

**Board Meeting Minutes
February 19, 2020
Art Barn, 54 Finch Lane**

Present:	Steve Barth Larry Cohen Annie Dayton Leah Langan Katherine Potter	Matthew Castillo Efren Corado Garcia Susan Koles Rickman Dave Mortensen Kanika Welch
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Staff Members: Felicia Baca, Arts Division Director
Kellie Call, Arts Program Manager
Kelsey Ellis, Assistant Director
Wendy Evanoff, Office Facilitator
Sarah Hobin, Visual Arts and Community Outreach Manager

Excused: Jared Jones

Guests: Sylvia Richards, Public Policy Analyst, City Council Office
Nicole Kallsen, University of Utah Student

I. Call to Order and Welcome Guests

Ms. Katherine Potter called the meeting to order at approximately 5:35pm and welcomed guests, Sylvia Richards and Nicole Coulson.

II. Approve Board Meeting Minutes

Mr. Efren Corado Garcia made a motion to approve the minutes from the December 4th board meeting; the motion was seconded by Mr. Steve Barth and passed unanimously.

III. Budget|Financial Update

A. Review of current financial statements

Ms. Kelsey Ellis presented a report of budget-to-actuals and forecasted figures.

B. FY2020 budget update

Ms. Ellis provided an update regarding the Twilight contract, decreased ZAP award, and contract services.

IV. Management Update

A. Felicia Baca

1. Mayoral transition updates & roles

Ms. Felicia Baca reported the Mayor's transition memo was favorable towards the arts with a focus on public art in the Economic Development department. There is a desire to streamline processes and funding mechanisms across the city to examine the climate for public art.

The Arts and Culture Advisor position, previously held by Mr. Kristian Anderson, did not continue through the transition. As the Arts Council is formally the advisory body to the Mayor, Ms. Baca will be in the advisor role. Stabilizing the status of ZAP funding and clarifying the structure of the Arts Council in relation to the city was also included in the transition plan which is very encouraging.

Other highlights from the transition plan include a large focus on catalyzing business in cultural districts. The Economic Development Loan fund that was previously housed with the Community and Neighborhoods department will be moved to the Economic Development department. This change may create exciting opportunities for artists. There is a focus on social inclusion and equity which will likely create crossover with projects such as creating a grant program for the west side as well as telling the stories of Salt Lake districts.

2. Other project updates

Staff is working on the operating agreement to clarify the relationship between the city and the Arts Council. Ms. Baca expects to receive a draft from Parsons, Behle, and Latimer this week and will forward to the City Attorney's office to review.

Staff completed the third Strategic Planning mini-retreat with Mr. Jake McIntire from Union Creative Agency. Ms. Baca and Mr. McIntire will meet with the Mayor's staff next week to provide updates about the strategic planning process. The next full retreat will be held in March.

The Cultural Core contract with Salt Lake Presents for The Blocks is now housed under the Arts Council for contract management.

Three finalists have been selected for the 9th South roundabout public art project. A budget amendment was passed to rescope public art funds to create a \$200,000 maintenance fund with an additional inventory and conservation assessment

B. Kellie Call: Living Traditions, Brown Bag, Twilight, Busker Fest updates

Ms. Kellie Call presented a Power Point with updates on her programs:

The Brown Bag concert moved to indoor venues including Tin Angel, Café Molise, and Mestizo Cafe. The performances were attended by approximately 50-70 people.

Living Traditions will be celebrating its 35th year and will take place May 15-17th.

Claire Taylor has been hired on-contract to assist with six Living Traditions hands-on workshops that will occur before the festival. Staff is exploring the possibility of having an international headlining artist. An opening gala will take place May 14th to celebrate the 35th anniversary and will give out awards to alumni artists and supporters.

Twilight dates have been confirmed. This year will feature a possible pop-up show at Pioneer Park. Staff is working closely with S&S on artist programming.

C. Sarah Hobin: Visual Arts/Outreach updates

Ms. Sarah Hobin reported the holiday craft market was a success. It featured fewer artists so their work would be displayed more prominently. A third of the featured

artists were first time vendors. On average, artists took home \$667 in commissions, an increase from an average of \$550 last year.

The Finch Lane Flash projects are underway with the first performance taking place March 7th featuring music from Durian Durian, The Beautiful, and Hoofless.

Other projects listed below, details forthcoming:

- Queer Spectra, “The Risk of Representation” panel discussion
- Kristina Lenzi & Maci Hamblin, “Bruce and Christian Read May and Mary.”
- Jacob Rosenzweig, “DED Talks.”

The Finch Lane gallery will feature an exhibition entitled 35 x 35 which explores the interests and talents of 35 artists under the age of 35. The exhibition opens March 13th and runs through April 24th.

Applications for the 2021 exhibition calendar are open and will be accepted until April 3rd.

Two stakeholder meetings will take place before June 30th as part of our community outreach efforts.

V. Board Update

A. Pending advise & consent from council

Ms. Potter provided an update from the Nominating committee. The four previously approved candidates are now approved by the new Mayor and are waiting to be scheduled by the City Council’s office.

VI. Public Comment – None Given

VII. Committee Reports

A. Ms. Annie Dayton presented on behalf of the Grants Committee. The committee received seven applications for the mini-grants and six were recommended for funding:

- More Than Skin Deep: Indigenous Polynesian Tatau Art & Culture presented by the Utah Pacific Islander Civic Engagement Coalition.
- Abha-A retelling of the Ramayana from Sita’s perspective presented by Chitrakaavya Dance, April 5, 2020 at the Rose Wagner Performing Arts Center
- Grid Zine Fest 2020, April 17-18, 2020 at the Salt Lake Arts Academy
- NOTION presented by Myriad Dance Company, March 8-April 30, 2020, location TBD.
- 2020 Salt Lake City DuoFest presented by Sugar Space Foundation, April 24-25, 2020 at the Sugar Space.
- Salt Lake Choral Artists Choir Festival

- Sound of Ages was not recommended for funding due to their request being related to their participation in a competition and they are located outside of Salt Lake City.

Mr. Barth made a motion to approve the recommendation for grant funding; Ms. Leah Langan seconded the motion.

VIII. Arts Event Discussion

Mr. Corado Garcia shared that a concert presented by the NOVA Chamber Music will take place February 23rd.

Ms. Dayton attended a reading of local author Christian McKay Heidicker's Newbery award winning book, *Stories for Young Foxes* at the King's English bookstore.

Mr. Corado Garcia recommended SONDERimmersive's The Chocolatier at The Chocolate Conspiracy.

Mr. Dave Mortensen announced an open call for artists for Sackerson Theater's Micro-Immersive Theatre/Experience Festival taking place in June.

Mr. Larry Cohen organized a show at the Arts Collective for 4th, 5th, and 6th graders from Newman Elementary. 72 student pieces were sold for a total of \$1090. 90% was donated back to the artists and school district.

Ms. Baca attended the Women Rock show hosted by the Utah Symphony.

IX. Other business/Adjourn – The meeting was adjourned at approximately 6:40pm.