
NOAG Meeting

Thursday, 3/25/2021

Attendees

Bri O
Chelsea Nelson
Todd Harris
Lea Dalton
Mark Daniels
Nick Staheli
Sten in Good
Jon Call
Jamie Rassmussen
Dallin Barker
Brenda A.
Kyle Staheli
Sean Casey

Brittany Bennet excused. Jennie Taylor Excused/late.

Welcome: Todd Harris

Agenda

Last Meeting Follow-up

1. Proposals:
 - a. Music and Food Trucks - Bri O and Nick (?)
 - i. We need to create or have access to an Instagram or Facebook account to advertise (Vans will provide Graphics)
 - ii. Not sure on budget
 1. Attendance
 2. Type of Music/cost of those musicians
 - iii. Food Truck Thursday/Local Music in Barker Park for cost efficiency -
 1. Jon Call suggests low key bands on Food Truck Thursdays.
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- 2. Free artists preferably; bring their own gear.
 - 3. Nick Staheli will head this up; will take suggestions
 - iv. Music Mondays should be the focus of the Arts Guild - Liaison Bri O.
 - 1. In August only
 - 2. Budget similar to previous years (for proposal purposes)
 - 3. At Barker Park exclusively (due to cost of performance rights at N.O. Park and sun in eyes.)
 - 4. Food trucks can come on Mondays, too, in August.
 - 5. Bri and committee will choose Bands
 - 6. No Budget as of yet; looking to increase from last year. 1 month to get a budget together before City Budget meeting
 - a. Last year: \$
 - 7. Capacity at Barker Park
 - a. Free event: 500 people
 - b. Biggest concern is cars/parking rather than people.
 - 8. Licenses, Artist Funds, etc.
 - a. Per location
 - b. Per set list
 - v. Movies in the Park - Jennie Taylor prep (Chelsea Nelson present)
 - 1. Applied for \$2000 EZ RAMP grant
 - 2. Arrange Food Trucks - snack type foods
 - 3. Look into Wadman Park vs. N.O. Park for
 - a. Parking
 - b. Access
 - c. Sun
 - d. Seating on the hills
 - 4. Advertising banners in key areas
 - a. Lee's, Smiths, Schools, Library, etc.
 - b. City has contract with Pepsi for free banners
 - c. Check image rights to advertise movies
 - 5. Advertising at Kirts
 - 6. Instagram and Facebook?
 - vi. Youth Summer Camps - Approved Liaison Mark Daniels
 - 1. Location: Barker Park Amphitheater
 - 2. Budget: \$10,000
 - a. Ramp Grant: \$5000
 - b. City Match: \$5000
 - c. Revenue: request that any money above the running/production cost would roll over into the next summer/general arts fund rather than general city fund. Jon agrees; it will need to be discussed at the city level.

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- i. Could help pay for Thursday night bands in the future, etc.
 - 3. Tuition: (covers 2 week instruction, shirt, covid masks, minor snacks, etc)
 - a. North Ogden Residents: \$75
 - b. Outside residents: \$90
 - c. Scholarships (10?)
 - d. Multi-sibling discount
 - 4. Dates and Times:
 - a. 2 weeks; July 6 - 9, 13 - 19
 - b. Mornings
 - 5. Instructors:
 - a. Instructors will be paid
 - i. Suggested Levels:
 - 1. Directors: \$1,000-1500
 - 2. Choreographer 1000
 - 3. Assistant directors 500
 - 4. Student directors 250
 - ii. Sean: Be sure we research comparable pay in other camps/areas for legal/financial reasons.
 - iii. Arts Guild will be allowed to be teachers.
 - b.
 - 6. Attendance:
 - a. 60 kids
 - i. For the Covid year, but consider upping the number in following years
 - ii. Advertise sign up date. Cut off at limit
 - 1. Waiting list possible
 - iii. 10 scholarships proposed
 - iv. If we get less kids, any money would roll over into the account for future years (see previous note)
 - b. Age: 4rth - 9th
 - 7. Possible growth in all the arts; this year just stay focused on this performing arts camp to build a cushion and get a foothold.
 - 8. N.O. Arts Guild Camp sponsored by N.O. Parks and Rec and RAMP
 - 9. Plan to have sub committee meetings and come back with info on next meeting

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- vii. Advertise in North Ogden Magazine, etc. (NO Guild Liaison to keep NO Connection informed in a timely manner?)

Action Items

1. Proposals for presentation to City Council by 4rth Tuesday in April to be in the budget for May
 - a. Each committee to prepare their proposals
 - i. This is the plan,
 - ii. And this is what we need from you.
 - b. One spokesperson to present to City Council (Subcommittee or Jaimie, Jon, Todd)
2. The more details the better.

Next Meeting

Tentatively: April 22 for City Council Meeting

Watch Text for specific dates