

**MINUTES**  
Emery County Travel Bureau  
**July 3, 2013 11:00am**  
Sheriff's Office  
**Green River, Utah**



**ATTENDANCE:**

**Members:** Mike McCandless, Commissioner Migliori, Jonathan Hunt, Taina Benson, Keith Brady, Kelly Bayles, Ray Jeffs, Eugene Swalberg and Tina Carter

**Excused:** Mark Williams

**Conducting and Welcome:** Chairman Mike McCandless

1. **Welcome New Board Member:** Jonathan was welcomed to the Board.
2. **Approval of Minutes: June 5, 2013:** No meeting held.
3. **Discussion of Financial Report:** Numbers are looking good for the year so far. A motion was made by Ray to accept the financial report with a second made by Eugene. **Motion APPROVED**
4. **Discussion and Approval of Funding Requests:**
  - a) **Extension Office (4-H) - Summer Camp Advertisement** – \$298.88 A motion was made by Eugene with a second from Keith to fund this grant out of TRCC Advertising Funds. **Motion APPROVED**
  - b) **Emery County Historic Preservation** – \$800.00 A motion was made by Keith and a second from Kelly to grant funding when available or next year. **Motion APPROVED**
  - c) **Utah Back Country Pilots Assoc.** – \$3,000 This grant was approved by the Trail's Committee on July 2. The project is to rehabilitate the runway at Mexican Mountain.
5. **Discussion and Approval for Vice-Chairman:** Eugene nomination Keith for this position with a second by Ray. Ethan made the motion by acclamation and a second was made by Taina. **Motion APPROVED**
6. **Update, Discussion on Possible Recommendation of the Following:**
  - a) **Film Related Projects:** A small independent group will be meeting with Mike at the end of the week to view several sites. Premiere of Lone Ranger was great.
  - b) **State Parks:** A) The Board was informed of a Music Group that's trying to do a video at Goblin Valley. They're currently trying to get insurance put into place, but he'll keep everyone posted. B) Tri Utah – 4<sup>th</sup> River Rampage Triathlon at Green River: The event went very well and they had 255 participants. They'd like to move the date up a week or two for next year. C) The new driving range at Green River Golf Course has gone well so far. Two restaurants are partnering with the course and giving away food for driving the ball through the targeted holes. D) The San Rafael Classic Triathlon will be held this weekend at Huntington. At Your Leisure also came out and did a video shoot and the park has a new water trampoline which is very popular and they're also getting a water slide. E) There will be a Park-to-Park OHV ride starting at Palisade on July 29<sup>th</sup> to Goblin Valley and to Otter Creek and back.
  - c) **Trail's Committee Update:** There's an interest in Green River for a new trail system. They are now looking for funds to help with this project. There are Non-motorized and Motorized trail funds available through Utah Division of Parks and Recreation.
  - d) **Potluck:** Rack cards have been successful, so they'll be finding funds to reprint those.
  - e) **Museums:** The Museum of the San Rafael is doing their 20th Anniversary Celebration in September. A Missile Competition was held in Green River and the John Wesley Powell River History Museum facilities were used.
  - f) **Buckhorn Kiosk:** The goal is to have the grand opening sometime late September or early October after Melon Days.
  - g) **Mobile App:** The statistics in your packet show who our users are. The Board will consider using rack cards at the Tie Fork Rest Area with a QR code for the Visitors to take with them to download the app when service becomes available again.
  - h) **National Park's Service:** Topic discussed earlier.
  - i) **Travel Show's 2014:** It was suggested that we talk with the St. George CVB to see what shows they're attending. Go-West will be partnered with Sevier County with individual appointments with Bus Drivers, Travel Agents and Tour Guides. We'd like to see an itinerary put into place with our Heart of Utah friends. Once that's complete we'd like to bring our lodging properties in as partners at this show. A letter will be sent out to see if the coupons were a benefit for us or not.
7. **Discussion and Approval to Reprint Green River & San Rafael BLM Brochure:** Green River brochure will run us about \$6,300 for 20,000 and the San Rafael BLM Brochure will run \$1,200 for 20,000
8. **Discussion and Approval to Reprint Emery County OHV Map:** We'll ask them to shrink the font size to include the businesses and get a more user friendly size.
9. **Discussion of Old Business:** The Green River RV, Sports and Travel Show was discussed again. It would be held in the spring to catch visitors while they're traveling. This project will be looked at very closely and will probably take two years to get in place. Green River has a new Code Enforcement Officer who is trying to give Green River a face lift so we can put our best foot forward.
10. **Discussion of New Business:** Green River is being looked at by Red Bull as the Extreme Mountain Biking MECCA. We came in second to Hurricane, but they're looking for another venue. Green River will also be holding their first car show in October.
11. **Adjourn** – Thank you for coming!