

**Salt Lake City Arts Council
Board Meeting Minutes
June 24, 2020
WebEx Online**

Present:	Andrea Ashdown Matthew Castillo Kathy Davis Erika Hill Dave Mortensen Katherine Potter	Steve Barth Efren Corado Garcia Annie Dayton Torle Nenbee Kanika Welch
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Staff Members: Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Sylvia Richards, City Council Office
Samantha Smith-Partnerships & Communications Manager (SLCACF)

Guests: Jake McIntire, Union Creative Agency

Excused: Leah Langan

Not present:

I. Call to Order

Ms. Katherine Potter called the meeting to order at approximately 5:40pm.

II. Approve Board Meeting Minutes

Mr. Matthew Castillo made a motion to approve the minutes from the May 20th meeting; the motion was seconded by Mr. Dave Mortensen and passed unanimously.

III. Management Update

A. Executive Director Updates

1. Program Updates

Ms. Felicia Baca updated the board that the first post- COVID program took place last week which was an iteration of Busker Fest, called Cultural Caravan. The locations were based on the Council's goal to have programming in all seven districts. The event took place in Rose Park, Lindsey Gardens, and Liberty Park. About 40 attendees were at each location.

Another outreach effort is a video storytelling program from Living Traditions entitled Living Legacy. The video series features four Living Traditions artists and a virtual toolbox for artists to create their own videos.

The second round of Flash Projects took place virtually and featured a panel discussion and exhibition by Queer Spectrum Arts Festival and a reading/performance art piece by Kristina Lenzi and Macie Hamblin.

Ms. Baca and Mayor Mendenhall will host the Mayor's Artist Awards on June 26th via Facebook Live. The winners are listed on the Utah Arts Festival website.

Staff conducted two stakeholder engagement meetings with small arts organizations and arts spaceholders using the guides provided by Union Creative Agency.

In light of canceling the Twilight Concert series, staff developed a program plan to create a fundraiser for local musicians that is in alignment with the existing COVID emergency fund. The intent is to build off of an existing \$10,000 in the budget and add a fundraising goal of another \$10,000. The funds would be distributed in increments of \$500. Ms. Baca asked the board for feedback before moving forward. Ms. Potter asked if the funds would be distributed through a grants process. Ms. Baca affirmed. Mr. Mortensen inquired if the funds would be distributed to artists who did not receive emergency funding through prior state and city grants. Ms. Baca responded the grantees would not be eligible for multiple grants. Mr. Mortensen asked if there would be opportunities for artists in other disciplines in the future. Ms. Baca responded they are working through what to expect for artists affected by Living Traditions and the CARE Act.

Mr. Mortensen made a motion to approve staff's decision to conduct fundraising in association with an emergency fund to support local musicians; Ms. Kathy Davis seconded the motion and passed unanimously.

2. COVID-19 Related Updates

Ms. Baca shared that the food distribution program held at Finch Lane wrapped on June 16th. The artist relief funds were all distributed and staff received multiple messages of gratitude from the community.

IV. Strategic Plan Update

Mr. Jake McIntire of Union Creative Agency presented a draft of the 2021-2026 strategic plan. The strategic plan was formulated through a series of community and stakeholder engagement as well as board/staff retreat sessions. The plan consists of new mission/vision statements, core values, and priorities. The strategic plan will be formally adopted in the July board meeting.

V. Budget|Finance Update

A. Approval of FY21 Budget

Ms. Kelsey Ellis provided an overview of the forecasted budget for fiscal year 2021. Mr. Steve Barth moved to approve the 2021 budget; Ms. Annie Dayton seconded the motion and passed unanimously.

VI. Board Update

A. Officer Nominations

Ms. Potter thanked the board and staff for their support during her term as chair over the last two years. The new officers slated for approval are:

Dave Mortensen, Chair

Leah Langan, Vice Chair

Matthew Castillo, Treasurer

Andrea Ashdown, Secretary

Ms. Davis made the motion to approve the officers for fiscal year 2021. Mr. Barth seconded the motion which passed unanimously.

VII. Arts Event Discussion

Ms. Davis attended SONDERImmersive's drive-in production of *Through Yonder Window*.

Mr. Mortenson shared that SONDERImmersive is collaborating with Dreamscapes on a new production at the Gateway.

Ms. Baca attended the S&S bike tour with our Twilight partners-the route consisted of interesting locations with five mini-concerts.

Ms. Andrea Ashdown is involved in organizing a virtual concert with the University of Utah to pay tribute to the passing of pianist Jed Moss on July 17th.

Mr. Mortenson shared that the Utah Film Center is streaming a film related to the Black Lives Matter movement.

Ms. Baca shared that Spyhop is hosting small drive-in movie screenings in the Maven District.

Mr. Barth thanked Ms. Baca for attending the public art sculpture unveiling at 900 E 500 S.

VIII. Public Comment – None Given

IX. Other business/Adjourn

Ms. Potter reported the state legislature allocated \$9mill to the Division of Arts & Museums to distribute through a grant program to large arts organizations with budgets over \$5mill. Please contact Ms. Potter for additional information. The Governor's Office of Economic Development is also opening grants to all types of businesses who offer customer discounts.

The meeting adjourned at approximately 6:45pm.