were both interested.

Chairperson Piccoli asked DED Staff if there are any board communication issues if they have a smaller group that is discussing this. Ms. Reichgelt said as long as there is no quorum then the Open Meetings Act is not being violated.

Chairperson Piccoli brought up the District map in the chat (<https://www.dropbox.com/s/guc44cl830w347x/BAB%20District%20Map.png?dl=>) and discussed filling in the two open positions in BAB and recruiting representatives from the districts that are underrepresented.

Ms. Reichgelt also asked BAB members if they felt there is a need for BAB to expand from 10 members to 15. Chairperson Mr. Piccoli added that they want to have three board members per working group and to have a total of four working groups, which would require rotating 12 members. The working groups would focus on:

1. Small business development

2. Planning and zoning
3. Overall strategic plan to encourage growth of our city
4. Outlines desire for working groups to address the charge of the BAB (state/county policy was discussed as well as city policies contained in the BAB charge): [2.76.080 sections C and D](#)

Chairperson Piccoli continued and said that there will be more onus and responsibility on the board members and that they will want potential new members to know that work hearings and City Council work session meetings will be a requirement.

5. Adjournment

There being no further business, the meeting was adjourned.

Darin Piccoli

Darin Piccoli (Jun 10, 2021 14:03 MDT)

Darin Piccoli, Chairperson

This document and the recording constitute the official minutes of the Economic Development Business Advisory Board meeting held May 12th, 2021.

BAB minutes 5.12.2021

Final Audit Report

2021-06-10

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