

**NOTICE OF WORK MEETING OF THE CITY COUNCIL
OF THE CITY OF ST. GEORGE,
WASHINGTON COUNTY, UTAH**

Public Notice

Public notice is hereby given that the City Council of the City of St. George, Washington County, Utah, will hold a work meeting at the St. George City Offices located at 175 East 200 North, St. George, Utah, on Thursday, September 10, 2020 commencing at 4:00 p.m.

The meeting will also be broadcast via Zoom. Persons who are allowed to comment during the meeting may also do so via Zoom. To login to the meeting you may do so by visiting: <https://zoom.us/j/93064436192> or by calling one of the following phone numbers:

Meeting ID: 930 6443 6192

One tap mobile

+13462487799,,93064436192# US (Houston)

+16699006833,,93064436192# US (San Jose)

Dial by your location

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Germantown)

Meeting ID: 930 6443 6192

Find your local number: <https://zoom.us/u/abgxEaZWnw>

Instructions for participation will be given at the onset of the meeting.

The agenda for the meeting is as follows:

1. **Site visit at Riverwalk Village Apartments located at 2333 East Dinosaur Crossing.**

Return to the City offices at approximately 5:15 for the remainder of the meeting.

2. **Update from St. George Musical Theater.**
3. **Discussion regarding murals at the Art Museum.**
4. **Discussion regarding a proposed St. George to Zion transit route.**
5. **Reports from Mayor, Councilmembers, and City Manager.**
6. **Request a closed session to discuss litigation, property acquisition or sale or the character and professional competence or physical or mental health of an individual.**

Christina Fernandez, City Recorder

Date

REASONABLE ACCOMMODATION: The City of St. George will make efforts to provide reasonable accommodations to disabled members of the public in accessing City programs. Please contact the Human Resources office at 627-4674, at least 24 hours in advance if you have special needs.



SGMT NEW THEATER PRESENTATION

St. George
Musical Theater

BRIEF HISTORY

1998-2004 – HISTORIC OPERA HOUSE – 1ST IN THE ROUND - 1998



2004-2007 – WOODWARD RENOVATION



2008-2009 DSU



St. George
Musical Theater

2009 – 2014 DARK

CITY OF ST. GEORGE PARTNERSHIP FROM THE BEGINNING

2014-2020

Annie
the musical



BEST OF BROADWAY
MOVIE MUSICAL MAGIC!

**GUYS
AND
DOLLS**

Disney
**FREAKY
FRIDAY**
A NEW MUSICAL

**DIRTY ROTTEN
SCOUNDRELS**



*my
fair
lady*

*The King
and I*

**Fiddler
on the Roof**

Brigadoon

**SEVEN
BRIDES
FOR
SEVEN
BROTHERS**

*The Scarlet
Pimpernel*

St. George
Musical Theater

COMMUNITY IMPACT

22,000 PATRONS PER YEAR

21% NON-WASHINGTON COUNTY RESIDENTS

400+ VOLUNTEERS & PERFORMERS PER YEAR

75 PAID PRODUCTION TEAM MEMBERS PER YEAR

SINCE 2014 – 40 FULL PRODUCTIONS

9% YEAR OVER YEAR GROWTH 2014-2020

St. George

Musical Theater

SGMT FINANCIAL RESULTS

	2019	2018	2017
• TICKET SALES:	\$280,253	\$236,792	\$216,214
• RAP, GALA, GRANTS:	138,308	62,372	22,487
• PRIVATE CONTRIBUTIONS:	95,642	77,070	64,145
• TOTAL REVENUE:	514,203	376,234	302,846
• TOTAL EXPENSES	448,732	382,157	277,267
• NET TO RESERVES	65,471	(5,923)	25,579

151 PERFORMANCES, 250+ REHEARSALS, **84% CAPACITY**
 71 SOLD OUT PERFORMANCES
 7 PRODUCTIONS PLUS SUMMER CAMP
 LAST 12 MONTHS

CITY ALLOCATIONS*

FY2020 BUDGET:

PARKS & SPORTS: \$8.9 MILLION

GOLF: \$6.3 MILLION

RECREATION: \$4.5 MILLION

COMMUNITY ARTS: \$775,000

ARTS GRANTS: \$275,000

St. George
Musical Theater

* Source: City Manager's FY2020 Budget Message

FEASIBILITY STUDY:

WASHINGTON COUNTY GROWTH:

2000: 90K, 2010: 140K, 2019: 160K, 2024: 190K

TOURISM:

33% FRIENDS & FAMILY VISIT EVERY FEW MONTHS

76% FRIENDS & FAMILY VISIT EVERY 6 MONTHS

66% OF THOSE VISITS STAY 3-7 DAYS

ENTERTAINMENT/ADMISSIONS: \$167 MILLION (2014)

DIXIE STATE STUDY – ST. GEORGE “FASTEST GROWING METRO AREA”

St. George

Musical Theater

SGMT NEW THEATER PROPOSAL

- ☐ PARTNER WITH CITY TO BUILD NEW THEATER
- ☐ ACHIEVE WEBB CONSULTANTS RECOMMENDATION
- ☐ MEETS NEEDS OF GROWING CITY/COUNTY
- ☐ MEETS NEEDS OF SGMT GROWING CAPACITY
- ☐ SGMT CAN OPERATE INDEPENDENTLY
- ☐ CITY OWNS THE FACILITY & SGMT OPERATES
- ☐ SGMT GOVERNANCE IS 501(c)(3) NON-PROFIT

St. George

Musical Theater

NEW THEATER OBJECTIVES:

- ❑ FACILITY SIZE +/- 13,000 SQ.FT. & COST \$400 SQ. FT.
- ❑ CITY DONATES FULLY DEVELOPED SITE
- ❑ DESIRED FOOTPRINT 1.0 -1.5 ACRE PAD
- ❑ NEARBY PARKING FOR AT LEAST 100 VEHICLES
- ❑ SEATING CAPACITY +/- 350 IN-THE-ROUND
- ❑ STORAGE (SETS, COSTUMES...) OFF-SITE TODAY
- ❑ WILL INCLUDE REHEARSAL SPACE

FINANCIAL PLAN:

- ❑ ESTIMATED PROJECT COST \$5,250,000
- ❑ CITY PROVIDES BUILDING SITE
- ❑ INITIAL APPROVAL BY NOV. 30, 2020

❑ REVENUE SOURCES:

❑ SGMT PROVIDES: \$1,500,000

❑ FOUNDATION GRANTS: 750,000

❑ WASHINGTON COUNTY: 1,000,000

❑ CITY OF ST. GEORGE: 2,000,000

❑ TOTAL PROJECT COST: 5,250,000



❑ REPRESENTS 4% OF WEBB ESTIMATED COSTS

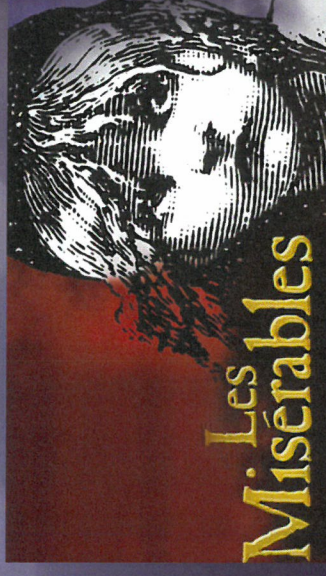
St. George
Musical Theater

REPRESENTS 50/50 PARTNERSHIP!

SGMT TIMELINE:

- ❑ MEETING NOW WITH DEVELOPER/DESIGN TEAM
- ❑ ARCHITECTURAL DRAWINGS BY MAR. 31, 2021
- ❑ PERMITS & BIDDING COMPLETE BY JUN. 30, 2021
- ❑ CONSTRUCTION GROUNDBREAKING SUMMER 2021
- ❑ GRAND OPENING SUMMER 2022
- ❑ INAUGURAL PRODUCTION:

St. George
Musical Theater



Zion Transit Route Information

Financial Estimates Summary

<u>Expenses:</u>	<u>1 Year</u>	<u>10 Years</u>
• Buses (6 total)	5,411,500	
• Maintenance Facilities	3,500,000	
• Operations	1,000,000	10,000,000
• Administration	330,000	3,300,000
• Other Misc. Expenses		
Subtotal		21,000,000

<u>Funding/Revenues:</u>	<u>1 Year</u>	<u>10 Years</u>
• Hot Spot Grant	15,000,000	
• Low-No Grant	2,500,000	
• Advertising (annual)	120,000	1,200,000
• Ridership Fees (8.00/ride)	100,000	1,000,000
• Sales Tax from County	650,000	6,500,000
• Other Municipal Contributions		
• Federal Grants		
Subtotal		26,200,000