

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Electronic Meeting - Meeting held virtually via Zoom
Payson City Building 439 West Utah, Payson UT 84651
Wednesday, February 10, 2021

CONDUCTING Brian Hulet

COMMITTEE MEMBERS Brian Hulet, Mayor Bill Wright; Dave Tuckett, Ty Jones, Kris Phillips, Scott Phillips, David Charles, Win Jeanfreau, Todd Brightwell, Mike Hardy, Scott Wilson, Bob Provstgaard, Kevin Johnson, Lynn Abplanalp.

EXCUSED

STAFF Amanda Baker – Secretary

OTHERS Dan Herbert, Payson resident; Michelle Lines, Chamber of Commerce

APPROVAL OF THE MINUTES FROM THE JANUARY 27, 2021, ECONOMIC DEVELOPMENT MEETING

Motion by Mayor Bill Wright to approve the minutes from January 27, 2021, Economic Development Board meeting. Seconded by Ty Jones. Motion carries.

THINGS HAPPENING IN PAYSON CITY

Mayor Wright reported the City met with PRI, Lt. Governor, and Senator Mike McKell, they all support getting funding on building the interchange. Parris RV has submitted their plans.

Brian reported that Crumble Cookie is looking to come to Payson and that the Hotel is still looking to locate behind Walmart. They are currently working on financing.

Dave Tuckett reported every Monday the city representatives meet with individuals to go over conceptual project plans. A lot is going on. He also mentioned there have been some people interested in developing the west side of Payson.

Brian reported on the building permits and business licenses in Payson.

UPDATE ON MAIN STREET FUNDING

Dave Tuckett reported the project is still moving forward and the hope is to get funding to re-do main Street.

Motion by Win Jeanfreau to go to closed session. Seconded by Mayor Wright. The closed session started at 8:14 am.

Motion by Mike Hardy to reconvene. Seconded by Scott Wilson. The closed session adjourned at 8:20

BRANDING ROLLOUT

Brian reported the City had a branding rollout meeting with key employees that went well. He mentioned he is excited about the rollout. There will be a scavenger hunt that will create a lot of interest. Prizes will be given and we think it will get a lot of interest throughout the community.

COMMITTEE MEMBERS

Brian mentioned that the current bylaws for the committee state that the permanent Economic Development Committee Board members will be the Payson City Mayor, and a Council Member others will be appointed by the City Council. Brian would like to determine how many board members we want to have. Current Member approved by the Council are Mayor Wright; Andra Cefalo, Chamber (needs replaced); Brian Hulet; Rick Johnson; Hospital (needs replaced); Taresa Hiatt; Ty Jones; Scott Wilson; Lynn Abplanalp; Win Jeanfreau; Todd Brightwell; Scott Phillips; Mike Hardy; David Tuckett, David Charles; Kris Phillips.

Brian proposed that all committee members should reapply every 3 years, that way we keep those that are committed to being here. He also mentioned that Win and Todd could be contributing members.

Scott Wilson asked if he should have someone replace him when he is gone. Brian said that he would like to have a representative from the School District.

Bob stated he would like to see everyone stay on and add more individuals. Mayor agreed.

Ty stated that many hands make light work but too many chefs in the kitchen don't work sometimes and that the application may weed out some people. He mentioned we need to get the ones that are willing to commit.

Amanda mentioned we need the majority in attendance to conduct any official business.

Brian stated he would like to add more. Todd mentioned that he is willing to be involved and would like to contribute but doesn't need to be a voting member. Win agreed. Brian stated that Win and Todd are important to what we are trying to do. He also mentioned that need to have people who are committed and that the City doesn't have the time to do this and this group makes a big impact.

Mayor stated he has had a conversation with Shawn with MAG he would be willing to partner with us.

MEETING WITH PAYSON BUSINESS STAKEHOLDERS

David Charles reported it is set for next week but he and Brian felt like it was quick. They would like to change it to March 17th. Amanda will move the meeting and we will need to figure out how to distribute the invitation to each of the businesses.

MAIN STREET INITIATIVE REPORT

Win mentioned there is a main street initiative group that meets once a month. He encouraged all the board members to get involved in that group. He also stated he is currently working on the paperwork for a CDBG grant. He reported we have some key players in place and as this comes together it will be pretty remarkable.

REPORT FROM TODD BRIGHTWELL

Todd reported they are working on the Utah County South Economic Partnership. He provided an update on what is happening with the Association of Utah County Chambers. He will continue to work together so they aren't duplicating efforts but leveraging them. He mentioned they are looking to work with other groups such as UDOT, UTA, and other groups.

GOALS.

Brian reviewed the Goals and Mission statement.

David noted under "Recruit a sit-down restaurant" that restaurants will naturally be attracted to Payson with more homes being built but to attract them it will take some incentives to be able to get them. Also, under "Home to adventure", he thought we should include a few other items or attach some action plans so that the goal is measurable.

Brian reviewed the goals list.

Michelle reported on the survey the Chamber will be sending out. She hopes to send it out this week. If anyone would like to ask a certain question, Michelle will send the survey questions to Amanda to send out to the group. The group should review the questions and make suggestions.

Brian mentioned we should decide what kind of RFI's we would like to respond to. Todd suggested we need to have all the information to EDCUtah. Once we get the new website up and going we can utilize it to get the information out from this group.

A discussion was held regarding the goals for downtown.

Meeting adjourned at 9:17