Duchesne County Library System Strategic Plan 2021 – 2023			
Focus Area	**2021**	**2022**	**2023**
Community Hub of Opportunity	Resume holding collaborative events at the library after COVID concerns subside. Continue current collaborations e.g. USU Extension, VITA, Arts Committees, etc. Open new collaborations with other community organizations to provide programming possibilities and develop resources with information about these groups and their services, e.g. Workforce services, Uintah Basin Association of Governments, police, local businesses. Investigate and install entrance assistance devices for the Duchesne Branch to increase accessibility to the facility for all patrons. Use CLEF funding to help with the cost. Continue to meet library certification benchmarks for amount of events offered. Evaluate current programming effectiveness using statistics and gathering information and anecdotes from patrons attending, and not attending programming. Re-achieve Quality Library status from the Utah State Library during re-certification by continuing with outreach and programming goals.	Expand offerings from collaborations. Evaluate programming and resource effectiveness; make changes as necessary to improve service. Train staff on community services and education provided by other libraries that could be provided at Duchesne County branches. Evaluate the feasibility of providing these new services and organize resources accordingly. Prepare and initiate public awareness campaign concerning these new services.	Continue community collaborations and programming. Evaluate data and effectiveness of programs and adjust accordingly. Likewise, do so for community services and education being offered by the library staff. Continue public awareness campaigns concerning cooperative events and community services offered at the library. Re-achieve Quality Library status from the Utah State Library during re-certification by continuing with outreach and programming goals.

Outreach / Awareness	Continue weekly offsite libraries in Tabiona, Altamont, and Parkside Manor in Roosevelt. Investigate programming possibilities. Contact schools about collaboration opportunities including a county library presence at literacy nights. Try to initiate relationships with school librarians and brainstorm with them how we can support each other. Utilize a county wide mailer and radio ads to further promote library services. Continue utilization of library website, Facebook pages, and digital newsletters. Evaluate library system's social media presence and maintain at least 3 platforms: Facebook and two others. Initiate materials exchange by mail with Wasatch County Library when COVID concerns subside. Formalize Memorandum of Understanding between Duchesne, Uintah, and Wasatch County Libraries.	Collect and evaluate data concerning effectiveness of library digital and print advertising. Add, drop, or adjust methods as necessary. Continue library collaborations with schools, school librarians, and presence at literacy events. Evaluate offsite library services and adjust accordingly with input from service sites. Consider possibilities of permanent offsite services, such as a locker system for patron holds. Gauge interest and investigate possible locations if interest is strong. Evaluate effectiveness of materials exchange by mail materials with Wasatch County Library and adjust accordingly. Consider new consortium opportunities and services.	Survey patrons about most effective library communication efforts and consider new methods that the library could utilize, especially those that patrons may be more widely using than before. Train staff on new methods and retire or initiate new methods as appropriate. Continue to network with current community partners and explore new opportunities with other entities. Evaluate feasibility of initiating new partnerships while maintaining current ones.
Regional History	Continue with historical photo sharing and information gathering on Facebook page. Re-open discussions with University of Utah about hosting historical photo collection on their servers. Provide weekday patron appointments in the History Center for research	Continue with historical photo sharing and information gathering on Facebook. Reinitiate efforts to become a full partner of the State of Utah's Regional Repository Program. Investigate new cemetery mapping platform, possibly building off of Duchesne County's GIS system and	Secure more functional cemetery mapping platform and begin transition. Pursue grants to assist with history center projects and equipment. Continue historical photo, newspaper, and other artifact digitization and preservation efforts.

Regional History (cont.)	needs. Continue with small county cemetery mapping projects and reprioritize volunteers' main projects as cemeteries are completed. Insulate storage vault to provide appropriate climate control for sensitive materials.	making records searchable on Internet search engines. Begin copying historical photos and accompanying data for storage with U of U. Investigate linking newspaper articles and other digital historical artifacts to the library catalog.	
Lifelong Learning	Continue comparison shopping of eBooks and eAudiobooks in OverDrive between Cost Per Circulation options and Metered Access or One Copy options. Purchase according to anticipated demand and most cost effective methods. Investigate adding Hoopla eServices with reallocated eMaterial funds. Acquire patron requests for learning and recreational materials in accordance with Collection Development policy.	Evaluate utilization and cost effectiveness of materials offered in Hoopla and OverDrive. Adjust accordingly for responsible spending. Develop promotional materials and tutorials about Utah Online Library databases and train staff in them. Investigate potential patron technology courses and training that can be offered at the libraries. Continue professional development about programming and implement selected programs.	Evaluate eMaterial platforms and investment in those county collections. Adjust according to demand and need. Continue professional development about programming and implement selected programs. Continue patron technology education and investigate adding courses about information literacy and accuracy. Support and promote hobby and recreation groups and classes for the public at-large.
Roosevelt Branch	Secure funding for the construction of the New Roosevelt Library, primarily through the Permanent Community Impact Board. Seek construction bids and secure appropriate bids that fit the project budget. If bidding is favorable, initiate construction in March. Continue construction, site oversight, and interior design through the year.	Complete construction of the Roosevelt Library in January. Transition from current library to new library including moving appropriate shelving, equipment, etc. Close current library for shortest time possible. Hold grand opening, tours, and promotion in March. Initiate new programming opportunities now available with the new library facilities.	Evaluate unforeseen needs that have appeared in the new library's first year of service. Adjust services and space as needed.

Roosevelt Branch (cont.)	Apply for FCC E-Rate reimbursements and discounts for Internet infrastructure.		
Accessibility to Technology	Continue with the patron WiFi hotspot lending program. Evaluate effectiveness and adjust policies and procedures accordingly. Initiate patron wireless printing services including purchasing new printers if necessary.	Evaluate hotspot lending program and analyze costs and benefits. Determine whether to continue the program beyond grant funding through county funding in the future. Pursue library technology grant to acquire patron laptops and charging station to be used throughout the new Roosevelt Library. Evaluate audio and visual creation and editing computer programs to be offered to patrons. Purchase initial programs, train staff in its use, and educate patrons about new services. Replace and update current patron hardware and software technology as needed. Continue technology professional development, evaluation, and budgeting process. Explore other "makerspace," "creative," and assistive technologies, besides solely office machines. Purchase budgeted new technology. Train staff on new technology. Prepare educational materials for patrons about new services. Promote services.	Continue aforementioned technology evaluation, training, replacement, and acquisition. Replace and update patron computers and other technology. Pursue library technology grants to assist with the cost.