

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Building 439 West Utah, Payson UT 84651
Wednesday, October 14, 2020
Meeting held virtually via Zoom

CONDUCTING Brian Hulet

COMMITTEE MEMBERS **Brian Hulet, Ty Jones, Mike Hardy, Dave Tuckett, Scott Wilson, Mayor Wright, Kevin Johnson, Todd Brightwell**

EXCUSED Tares Hiatt, Scott Phillips, Kris Phillips, Win Jeanfreau & David Charles

STAFF Amanda Baker – Secretary

Meeting began at 8:00 am

APPROVAL OF THE MINUTES

Motion by Scott Wilson to approve the minutes from September 9, 2020, as presented. Seconded by Mike Hardy. Motion Carries.

HOSPITAL STATUS FROM KEVIN JOHNSON

Kevin reported the hospital is in good shape. He reported the most they have seen is 2 in the ER and they have always taken care of infectious disease patients so they are doing well and are equipped to handle them. Mayor Wright stated in Utah County 15% of the ICUs are COVID cases. Kevin reported that's probably true but it's not an overwhelming amount for our area.

REPORT FROM NEBO SCHOOL DISTRICT

Scott reported the elementary school's COVID cases have been really good. The high schools have been good to and most cases have come from outside activities (parents putting on homecoming dances and other activities). Scott reported the schools in our area are looking good.

CLOSED SESSION

Motion by Mayor Wright to convene to closed session. Seconded by Tyler Jones. The closed session began at 8:12 am.

Reconvened at 8:20 pm

UPDATE FROM MAYOR WRIGHT

Mayor Wright reported he spoke to a representative from Kneaders who expressed interest in a Kneaders location here in Payson. He also reported that Café Rio is getting close to opening and Chubby's is close as well. He reported Woodbury is working on a few other deals. Mayor Wright also expressed that we are hopeful that Seagull book will open a location here permanently.

Todd mentioned he was able to preview a real estate program that enables the software to analyze locations and will pull cell phone data and the demographics of those people as well. With this program, retailers will know exactly who is shopping in the area.

Brian reported the ball fields are moving forward. He also reported the development of the Hiatt property is moving along as well. They are currently working on Dickey's BBQ and a La Quinta hotel)

GOLF FOLLOWUP

Brian reported on the golf event and asked for feedback on what we could do better. Todd reported he had a VIP with him and he was really impressed. Todd thinks the message was a clear discovery for him. Todd felt the tournament was top-notch, but it was unfortunate that there wasn't more opportunity to associate with each other due to Covid procedures. He reported there were a lot of people that appreciated that there was not a drawn-out lunch and give away.

Ty reported that the people he invited were very impressed with the course, and with Payson. One of the things they loved was the Nike tent. He had one of the golfers hit the RV from the 9th hole to the 6th hole. He expressed that it would be nice to together emails and send attendees that register a video highlighting the City and why we put the tournament on. Todd suggested before the tournament we could send out some information directing people to the course routing them through places we want to highlight. Places they wouldn't normally drive to.

Scott Wilson reported he didn't hear anything negative and everything went really well. Todd said the weather was FANTASTIC.

Kevin said he would echo everyone's comments. He mentioned the justification for him being a sponsor is that the event wasn't just for "golfers" but for people that are being targeted for economic development. He said it is important to engage at each hole, that is where our opportunity is. He felt it would be best to improve on that aspect. He thought the hat with the new logo was great but could have been a missed opportunity to not have someone there to talk about why it is important. He mentioned this was key in helping to get newly hired hospital staff to invest in south Utah County. Todd also agreed that the attractions and information at each hole are the most important.

Brian reported last year we did some things for non-golfers and next year he would like to have more non-golf things. The 3rd Annual Golf Tournament will be held on September 30, 2021.

Todd reported on the Utah South Economic Partnership which is a group driven by Cities within the partnership. The objectives will be around dealing with issues such as transportation, workforce development, Airport, & TRA. He is hoping to band the region together to more effectively move things forward. He reported further on this program.

Mayor responded that he thinks we should support it, Mike agreed as well. Brian mentioned that something that concerned him was once you get those big cities around the point of the mountain that the cities in the south part of the city will get lost. Todd responded that is a reasonable concern but they have been working on this for several months and the initial group represents Draper to Spanish Fork to get that balance. He also mentioned he would love to have Payson on the leadership committee as well. Mayor also shared his concern but if we are not involved we won't be included anyway.

This board recommends to the City Council that we join. Mike Hardy, Mayor Wright agreed and Dave thought it would be fine.

Meeting adjourned at 9:03 am