

SOUTH JORDAN CITY
CITY COUNCIL ELECTRONIC MEETING

December 1, 2020

Present: Mayor Dawn R. Ramsey, Council Member Patrick Harris, Council Member Brad Marlor, Council Member Jason McGuire, Council Member Don Shelton, Council Member Tamara Zander, CM Gary Whatcott, ACM Dustin Lewis, City Attorney Ryan Loose, Engineering Director Brad Klavano, Police Chief Jeff Carr, Administrative Services Director Spencer Kyle, Planning Director Steven Schaefermeyer, Public Works Director Jason Rasmussen, CFO Sunil Naidu, City Recorder Anna Crookston, Communications Manager Rachael VanCleave, City Commerce Director Brian Preece, Strategic Services Director Don Tingey, Fire Chief Chris Dawson, CDBG Coordinator and Assistant to the City Manager Katie Olson, Associate Director of Parks Colby Hill, IT Director Jon Day, City Council Secretary MaryAnn Dean

Others: Attendance electronically via Zoom.

6:30 PM
REGULAR MEETING

A. Welcome, Roll Call, and Introduction to Electronic Meeting: *By Mayor Dawn R. Ramsey*

Mayor Ramsey welcomed everyone present. She excused Council Member Marlor who will be arriving late. She introduced the electronic meeting.

B. Invocation: *By CFO, Sunil Naidu*

CFO Naidu offered the invocation.

C. Pledge of Allegiance: *By Administrative Services Director, Spencer Kyle*

Administrative Services Director Kyle led the audience in the Pledge of Allegiance.

D. Minute Approval

- D.1. November 17, 2020 Council Study Meeting
- D.2. November 17, 2020 City Council Meeting

Council Member Shelton made a motion to approve the November 17, 2020 Council study meeting minutes, as printed, and the November 17, 2020 City Council meeting minutes, as printed. Council Member McGuire seconded the motion. The vote was 4-0 in favor, with Council Member Marlor absent.

E. Mayor and Council Reports

Council Member McGuire said last night's Light The Night event was great and very organized. There was a great turnout. Mayor Ramsey concurred. The turnout was amazing. The residents loved it and appreciated it.

Council Member Shelton said he met with the leadership of the Western Growth Coalition. They had a meeting that included representatives from Wasatch Front Regional Council and UDOT to help them with the Resolution where they are seeking funding for transportation projects on the west side of Salt Lake County. They will also have UTA review that Resolution. That Resolution will likely be brought to the City Council for a vote the first meeting in January.

Council Member Harris said he and Council Member Marlor judged the city gingerbread house contest. He said there was a lot of time and effort from the residents to put those together.

Council Member Zander said the Light the Night event was well done by staff. It was great to see the City Council in person. She said she and her husband attended an event called Thanksgiving Hero's and they delivered meals to families in need. She expressed appreciation to people in the community that give back and organize such events.

Council Member Marlor arrived at this point in the meeting.

Council Member Marlor said they did not have any Architectural Review Committee meetings the last two weeks. He said he and Council Member Harris judged the gingerbread houses last night. It was an enjoyable event and he is amazed at the professionalism and fun people had putting those together.

Mayor Ramsey said she attends a lot of meetings regularly. She said she was asked to speak to some students at BYU during the Women in Politics event. She said the Daybreak Community Association had their annual meeting. She said Chief Carr did a video for that; she did a video for that as well. She reported on the Council of Governments meeting. In January, her term as chair should be up. She said the southwest Mayors met on the visioning project. She said she appreciates the effort and unity going into that project. They are trying to determine the best plan for options out here. They anticipate having a good initial report before the legislative session starts. She said they hope to move the needle once the legislature sees what the needs are in this area. She said she is almost finished with her project for the Cox transition team. She said that has taken a lot of time, but it was a privilege to visit with so many people.

F. Public Comment:

Carlos Moreno, originally from Venezuela, said he moved to the United States almost 11 years ago. He expressed concern about the minority and Latino community being disconnected from the leadership and people that run cities. He said there are cultural and language barriers. In his family, he tries to be very active in the community. Others in the community are disconnected and it is unhealthy. He told of a situation where his neighbor's child was missing but he did not

want to call the police because he was undocumented. He said the majority of police are good people. He said in Taylorsville, they have a cultural diversity committee. On that committee are City Council members, the Police Chief, and others to connect the leaders in the community with minorities. He would like to see something similar in South Jordan. Mayor Ramsey noted an email that she had received from Mr. Moreno and said staff will be in contact with him.

G. Presentation Item: EDC Utah Award

Alan Rindlisbacher, noted his association with the city for 40 years. He said EDC Utah is grateful for their partnership with the city. He thanked and complimented city staff. He said South Jordan is one of the first of 8 to receive the EDC Utah Award as a certified development ready community. He recognized Brian Preece as the Economic Development Director and the city as a whole.

City Commerce Director Preece thanked Mr. Rindlisbacher, as he has worked hard to put together training and assessments. Mr. Rindlisbacher has been key in keeping the economic development community connected. Mr. Rindlisbacher said the importance of the program is to build the Utah economy.

H. Public Hearing: Ordinance 2020-15, amending Chapter 10.20.010 of the South Jordan Municipal City Code regarding parking on South Jordan City roads during snowstorms. (By Public Works Director, Jason Rasmussen)

Public Works Director Rasmussen reviewed the background information on this item. He reviewed a prepared presentation (Attachment A).

Mayor Ramsey said making the Ordinance easier to remember and easier to enforce will be helpful.

Mayor Ramsey opened the public hearing. There were no comments. She closed the public hearing.

Council Member Zander clarified that during a snow event, people can park on the even numbered side of the street. Mr. Rasmussen said yes, and he noted that the even numbered side of the street is the south or west side of each road. Council Member Zander said on Pale Moon Drive, the even side is a north side and there is no parking allowed that side. Mr. Rasmussen said if the even numbered side is a no parking zone, it is okay to park on the other side of the road. Council Member Zander clarified that the no parking zone trumps the snow ordinance in that case. Mr. Rasmussen said yes.

Council Member Zander said she feels the Ordinance is well written and they have thought through the concerns.

Council Member Marlora said this is well written. He asked when the survey was done, did people understand or did they ask a lot of questions? Mr. Rasmussen said one main takeaway

from the survey is that they need to know what the policy is and the residents want it enforced. The option of having parking on one side of the road was the most popular by a little bit. Education and enforcement were also outlined in the survey.

Ms. Olson said they will need to re-educate people, but they were thorough with their options presented in the survey.

Council Member Zander made a motion to approve Ordinance 2020-15. Council Member McGuire seconded the motion. Roll call vote. The vote was unanimous in favor.

Mayor Ramsey had a couple more items of business to report. She thanked staff for the Light the Night event. It was well done. People appreciate having safe events to attend since most events are cancelled.

Mayor Ramsey noted that she met with Representative Christianson and Representative Pulsipher with a few staff members at City Hall. They presented the citation award to the first responders. She said Chief Dawson and Chief Carr were present. CM Whatcott was present via zoom.

- I. Public Hearing:** Resolution R2020-54, amending the 2019-2020 Annual Action Plan for CDBG-CV funds. *(By CDBG Coordinator and Assistant to the City Manager, Katie Olson)*

CDBG Coordinator and Assistant to the City Manager Katie Olsen reviewed a prepared presentation (Attachment B).

Mayor Ramsey opened the public hearing.

Ms. Olson read a statement from Peggy Daniels from South Valley Sanctuary (Attachment C).

Mayor Ramsey closed the public hearing.

Council Member Zander said she loves hearing about the groups that support those in need. She thanked staff for being thoughtful, thorough, and professional in making this selection.

Council Member Zander said in the survey with the residents, one thing that was exposed is how many residents don't know where to go for help. That was alarming to her. There is an increase in residents using those services. What can the city do to get that information to the residents? Do they put it on the website or social media? What is the plan? Ms. Olson concurred that the numbers were alarming. She said the CDBG website lists the providers at the top. They will also be putting an article in the FOCUS. She said they will be adding more social campaigns and spotlighting their services. They will also be giving information to the service center.

Council Member Zander recommended they get information out there on social media. Ms. Van Cleave said there are some difficulties with CDBG items. Sometimes it is hard to be in communication with low to moderate income individuals. They are not necessarily following the city's social media. They also may not be getting the mailers. They are finding it is harder in high density housing. They have some ideas to work through that. Right now, they are working to use multiple channels.

Council Member Zander recommended they do something in the month of December. It will be a hard month for some people.

CM Whatcott said it is also the responsibility of the organizations to promote themselves. He said they are happy to help. He understands these organizations are not trying to spend their resources on advertising. Mayor Ramsey said they also run lean, in terms of staff.

CM Whatcott said they can educate staff on social services, and make sure police and fire are aware. Often times, the police and fire are in contact with the individuals needing care because of the service they provide. That may be more effective than social media. Police Chief Carr also recommended that they educate the victim advocates.

Council Member Shelton recommended they put together a card that has the contact information for the different services that they can hand out. Mayor Ramsey concurred.

Mayor Ramsey recommended that they put that card in the Welcome to South Jordan packets done by the Chamber of Commerce. She also recommended it be listed on a community resources page on the city's website. Mr. Preece said he would work on that.

Council Member Zander said Daybreak holds socials for new residents. If the City came up with a card, it could be handed out at that event.

Council Member Marlor made a motion to approve Resolution R2020-54. Council Member Zander seconded the motion. Roll call vote. The vote was unanimous in favor.

J. Staff Reports and Calendaring Items

Planning Director Schaefermeyer said last November, they adopted the moderate income housing plan. He sent an email to the City Council with the report that the City was required to submit. They responded on the report about ADUs, CDBG's, RDA's, the city's efforts with Ivory Homes, etc. He asked the City Council to let him know if there are questions. Mayor Ramsey thanked staff for getting the report done and in on time, and for the policies that the city has. She said the city's report is well done. It has been used as a model for other cities. Mr. Schaefermeyer said they tried to be thorough because South Jordan is scrutinized.

CM Whatcott thanked the employees. They have had several covid related illnesses, but the city has moved forward. They have been shorthanded. He thanked the employees for covering each other's shifts as needed.

Council Member Shelton made a motion to recess the regular City Council meeting and move to the Executive Closed Session to discuss the purchase, exchange, or lease of real property. Council Member McGuire seconded the motion. The vote was unanimous in favor.

K. Executive Closed Session: Discussion of the purchase, exchange, or lease of real property. *(By CM Gary Whatcott)*

Council Member Harris made a motion to adjourn the closed meeting and go back to the City Council regular meeting. Council Member Shelton seconded the motion. The vote was unanimous in favor.

ADJOURNMENT

Council Member Harris made a motion to adjourn. Council Member Zander seconded the motion. The vote was unanimous in favor.

The December 1, 2020 City Council meeting adjourned at 9:08 p.m.

This is a true and correct copy of the December 1, 2020 City Council Meeting Minutes, which were approved on January 5, 2021.

Anna Crookston

South Jordan City Recorder

Snow Event Parking Ordinance 2020-15

December 1, 2020



Primary Goals for Ordinance Ammendment

- Address current ordinance issues
- Safer travel for public and plow trucks
- Provide parking regulations that are easier to remember and follow
- Potential for less enforcement



Ordinance Review Process

Sep. 2019 – Jan. 2020 - Internal Committee Collaboration

Nov. 2019 - Reviewed similar ordinances from 9 cities within Salt Lake County

Nov. 2019 - Conducted Resident Survey – 715 responses

June 2020 – Discussion with City Council

September 2020 – Live virtual meeting with residents



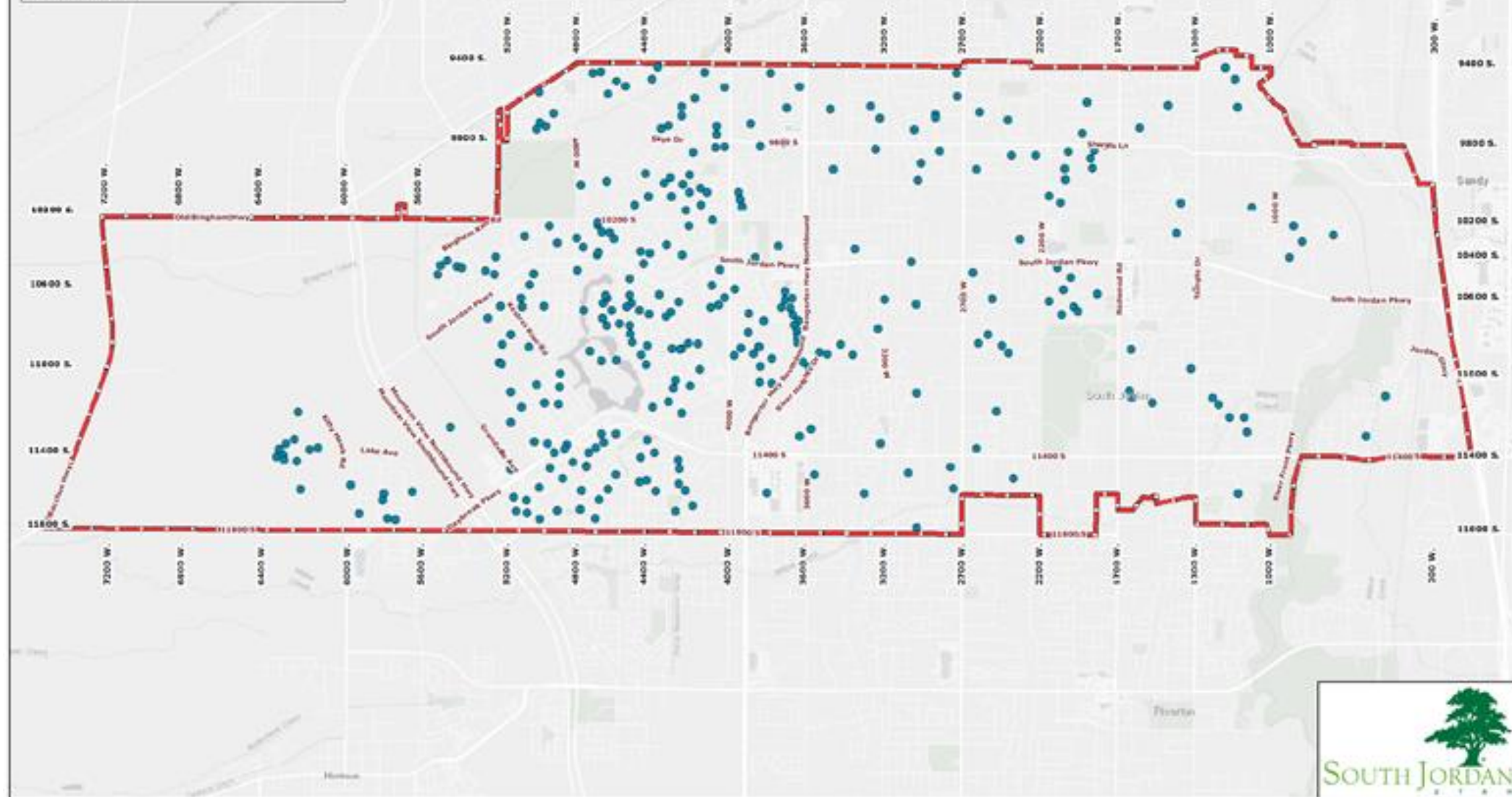
Parking Ordinance Survey

- Survey Participant
- SJC City Boundary

0 0.25 0.5 1 1.5 Miles



map created: 11/25/2019



Top Options from Survey

1. One side parking during snow events
2. The current ordinance

These two were the top picks, even for residents who reported difficulty finding off-street parking.

Third Wave CDBG-CV Funds

Amended 2019-20 Annual Action Plan

Dec. 1, 2020

Katie Olson, CDBG Coordinator



What are CDBG-CV Funds?

- CDBG = Community Development Block Grant
- CDBG-CV = "Bonus" CDBG funds allocated by Congress in the CARES Act
- Must be used for eligible CDBG activities **PLUS** the activity must prepare, prevent, or respond to the coronavirus
- *Same rules plus an extra one*
- Receive CV funds by amending previous Annual Action Plan

"To develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons."

CDBG GRANT
CALENDAR

CDBG-CV

\$138,355	FIRST WAVE 81%
\$0	SECOND WAVE (STATES ONLY)
\$130,008	THIRD WAVE 0%
\$268,363	TOTAL CV FUNDS
REGULAR CDBG	
\$235,263	2019-2020 CDBG 23%
\$235,190	2020-2021 CDBG 0%
~ \$220,000	2021-2022 CDBG 0%

CV PAST &
PROPOSED

CDBG-CV FIRST WAVE

\$110,684

\$1,800

\$10,000

\$15,871

PAYROLL SUPPORT GRANTS

LEGAL AID SOCIETY

SOUTH VALLEY SANCTUARY

UCA FOOD BANK

\$138,355

TOTAL **ALLOCATED**

CDBG-CV THIRD WAVE

\$54,508

\$50,000

\$10,000

\$7,500

\$8,000

MORTGAGE ASSISTANCE (CDCU)

RENT ASSISTANCE (UCA)

HAZARD PAY (SVS)

MENTAL HEALTH (SUNCREST)

ADMIN FUNDS (SJC)

\$130,008

TOTAL **PROPOSED**

Competitive Process, Scarce Funding

21

applications submitted

5

applications recommended

\$567,205

funds requested

\$130,008

funds available

\$(437,197)

funding shortfall

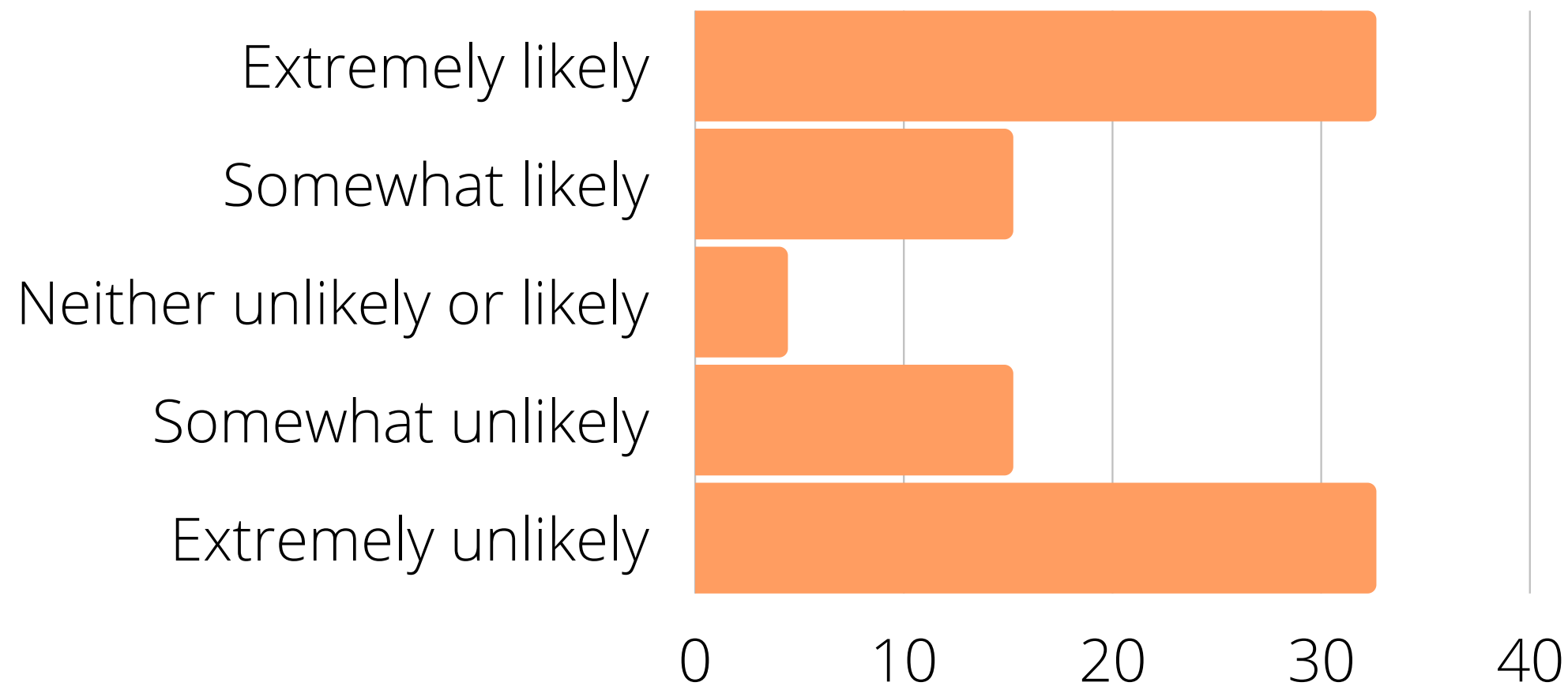
Decision Process

- Surveys
 - Business Owners
 - Residents
- Committee & Scoring
- Technical Assistance and Translation Offered

"To develop viable urban communities by providing decent housing and a suitable living environment, and by expanding economic opportunities, principally for low- and moderate-income persons."

Business Survey

How likely are you to apply?



- Emailed all South Jordan businesses
- 1218 emails delivered
- 35.4% open rate
- Listed grant requirements and asked "How likely are you to apply?"
- 16 businesses were extremely likely to apply and 7 were somewhat likely

Resident Survey

Key Findings

- Top Priorities
 - Mental Health
 - Job Loss (but not business grants)
 - Housing Insecurity
 - Food Insecurity
- Low- and Moderate-Income Residents face the most uncertainty
- Better advertising of available services is needed



Committee Scoring Process

Committee Members

- Planning
- Engineering
- Finance
- Senior Services
- City Manager's Office
- Parks and Recreation

The ZoomGrants logo is displayed on a solid orange rectangular background. The word "ZoomGrants" is written in a white, bold, sans-serif font. The "Z" is particularly large and stylized, with a small circular arrow integrated into its design.

ZoomGrants



Scoring Criteria

Weight shown in parentheses

- Organization
 - Capacity (2)
 - Well-established? (2)
 - Magnitude of people served (3)
- Project
 - Effective use of CDBG funds (3)
 - Alignment with resident priorities as expressed in the Resident Survey (2)
- Eligibility
 - Clear tie to the coronavirus (3)
 - Clearly advances national objectives and outcomes (3)



Scoring Criteria

Weight shown in parentheses

- Public Services Only
 - Clearly serves SJ residents (1)
 - Data supported case for increased resident need (1)
 - Supports LMI housing (1)
- Business Grants Only
 - Fiscally strong prior to COVID and revenues showing strength currently (1)
 - Clear that fiscal stress was related to COVID and that jobs will be lost without funding (1)
 - Business has adapted to provide services safely and profitably (1)



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 - Clear that fiscal stress was related to COVID and that **jobs will be lost** without funding (1)
 - Business has adapted to provide services safely and profitably (1)

HUD requires businesses to retain jobs for 6 months

CV PAST &
PROPOSED

CDBG-CV FIRST WAVE

\$110,684

\$1,800

\$10,000

\$15,871

PAYROLL SUPPORT GRANTS

LEGAL AID SOCIETY

SOUTH VALLEY SANCTUARY

UCA FOOD BANK

\$138,355

TOTAL **ALLOCATED**

CDBG-CV THIRD WAVE

\$54,508

\$50,000

\$10,000

\$7,500

\$8,000

MORTGAGE ASSISTANCE (CDCU)

RENT ASSISTANCE (UCA)

HAZARD PAY (SVS)

MENTAL HEALTH (SUNCREST)

ADMIN FUNDS (SJC)

\$130,008

TOTAL **PROPOSED**

Next Steps

- Continue public comment through Friday (5-day period)
- Submit comments, signed forms, and final AAP to HUD
- Prepare subrecipient agreements and quarterly reporting
- Once HUD approves, finalize agreements and begin accepting invoices and reports
 - Estimated time to approval: 45 days after submission

**2021-22 CDBG
Applications
Open Dec. 7
Due Jan. 31, 2021
11:59 p.m.
ZoomGrants**

Need Help Now?



ROSEMAN UNIVERSITY
OF HEALTH SCIENCES



Resident Survey - Key Takeaways

- Residents don't think our current ordinance is effective.
- Proposed ordinance change is easier to remember and comply with. Also, easier to enforce.
- **More education and enforcement**, not just changing the ordinance, are the keys to improvement.
- Most residents have more vehicles (and drivers) than their garages can hold.



Ordinance Amendment Summary

EXISTING ORDINANCE

- Odd Calendar Days – cars to park on odd address side of street
- Even Calendar Days – vehicles to park on even address side of street
- Vehicles to change side of the road at 8:00am

PROPOSED ORDINANCE

- Vehicles to park on side of street with even addresses
- Two exceptions added:
 - *If no parking exists on the even side of street, parking is allowed on the opposite side*
 - *If road is divided with landscaped median and one-way traffic, parking restriction does not apply*

Communication Plan if Adopted

- **Educational Vehicle Tags** – will be placed on all cars in areas where on street parking is an issue, informing residents of new parking requirement
- **Daybreak HOA** – work with HOA to have an email blast sent out with new parking requirements
- **City Communication** – City newsletter, January Focus, email to survey respondents, social media posts, website updates, online map

South Jordan City Council,

South Valley Sanctuary would like to thank Katie Olsen and the CDBG Committee for recommending us for funding. We would like to also thank the South Jordan City Council for its continued support.

South Valley Sanctuary has remained opened and continues to provide essential services for survivors of domestic violence during this pandemic. The COVID-19 pandemic presents a unique circumstance where the many jobs that are not typically considered hazardous have suddenly become very dangerous for the workers. This includes many of the positions at South Valley Sanctuary where staff are at high risk of exposure to the virus while at work.

During 2020, South Valley Sanctuary has seen a 25% increase in the number of South Jordan residents that have accessed our crisis shelter plus a 150% increase in the number of South Jordan residents that we have placed in hotels. We have seen a 25% increase in the number residents that have received homeless services. Stay-at-home orders, intended to protect the public and prevent the widespread of COVID-19, left many domestic violence victims trapped with their abusers. Domestic Violence survivors face the difficult choice between staying with or returning to their abusers or becoming homeless because they can't find or afford safe housing. Women experiencing domestic violence are often left homeless despite their ability to escape threatening situations.

The funds that South Jordan provides will help to cover funding gaps created by COVID-19.

Thank you for making domestic violence survivors a funding priority.

Sincerely,

Peggy Daniel

Grants Administrator

South Valley Sanctuary