

**NORTH OGDEN CITY
ECONOMIC DEVELOPMENT COMMITTEE
MEETING MINUTES**

March 16, 2021

The North Ogden City Economic Development Committee convened in a virtual meeting on March 16, 2021 at 6:31 p.m. at <https://us02web.zoom.us/j/84195946341> Webinar ID: 841 9594 6341 or Telephone Dial: US: +1 253 215 8782 or +1 346 248 7799 or +1 669 900 9128 or +1 301 715 8592 or +1 312 626 6799 or +1 646 558 8656. Notice of time, place, and agenda of the meeting was posted on the bulletin board at the municipal office and posted to the Utah State Website on March 12, 2021. Notice of the annual meeting schedule was published in the Standard-Examiner on December 13, 2020.

Committee:

S. Neal Berube	North Ogden City Mayor	
Blake Cevering	City Council Member	excused
Ryan Barker	City Council Member	
Terry Bexell	Committee Chairman	
David Gordon	Committee Member	
Jenice Jones	Committee Member	
Jay Dalpiaz	Committee Member	
Dave Meents	Committee Member	
Brandon Fessler	Committee Member	

Staff:

Jon Call	City Manager/Attorney
Lynne Bexell	Administrative Assistant
Evan Nelson	Finance Director

Visitors:

Stefanie Casey
Brenda Ashdown

Committee Chairman Terry Bexell called the meeting to order and Committee Member Brandon Fessler offered the invocation and led the audience in the Pledge of Allegiance.

5. **UPDATE ON NEW BUSINESSES IN NORTH OGDEN CITY**

Committee Chairman Bexell announced several new businesses including Café Rio, Great Harvest Bread, and a cookie vendor. He mentioned there were several other businesses coming. Another attendee mentioned Pop Stop, which has a grand opening scheduled for April 17. One person asked about construction deadlines for the various new businesses. They were directed to the City's website, which has a prominent spot designated to announce all the construction deadlines.

6. **PUBLIC COMMENTS**

North Ogden Resident Stefanie Casey stated that the current white signs promoting local shopping are too many, are hard to see, and they have too much information on them. She asked if there was any way to track their effectiveness, as she is disappointed in the effect. She felt half as many signs would be more effective.

North Ogden Resident Brenda Ashdown agreed with Stefanie Casey regarding the signs. She also stated she supports the Mayor in that the current City ordinance regulating signs needs to be followed, and not altered, stating the City would not want paper signs on every corner. Finally, she suggested some way of letting citizens know when a new business has opened. Perhaps that could be achieved by a brief mention printed on the bottom of a utility bill.

Mayor Berube mentioned a Weber County group called the Spikers, and suggested that North Ogden could have something similar. The group's role would be to attend grand openings of new businesses, and such a group could come from the Economic Development Committee. Committee Chairman Bexell endorsed this suggestion, as did other members of the Committee. Committee Chairman Bexell stated that with the help of his wife, Administrative Assistant Lynne Bexell, he would work with the City to help get the information out.

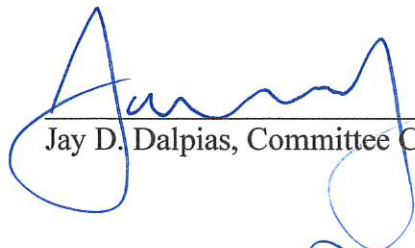
7. **COMMITTEE/STAFF COMMENTS**

There were no Committee/Staff comments.

8. **ADJOURNMENT**

Committee Member Jenice Jones motioned to adjourn the meeting. Committee Member Dave Gordon seconded the motion. All in attendance voted in favor. The motion passed unanimously.

The meeting adjourned at 7:41 p.m.


Jay D. Dalpiaz, Committee Chairman


Joyce Plerson
Deputy City Recorder

July 20, 2021
Date Approved