

Salt Lake Arts Council
Board Meeting minutes
Wednesday, March 17, 2021
WebEx Online

Present:

Steve Barth
Matthew Castillo
Kathy Davis
Nico Dicou
Erika Hill
Jared Jones
Leah Langan
Sonali Loomba
Dave Mortensen
Torle Nenbee
Kat Potter
Susan Koles Rickman
Annie Dayton
Andrea Ashdown

Public:

Angela Brown
Dominica Greene
Jessica Proctor
Latoya xxxx
Nancy Rivera
Allison Parks
Thomas Kessinger
Topher Rasmussen
Valarie xxxx
Jerry Rapier
Sophia Diehl

Staff:

Kellie Call
Taylor Knuth
Sylvia Davis

I. Call to Order and Welcome Guests

Mr. Dave Mortensen called the meeting order at 5:30 PM.

II. Approve Board Meeting Minutes

Ms. Kathy Davis moved to approve the February 2020 board meeting minutes.
Mr. Matthew Castillo seconded that motion.

III. Management Update

a. Executive Director Updates

i. Job Openings

Ms. Felicia Baca shared that they are in the second stage of interviews for the Deputy Director of Economic Development. The Public Art position is currently in negotiations.

ii. General Programs

1. Living Traditions Update

Ms. Kellie Call shared that for scheduling, they are looking at dates in May and June. There will be a live stage, in addition to crafters, community partners and sponsors, and a children's area. Pop-ups will tentatively happen on May 15, 22, 23, and 29. There

will also be a live-streaming component for those who do not feel comfortable gathering in person.

The Arts Council will also be teaming up with Twig Media to do some projections around Salt Lake City on three Fridays in June.

Ms. Kellie Call is working very closely with Event Permits and the Health Department to make sure all aspects of the event follow COVID guidelines.

The Arts Council is about halfway to their sponsorship goals for Living Traditions Festival. If you would like to see a complete list of current sponsors, reach out to Ms. Kellie Call.

2. Twilight, Brown Bag, Finch Lane, Busker

Brown Bag just closed their application on Monday, with 37 applicants that applied. Ms. Kellie Call stated that they are looking to fill 6-8 spots depending on the budget. Brown Bag will look like a virtual live-streaming event this year with pre-recorded interviews. The lineup will be announced on April 5.

The Arts Council has signed a contract with Primrose Productions for the Busker Festival. Ordinance issues are currently being addressed. The Busker Festival will likely be from the end of April through the end of June.

The Twilight Concerts team is looking at the end of August for the live concerts. The lineup of bands is, for the most part, confirmed, with a few bands waiting to give their final confirmation.

Ms. Felicia Baca encouraged the board members to share the Living Traditions video content on social media.

Mr. Matthew Castillo asked how to volunteer for the event, as a big part of it will be virtual. Ms. Call will come to the next board meeting with more details.

Ms. Baca shared details surrounding the Finch Lane exhibition of Chauncy Seacrest and Nate Francis. Virtual exhibition and private appointments are available.

3. Public Art Projects & Ordinance

Stephen Kessler's "Out of the Blue" whale sculpture at the 9th and 9th roundabout is receiving a lot of attention on social media. If you have any media inquiries or have feedback, feel free to send forward to Ms. Felicia Baca.

The public art increase is moving forward with the city on the 1.5% ordinance change. A final draft of the ordinance updates have gone to City Council and we anticipate it will be on the April agenda.

4. Other/Mayor's Office Updates

Budget requests have been made to the mayor for the next budget year. There is a lot of support coming from the Department of Economic Development. As the budget request moves along, Ms. Baca will work with team members on the process of creating a foundational budget.

IV. Budget/Financial Update

Mr. Matthew Castillo shared that it has been a good budget year. There are some areas with underspend on the expense budget, but those are expected to fill in as we start to implement and move into the Living Traditions Festival and Brown Bag Concert Series.

Revenues are looking on track to meet budget figures and we are in a good cash position.

Ms. Felicia Baca shared that they are working on a budget revision for April.

V. Board Updates

a. Application summary & recommendation for the Individual Artist Career Empowerment and Racial Equity grant

For the Individual Artist Career Empowerment there was just over \$41,000 in available funds and over \$100,000 requested. 38 artists were recommended for funding based on scoring from the grants committee.

For the Racial Equity grant, there were \$10,000 in available funds and about \$31,000 requested. There were 36 applicants, but only 7 were deemed eligible. Five organizations were funded.

The grant review process was from February 24th to March 10th. After board approval, applicants will be notified in the next couple of days, and from there they will have five business days to complete a grant acceptance form. Upon receipt of the grant acceptance form, checks will be mailed within two weeks.

The board voted to approve the grants committee's recommendation. Mr. Steve Barth motioned to approve and Mr. Jared Jones seconded that motion.

b. Grants committee nominations needed for next year

In April, the Arts Council will be seeking Grants Committee nominations. Members who have and have not served on the Grants Committee in the past are eligible to be on the grants committee.

Ms. Annie Dayton, Ms. Susan Koles Rickman, and Ms. Kathy Davis enjoy being on the grants committee and all agree that being a member of the grants committee is very rewarding and a great way to get to know the arts scene in Salt Lake City.

VI. Arts Event Discussion

Ms. Kathy Davis recommends the virtual event "Circus Steria" at the Alliance Theatre.

Ms. Nico Dicou enjoyed the Alex Moya Finch Lane exhibition.

Mr. Dave Mortensen recommended watching the virtual events put on by the Ririe Woodbury Dance Company.

VII. Public Comment

Ms. Angela Brown, Ms. Jennifer Worsley, Ms. Latoya, Mr. Thomas Kessinger, and Mr. Topher Rasmussen all joined the meeting to learn of any updates on recent grants.

VIII. Other Business/Adjourn

Mr. Dave Mortensen adjourned the meeting at 6:20 PM. Ms. Susan Koles Rickman motioned to adjourn the meeting and Mr. Steve Barth seconded that motion.