



Hooper General Plan Update

Open House #1

December 1, 2020

5:30 – 7:00pm

Zoom:

<https://us02web.zoom.us/j/83639121419?pwd=UkN2MmZ5WlRVOVYwbGFmNU1YeFhGdz09>

Meeting ID: 836 3912 1419

Passcode: 139991

Agenda:

1. Introduction
2. About General Plans
3. Warm Up: Words and Phrases
4. Hooper Today
5. Visioning
 - a. What are our values?
 - b. What's great?
 - c. What are our challenges?
 - d. Where are our opportunities?
6. Next Steps

Will there be a recording of this meeting?

Yes, a recording will be available at PlanHooper.weebly.com

Directions for the exercises that will be used during the Open House.

The goal of this first meeting is to start to identify the values and goals that should guide this General Plan Update.

Activity 1: Words and phrases

- Take one minute to jot down the words and phrases that come to mind when you think of Hooper. Don't filter yourself – just write it down.
- Then, circle the three words and phrases that stand out the most to you (could be the most surprising or perhaps those that make you most proud).
- Star the one word or phrase that best encompasses Hooper.

Activity 2: What's great?

- Spend 2 minutes writing a description or sketching a picture of what makes Hooper City great? Be as detailed and specific as you want.
- We aren't going to share this yet, but keep this in mind as we move to a small group visioning exercise.

Activity 3: Visioning

- *See the last page for the graphic organizer.*
- Vision is the ability to think about or plan for the future with imagination or wisdom.
- The organizer you see has steps that are meant to help us identify what the vision of Hooper should be.
- Some definitions so we're all on the same page:
 - o core competencies are those defining characteristics of Hooper that set it apart from other cities.

- **Organization** - how Hooper City is currently structured and/or how you might like it to be structured moving forward
- **Environment** - could take it literally if that is a focus of your group, or think of it in terms of social or cultural environment
- **Vision Elements** can be nouns, but they tend to be stronger when written as a phrase beginning with a verb, or action word
 - For example, the Federal Aviation Administration has eight vision elements including:
 - *promote international partnerships* (which is more specific than just “partnerships”) and
 - *integrate risk-based decision making* (which is more clear than “risk”).
- In smaller groups, you are going to work through the steps to get to the **vision elements** you see on the far right. You might begin with **guiding principles and values** or maybe **history** to get the ball rolling. Or you might choose to start with your **vision elements** and move backward from there.

Activity 4: Stickers

- Based on what we’ve heard, here are statements that could potentially guide the future of Hooper. Put a check mark next to the statements that resonate with you, and an X on the ones that don’t.
- HOW?
 - At the top of your screen, it will say “View Options.”
 - Select “Annotate,” and utilize the “Text” and “Stamp” functions to participate when prompted.

VISION

○ MISSION

○ GUIDING PRINCIPLES/VALUES

○ VISION
ELEMENTS

○ HISTORY

○ ORGANIZATION

○ CRITICAL
ISSUES

○ CORE
COMPETENCIES

○ ENVIRONMENT

○ FUTURE
CHALLENGES

