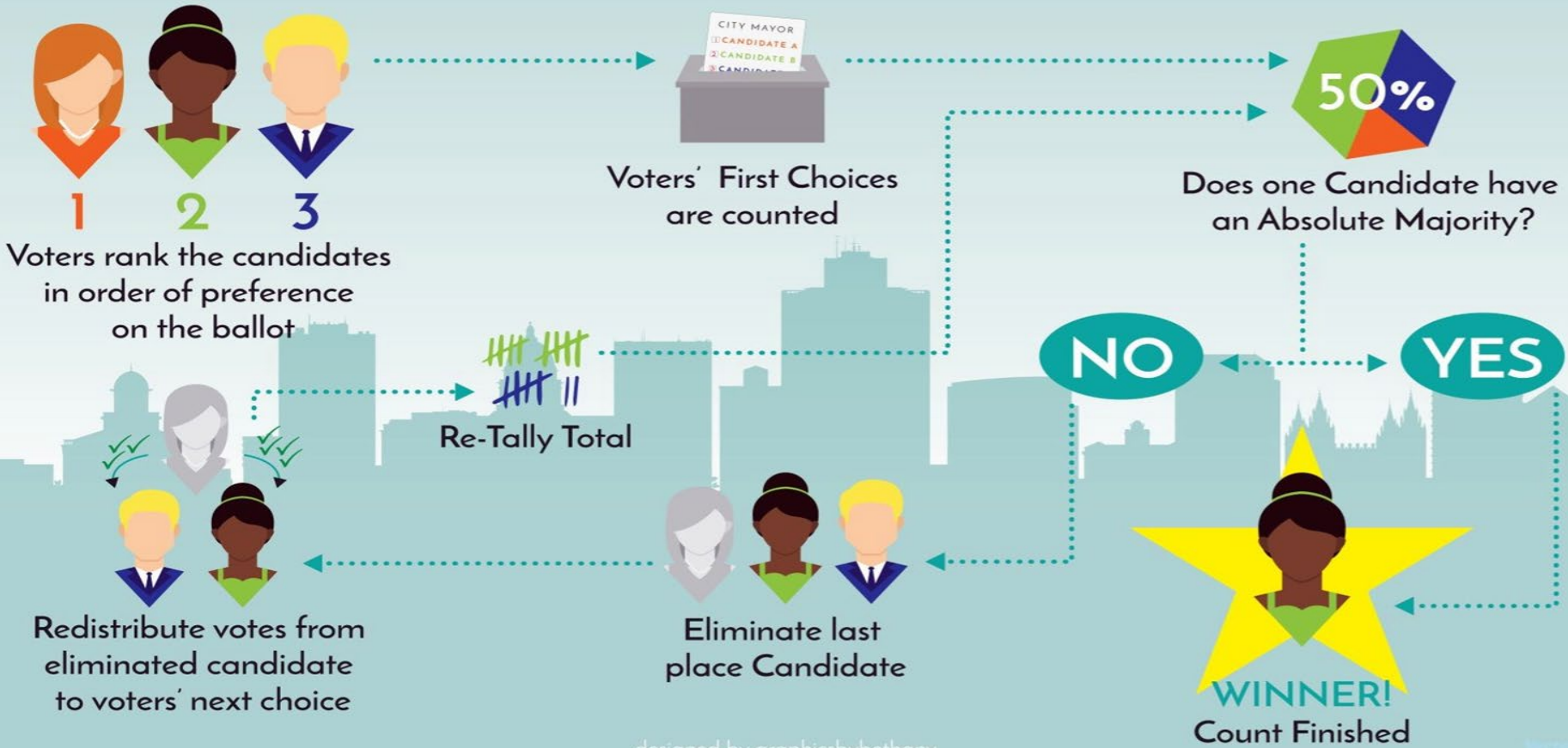


How Does Ranked Choice Voting Work?



Why ranked choice voting?



Taxpayer savings for cities:

Taxpayers' dollars are saved by allowing the city to hold one election in November rather than two elections.

Shorter, less expensive city campaigns:

Candidates can focus on a single election in November, rather than an August primary followed by November election.

Ready for cities to implement:

ES&S, the voting equipment awarded a State of Utah contract for state funding is capable of running ranked choice voting elections.

Why ranked choice voting?



Voters more fully express their will:

Ranking their choices, voters can freely vote for the person who they most support, even if that candidate isn't favored to win. There are no wasted votes.

A winner by majority vote:

The final tally is between the top two vote getting candidates and the winner gets more than 50% of the vote.

Eliminates the spoiler effect:

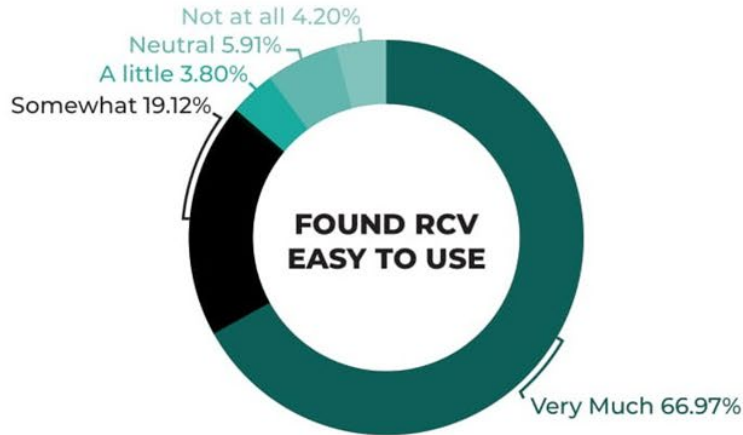
Longshot candidates do not draw votes away from a candidate who is preferred by most voters.

2019 Pilot Success in Payson and Vineyard

POSITIVE VOTER EXPERIENCE

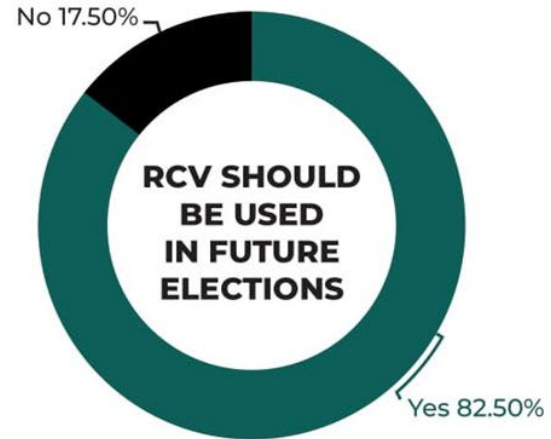
VOTERS:

86% said they found RCV “VERY MUCH” or “SOMEWHAT EASY” to use.
ONLY **4.2%** found it “NOT AT ALL” easy to use.



VOTERS:

82.5% said
RVC SHOULD BE USED IN FUTURE ELECTIONS



2019 Pilot Success in Payson and Vineyard

POSITIVE CANDIDATE EXPERIENCE

IMPRESSIONS OF RANKED CHOICE VOTING:

87.5% of respondents reported a positive impression of RCV.
No candidates reported a negative impression.

CONTINUING TO USE RANKED CHOICE VOTING:

75% YES **25%** No Opinion

NO candidate expressed a preference for returning to the other way.



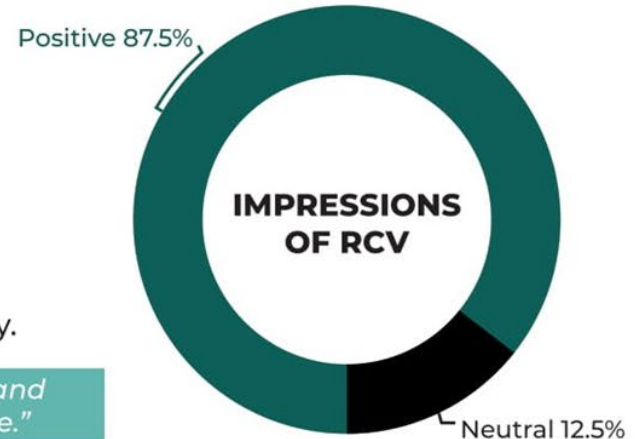
"I really like the approach and think it should be adopted by more cities."

-Payson City Candidate



"I loved it! It's easy and makes a lot of sense."

-Vineyard City Voter



Utah Legislature Passes HB75 to Enhance Pilot!



In 2021, the Utah Legislature passed House Bill 75, which clarifies and improves provisions of the pilot to help more cities participate.



The Salt Lake Tribune

Utah Lawmakers Expand Ranked Choice Voting Experiment

City officials would have the option to contract with other county clerks to conduct ranked choice voting elections.

Utah Legislature Passes HB75 to Enhance Pilot!



Specifically, House Bill 75:

- Provides that the legislative body of a municipality makes the determination to participate in the pilot project,
- Instructs cities who wish to participate in the pilot program to communicate their intent by providing written notice to the Lieutenant Governor and the city's county elections official,
- Establishes the date by which cities must provide written notice as May 10, 2021 to be eligible for the 2021 municipal election cycle,
- Permits a city to contract with any local political subdivision to administer the election.

Next Steps to Try Ranked Choice Voting



How to join Utah Municipal Alternative Voting Methods Pilot Project:

1. Legislative body of a municipality makes the determination to participate in the pilot project.
2. Communicate intent to participate by providing written notice to the Lieutenant Governor and county clerk.
3. Provide written notice by **May 10, 2021**, for 2021 municipal election cycle.
4. Cities now permitted to contract with any local political subdivision to administer the election if county clerk will not administer.

Utah Cities Using Ranked Choice Voting *(as of 5/4/21)*



- Bluffdale
- Draper
- Elkridge
- Geneloa
- Goshen
- Heber
- Lehi
- Magna
- Millcreek
- Moab
- Newton
- Nibley
- Payson
- Riverton
- Salt Lake
- Sandy
- South Salt Lake
- Springville
- Vineyard
- Woodland Hills



BETTER. FASTER. CHEAPER. IT WORKS.

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WANT TO LEARN MORE ABOUT RANKED CHOICE VOTING?
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