

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Electronic Meeting - Meeting held virtually via Zoom
Payson City Building 439 West Utah, Payson UT 84651
Wednesday, January 27, 2021

CONDUCTING Brian Hulet

COMMITTEE MEMBERS **Brian Hulet, Dave Tuckett, Mike Hardy, Kris Phillips, Win Jeanfreau, Lyn Abplanalp, Kevin Johnson, Todd Brighwell, Scott Wilson, David Charles, Tyler Jones, Taresa Hiatt.**

EXCUSED Scott Phillips, Mayor Bill Wright

STAFF Amanda Baker – Secretary

OTHERS Dan Herbert, Payson resident

APPROVAL OF THE MINUTES FROM DECEMBER 9, 2020, AND JANUARY 13, 2021,
ECONOMIC DEVELOPMENT MEETINGS

Motion by Mike Hardy to approve the minutes from December 9, 2020, and January 13, 2021, after spelling errors are corrected. Second by Win Jeanfreau. Motion carries.

WORK SESSION – GOALS

Brian Hulet led a discussion regarding goals for the Economic Development Board

Key Initiatives

Brian mentioned he feels like the first project that needs to be done should be the strategic plan. Win suggested we break it down into specific milestones and apply dates to them. Then it would go to the City Council for adoption. Win followed up with the need to have an action plan after the plan is developed. A discussion was held regarding the timeline for the strategic plan. Win suggested that committee members be assigned to specific elements to follow through and to return and report.

Goals

Further the main Street initiatives (Win)

HUIISH

- Paint mural by June 30th
- Obtain funding by the end of the year.

DOWNTOWN

- Christmas lights
- Christmas Festival

EDUCATION WORKFORCE AND EMPLOYMENT

- Start getting classes
- Have a regularly scheduled meeting with UVU

Todd mentioned the organization of All outside resources that impact Economic Development

- Restart working group, with MAG, LDS Church, MTech, UDOT, UTA, Nebo School district, Utah County, State, Developers, South Utah County Economic Partnership
- Set up organizational Map and Contacts

Centralized place on City website for community employment opportunities

INFRASTRUCTURE

- Keep getting funding for the new interchange.
- Front Runner stop (keep pushing)
- Planning to expand arterial roads and infrastructure to help with mass transit

EDUCATION

- MTECH, Maker space

RFI RESPONSES

TOURISM, OUTDOOR RECREATION

- Parking structure by ebay
- Four bay maps & Forest service
- Hire people to man a visitors center.
- Rodeo Arena
- Motocross
- Shooting range

INCREASE ECONOMIC VITALITY - BUSINESS RECRUITMENT

- Increase in Sales Tax
- Commercial Assessed value
- Continue Stakeholder meetings and Business Roundtable, surveys

Give assignments

The meeting adjourned at 9:10 am

The next meeting will be on February 10th.