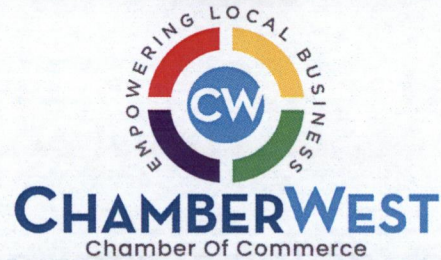




CHAMBERWEST
Chamber Of Commerce

EMPOWERING *LOCAL* BUSINESS

Barbara S. Riddle, CMP
President/CEO

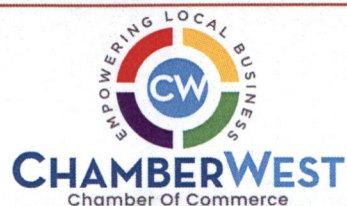


NEW LOGO

NEW MISSION

TO ENHANCE THE BUSINESS COMMUNITY
THROUGH CONNECTIONS, PROMOTION AND
ADVOCACY

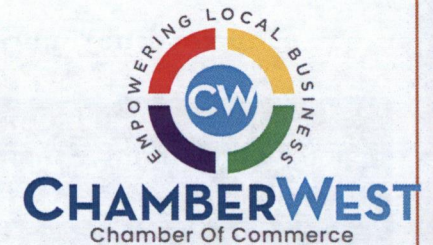
FOCUS ON EMPOWERING LOCAL BUSINESS



Key Boards, Committees, Events...

Board of Directors	Board of Governors	Business Advocacy City, County, State, Federal
Women in Business Program Bi-monthly Professional Growth Series, Golf Clinic Spring Conference Silent Hero Program	Legislative Affairs Committee Air Quality, Business & Government Relations, Economic Development & Business Sustainability, Education & Workforce Development, Healthcare, Housing, Tax Reform, Transportation, Water Conservation & Development	Leadership Institute Program 10-month Leadership Growth and Development Program
Ambassadors Ribbon Cuttings; Ground Breakings Friday Connections	Professional Development Series & Small Business Series	Job Fair, Washington DC Trip, Tourism/Hospitality Committee, Special Programs
Annual Awards Gala	Annual Fall Business Conference	Annual Golf Tournament

MEMBER BUSINESS ATTENTION & ACCESS



- SEO Listing as a Chamber Member
- Enhanced Listing Available to add photos, video, logos, etc.
- Member to Member Deals
- Member to Community Deals
- Job Listings
- Special Events Listing on Community Calendar
- Guest Blogs
- Social and Digital Media Support - @ChamberWestUtah
- And more....

COMMUNICATIONS & PRINT MEDIA

- Weekly Chamber Communications Via Email
- Email Message to Chamber Leadership as Needed
- Print Media – City Journals, Enterprise
- ABC4 News – Good Morning Utah Segments
- Social and Digital Media - @ChamberWestUtah

- Promotion of Member Special Events
 - Newsletter
 - Social Media
 - Community Calendar
- Sharing Community “Good News”





BOARD OF DIRECTORS (GOVERNANCE) **BOARD OF GOVERNORS (ADVISORY)**

CHAIR OF THE BOARD – RICK CLASBY, UTAH TRUCKING ASSOCIATION

BOARD OF DIRECTORS MEETINGS HELD BI-MONTHLY

- FEBRUARY, APRIL, JUNE, AUGUST, OCTOBER, DECEMBER
- APPROVAL OF BUDGETING AND FINANCIALS
- OVERVIEW OF CHAMBER PLAN OF WORK AND PROGRAMS

BOARD OF GOVERNORS MEETINGS HELD BI-MONTHLY

- JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER
- BOARD RETREAT – OCTOBER
- PRESENTATIONS/DISCUSSIONS ON PERTINENT TOPICS DETERMINED BY THE BOARD OF GOVERNORS



2021 TAYLORSVILLE SHOP LOCAL PROGRAM

- SEPTEMBER 15 – NOVEMBER 12
- 60 – 100 BUSINESSES EXPECTED TO PARTICIPATE
 - INVITE IN MAIL BY SEPTEMBER 9TH
- 20,500+ POSTCARDS MAILED TO HOUSEHOLDS
 - IN MAILBOX – 9/15-16 TIMEFRAME
- (2) \$15 “BUCKS” – USED LIKE CASH AT PARTICIPATING BUSINESSES
- \$180,000 PROGRAM FUNDED
- ENGLISH, SPANISH, CHINESE, VIETNAMESE
- SOCIAL MEDIA THROUGH LOCALFLUENCE



LEGISLATIVE AFFAIRS COMMITTEE

➤ *Committee Chair – Bryan Scott, City Journals*

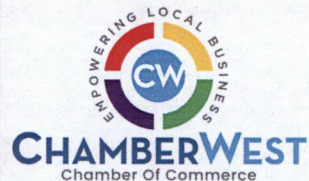
- Monthly Meetings – April – December
- Bi-Weekly Meetings During Session
- Nine Subcommittees
 - Air Quality
 - Business and Government Relations
 - Economic Development and Business Sustainability
 - Business Theft Task Force – Catalytic Converters
 - Education and Workforce Development
 - Healthcare
 - Housing
 - Tax Reform
 - Transportation
 - Water Conservation and Development





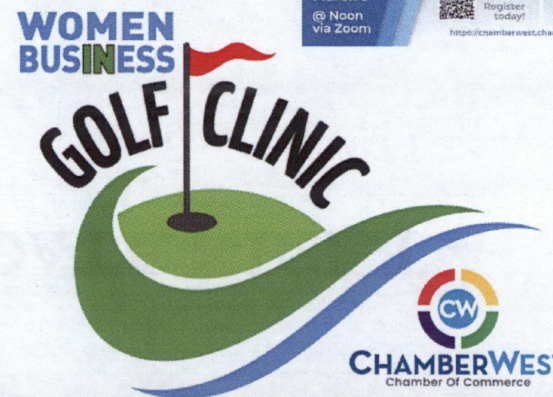
MEET THE CANDIDATE NIGHT - TAYLORSVILLE

- OCTOBER 7TH
- 7:00 - 8:30 PM
- TAYLORSVILLE CITY HALL



WOMEN BUSINESS

- **WIB EXECUTIVE COMMITTEE CHAIR – BECKY IVORY, PROFESSIONAL SPEAKER, COACH AND TRAINER**
- **EMPOWERING WOMEN LUNCHEON SERIES**
 - JANUARY, MARCH, MAY, JULY, SEPTEMBER, NOVEMBER
 - 2ND TUESDAY OF THE MONTH
- **ANNUAL SPRING CONFERENCE**
 - HALF DAY CONFERENCE
- **SILENT HERO BREAKFAST**
 - IN PARTNERSHIP WITH 8TH GRADE ENGLISH TEACHERS
- **GOLF CLINIC**
- **HOLIDAY EVENT**
- **COMMUNITY SERVICE**



PROFESSIONAL Growth SERIES

WOMEN BUSINESS PRISM 2021

Tuesday, March 9 @ Noon via Zoom

“Reframing Leadership”

Deneece C. Huftalin, PhD
President of Salt Lake Community College

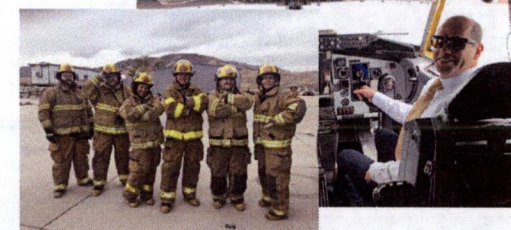
\$10 Register today!

<https://chamberwestchambermatter.com/eventregistration/register/1398>

LEADERSHIP INSTITUTE PROGRAM

➤ *Board of Trustees Committee Chair – Ryan D. Nelson, Employers Council*

- Program to challenge and engage leaders in professional and personal growth while inspiring an entrepreneurial spirit in building a better community
- Session Topics Include:
 - Leadership Through Legislation and Policy
 - Leadership through Community Involvement
 - Leadership with Employees, Customers, and Community
 - Leadership Through Strategic Planning
 - Leadership in Local Government
 - Leadership in Business through Continuous Improvement
 - Military Leadership – Utah National Guard and Utah Air National Guard
 - Leadership with Groups and Teams
 - Project Leadership and Program Graduation



PROFESSIONAL DEVELOPMENT SERIES

- *Professional Development Committee Chair – Steve Pluim, Talent Team*
- February, April, June, August, October

SMALL BUSINESS SERIES

- 6 Part Series
 - Sales, Advertising, Marketing
 - HR: Attracting and Retaining Employees
 - Financials, Taxes, Cash Flow
 - Scaling Your Business
 - Lean Product Development
 - Funding/Financing



CHAMBERWEST
Chamber Of Commerce

PROFESSIONAL Development SERIES

Tuesday, August 17, 2021
9:30 am – 1:00 pm
Skyridge Suites – West Valley
3358 S. Cherokee Lane Drive
West Valley City
Lunch Included

“Are you running your business or is your business running you?”

Has your business growth hit a plateau? Is the constant juggling of detail tasks slowing your ability to develop big ideas to move your business forward? You're not alone. Many business owners struggle with this. We're going to give you the tools, strategies, and mindset to take your business to the next level. Join us for a unique opportunity to hear from three successful business owners who will share their secrets to success. Don't miss this opportunity to learn from the best and get your business back on track.

Panelists

- Nick Markosian, Owner, Markosian Auto
- Bahar Ferguson, President, Wabatchy LLC
- Justin Dowey, Owner, Emulation Express

Reserve Your Seat Today

RSVP by August 12th

- \$30 for ChamberWest Members with advance registration by August 12th or \$30 for non-members or for members after August 12th
- Or call 801-977-8755

WABATCHY

CHAMBERWEST
Chamber Of Commerce

2021 SMALL BUSINESS SERIES FOR SUCCESS

SIX SESSION PROGRAM

Join this critical six-part series to learn proven strategies, insights, and opportunities for your business.

Location:
Jordan Valley Water Conservancy
10400 Jordan Valley Parkway
8275 South 1200 West
West Jordan, UT 84088

MEMBER PRICING*
\$3 for Series or \$30 per Session
NON-MEMBER PRICING*
\$30 for Series or \$30 per Session

***Breakfast Included**
RSVP DEADLINE:
One week prior to event.

IN PARTNERSHIP WITH:
Small Business Development Center
City of West Jordan
Economic Development
West Valley City Economic Development
City of Taylorsville
Economic Development

MAY 25
EMPLOYEE ATTRACTION AND RETENTION – Learn and discuss successful strategies to attract the talent you need. In this era of employee shortages, discover how to attract the best talent today to start finding and keeping the best employees.

JUNE 19
FINANCIAL SUCCESS AND TAX STRATEGIES – The more you know about your business, the more you can do to grow it. Avoid common mistakes and use your financials to address the business issues holding you back from growing.

JULY 27
LEAN PRODUCT DEVELOPMENT – Implement the scientific method to greatly improve your odds of product or service success in your industry. Learn how to give your product or service solid ground for success through experimentation.

SEPTEMBER 13
SALES, MARKETING AND ADVERTISING – Strategies that work to really grow your sales pipeline and your business.

OCTOBER 26
FINANCIAL FINANCING AND CASH FLOW – Cash flow management is a valuable tool for business leaders. Learn how to actively control and anticipate your cash flow needs so you can confidently raise funding for your business.

NOVEMBER 10
FIVE WAYS TO GROW YOUR BUSINESS – Learn about scaling your business and how to support growth. Discover the five ways to grow your business and how to manage that growth to maximize your success.

SPACE IS LIMITED. RSVP TODAY!

1 Online at: chamberwest.com 2 QR Code 3 Call: 801-977-8755



AMBASSADORS

- *Chair – Mitch Ross, Express Recovery Services, Inc.*
- Ribbon Cuttings
- Groundbreaking Ceremonies
- Friday Connections





FRIDAY CONNECTIONS

Sponsored by

American United
FEDERAL CREDIT UNION

- First and Third Friday of the Month – 8:30 – 10:00 am
- Opportunity to Build Business Connections
- Speed Networking
- Sponsor Tables
- Exchanging of Business Cards again when in person

SPECIAL CHAMBER PROGRAMS



➤ **Washington DC Business Leaders Trip**

- In collaboration with Senator Lee's Office – Four other Chambers invited to participate
- Multi-Chamber with St. George, Davis, and South Valley Chambers
- September 26 – October 1

➤ **Tourism & Hospitality Committee**

- *Committee Chair – Casey Bulkley – Valley Fair Mall*
- Monthly Meetings
- Elevate Industry
- Share Best Practices
- Foster Collaborative Efforts

SPECIAL CHAMBER PROGRAMS

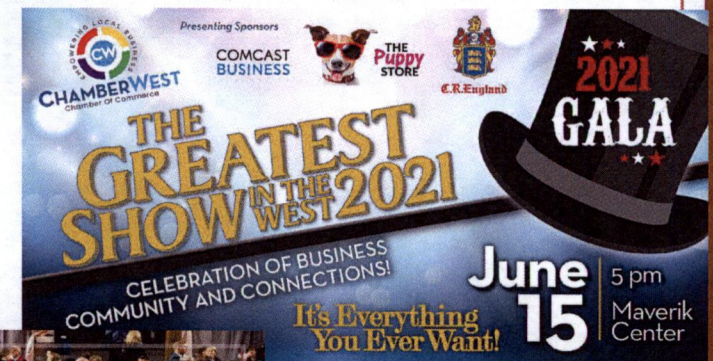
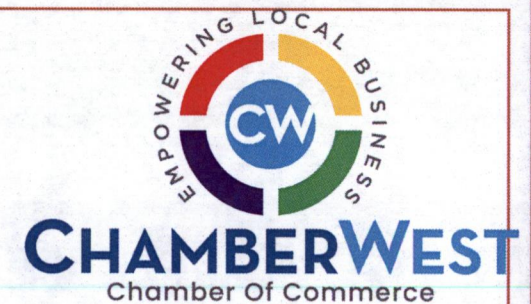


➤ Job Fair

- *Committee Chair – Ben Horsley, Granite School District*
- In partnership with Jordan School District, Granite School District, Salt Lake Community College, Utah Dept of Workforce Services
- April & September
- Jordan School District High School & Granite School District High School
- Directed towards High School Students, families, and community job seekers
 - Internships, career counseling, career connections, jobs, etc.
- Up to 100 Employers

ANNUAL AWARDS GALA MAVERIK CENTER

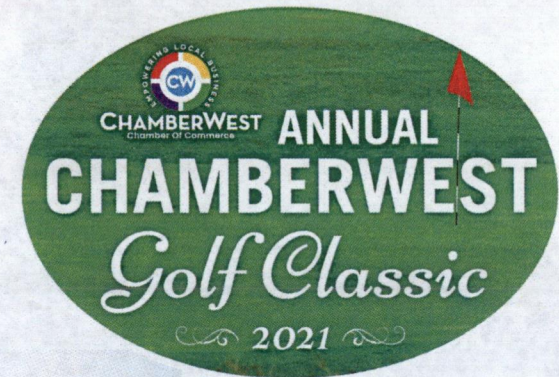
- 400 Attendees
- Hall of Fame Award
- Other Award Finalists
 - Business of the Year
 - Small Business of the Year
 - Best Place to Work
 - Volunteer of the Year



ANNUAL GOLF CLASSIC

STONEBRIDGE GOLF CLUB

- EXPANDED TOURNAMENT
- 170+ GOLFERS
- 27 HOLE SPONSORS
- MAJOR SPONSORS
- CONTINENTAL
BREAKFAST/AWARDS LUNCHEON



ANNUAL FALL BUSINESS CONFERENCE

TUESDAY - NOVEMBER 16

UTAH CULTURAL CELEBRATION CENTER

- 5TH ANNUAL EVENT
- UTAH CULTURAL CELEBRATION CENTER
- GENERAL SESSIONS
- UPDATES FROM MAYORS
- CONTINENTAL BREAKFAST/LUNCHEON
- 150 + ATTENDEES
- SPONSORSHIPS AVAILABLE





BUSINESS REPRESENTATION & SPECIAL PROGRAMS

- SERVE ON BOARDS REPRESENTING CHAMBERWEST MEMBERS
 - VISIT SALT LAKE
 - JORDAN VALLEY MEDICAL CENTER
 - EVIDENCE TO SUCCESS
- PARTICIPATION IN MEETINGS, CONFERENCES, AND EVENTS REPRESENTING CHAMBERWEST MEMBERS

COMMUNITY AND CIVIC INVESTMENT PARTNERS



Jordan Valley Medical Center
A STEWARD FAMILY HOSPITAL



**R.A. JOHNSON EXCAVATING
& ROCK PRODUCTS**



JORDAN VALLEY WATER
CONSERVANCY DISTRICT

Delivering Quality Every Day



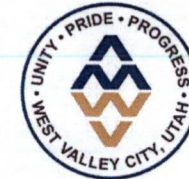
**COMCAST
BUSINESS**



Let's turn the answers on.



**JACOBSEN
SPICERS | PAPER**



**GRANGER-HUNTER
IMPROVEMENT DISTRICT**



**Intermountain[®]
Medical Center**

**WEST
JORDAN
UTAH**



**Salt Lake
Community
College**



Employment Law • HR • Training • Surveys



Kearns Improvement District

**Ken Garff
Chrysler•Jeep•Dodge•Ram**

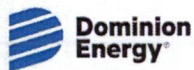


West Valley
**MY CITY
Journals**
YOUR COMMUNITY NEWSPAPERS

CRS ENGINEERS
Answers to Infrastructure[®]



ZIONS BANK
GRIFOLS Biomat USA
Plasma Center
TAYLORSVILLE



THE Enterprise
UTAH'S BUSINESS JOURNAL

JORDAN
SCHOOL DISTRICT



**CITY OF
TAYLORSVILLE**
UTAH

Hillcrest Bank
A Division of FNB Bank, Member FDIC
Where common sense lives.





Q & A

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BARBARA@CHAMBERWEST.ORG