

**Salt Lake City Arts Council
Board Meeting Minutes
April 22, 2020
WebEx Online**

Present:	Steve Barth Larry Cohen Leah Langan	Matthew Castillo Annie Dayton Katherine Potter
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Staff Members: Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Sylvia Richards, City Council Office

Excused: Efren Corado Garcia, Dave Mortensen, Jared Jones (Active Duty)

Not present: Susan Koles Rickman, Kanika Welch

I. Call to Order

Ms. Katherine Potter called the meeting to order at approximately 5:34pm.

II. Approve Board Meeting Minutes

Mr. Steve Barth made a motion to approve the minutes from the April 9th special session; the motion was seconded by Mr. Larry Cohen and passed unanimously.

III. Budget Updates

A. Budget Process/Impact

Ms. Kelsey Ellis provided an overview of the forecasted budget and reviewed profit/losses versus actuals. Highlights include an anticipated 20% decrease in ZAP funding and re-scoped funds for artist emergency relief and next year's Living Traditions Festival.

B. Emergency artist grant funding proposal related to COVID-19

Ms. Felicia Baca shared the proposal for the emergency artist relief fund was unanimously approved by City Council. Remaining grant funds and \$43,500 from Busker Fest were swiftly reallocated to the emergency fund. The state received a large number of applications and in response, may close the application earlier than originally expected. The Arts Council would assist in broadly messaging the early closure. The state will possibly fund a second round of applications at a later date.

Ms. Potter reiterated the importance of messaging and suggested any late applications be forwarded for the second round. Ms. Baca confirmed that any original applications will be held for the second round.

Mr. Barth asked how the conversation with the state was received after the Board's special session. Ms. Baca stated the decision not to include employment status on the application was determined by learning that there have been significant barriers to artists receiving unemployment as well as difficulty determining need.

IV. Management Update

A. Arts Council program update

Finch Lane Gallery: Ms. Baca stated any commission the Arts Council would have received through exhibition sales at the Finch Lane gallery has been waived in an effort to support artists during this challenging time. Applications are due May 1st for 2021 exhibitions. Three artists whose exhibitions were canceled were paid a \$100 honorarium.

A \$200 partnership was initiated with Parks and Public Lands to commission an artist to create an image around COVID-19 trail safety.

Accessibility funds were allocated for captioning the cultural sector updates that take place with the State & Cultural Alliance every week.

Staff is evaluating remaining funds in the outreach budget and determining what a mini-Busker Fest would look like as well as looking into Living Traditions outreach through video platforms.

Twilight Concert Series: staff will determine if the series should be canceled by mid-May.

The Arts Council is now fully managing the Cultural Core contract in conjunction with Board Member Mr. Matthew Castillo who is now the acting County Manager for Arts and Culture.

Conversations are taking place with Jake McIntire of Union Creative regarding how to virtually move forward with strategic planning.

The Art Barn will be used as a lunch distribution center by the Salt Lake School District. Staff thinks it is a fantastic use of the space while everyone is working from home.

B. Department level update

Ms. Potter stated four potential new board members have been approved by the Mayor and will be interviewed by City Council during the first or second week of May.

Current board officer assignments will expire in June so board members are encouraged to think about what roles they would like for the upcoming year.

Ms. Annie Dayton asked if there an active search for a new Economic Development Director. Ms. Baca responded there is a hiring freeze due to COVID-19 so an active search is not currently taking place.

V. Public Comment – None Given

VI. Other business/Adjourn – The meeting was adjourned at approximately 6:07pm.

APPROVED