

# **Logan River Golf Advisory Board Meeting**

**Thursday, October 15, 2020, 2020, 5:00pm**

**Logan River Golf Course Tournament Room**

**Present:** Jeff John, Kaycee Hunt, Randy Oldham, Carol Denniston, Rob Gines, Mike Smith, Tom Jensen

Russ Akina

**Absent:** Dawn Drost, Marian Nielsen, Rick Johnson, Lee Samsel

## **Approval of Minutes:**

Mike made a motion to approve the minutes from the September 17, 2020 Logan River Golf Advisory Board Meeting. Rob seconded the motion. The minutes were unanimously approved as written.

## **Financial Report:**

- Dawn sent over Financial Report to Jeff as she was absent. Jeff passed out reports to Board Members. There was \$128,000 in revenue for the month of September compared to \$84,000 last September. October is currently off by a little over \$1000 compared to last October, and it's only halfway through the month. Jeff believes Golf Course could potentially double for the month of October.

## **Revisit Sponsorship Video:**

- Jeff pulled up LRGC Website Video. Rob pointed out that with a few Board Members being absent, we will need to revisit video at next meeting as well. Russ reminded Board members that IT cannot overlay an image over the video, but they can add a graphic marker. Jeff played videos. Kaycee would like the tips to pop up as the video is playing, as opposed to clicking back and forth. Russ explained the tips can come up on a side bar off to the left as it's playing. Kaycee checked on her phone to see if website is phone friendly. Carol agreed it should be phone friendly for people who have never golfed here. Board Members noticed a grammatical error on Hole 1 Par 5 tip section. On Blue: First word says user should read USE. Gloria will reach out to Debbie and let her know to correct it or ask Lyle Shakespeare. Jeff believes they should reword tips to not be as long. Kaycee would like to review at next meeting as well so other Board Members can provide feedback. Board members do not agree with music. Kaycee asked if holes that have been re-bunkered can be reshot.

### **Concessionaire Report:**

- Gloria will look into Off-Premise contract to see if it needs renewed. Rob thinks it was a really good move on their end to stay open later as opposed to serving breakfast. The phone number is located on the course so golfers can call in an order and have food ready by the time they are done golfing.

### **Women's Association Report**

-Sweeps are coming to an end. New President will be Leslie Olsen. Overall a good year.

### **Men's Association Report:**

- New President is Jason Olsen. Their numbers were up. Had about 43 new members, 20 that did not reactivate. Par 3 tournament is tomorrow. Mike asked if they are going to mow new tee boxes. Jeff said no, tees will just be moved. They will put a sign on each hole to help golfers navigate.

### **Golf Superintendent Report:**

- Randy has been keeping a close eye on geese. Tom asked what he does to prevent them. Randy let him know he has a goose dog, lasers, remote control boat and airplane along with constant goose patrol. Tom asked what the laser does for them. Russ explained that the geese interpret the lasers light as a threat. Starting to go down his winterizing list. Sprayed weed control last month. Will start fertilization next week as well as sprinkler blowouts. Leaf cleanup at the end of the month. Mike expressed how much he enjoys the new rollers. Board agrees.

### **Golf Professional Report:**

- Jeff believes if it was not UEA Weekend or Elk hunting season, there would be more golfers. Expressed his gratitude to all Board members who sent in letters to support Randy in his running for Superintendent of the Year. Jeff said any support material like pictures or letters help. Mike will send in a letter. Sweeps money goes until December 1<sup>st</sup>. Practicing Covid-19 guidelines with constant cleaning and promoting social distancing. Randy has had to work around regular play instead of tournaments which has been helpful. National Golf Foundation believes regular play will increase in the next 4-5 years due to Covid-19.

**Open Forum:**

- Tom Jensen let Board Members know he is constantly praising the Golf Course at Council Meetings. Due to an injury, he has not been able to play as often as he'd like. Tom really appreciates all the efforts LRGC does to keep the golf course looking like it does and the impact it has on the community. Carol asked Tom about better signage along the highway to better direct people to the Golf Course. Golf Course is in charge of what is on the course. Everything on the highway is ran by the state and their rules and regulations. Tom said there could be a better sign/billboard on 600 West and Golf Course Road. Rob suggested putting a sign across from Auto Care on Golf Course property with LRGC website printed on it to promote business. Carol would like to see a bigger sign directing travelers from the highway. Kaycee would like to discuss verbiage for a billboard at a future meeting.
- Jeff asked Randy if the ditch on 18 will be fixed. Randy said they would get to it as soon as he can.

**Next Meeting:** Thursday, November 19, 2020

**Adjourned:** 5:52 PM

**Minutes Submitted by:** Gloria Chacon



Logan River Golf Course  
 Z Out Report - All Terminals  
 for 09/01/2020 - 09/30/2020  
 Generated  
 10/01/2020 07:21am

Payments				Sales		
Description	Amount	Tip	Adjusted Total	Description	Item Count	Amount
Cash	16,681.20	0.00	16,681.20	Carts	3,769.00	32,493.48
Check	5,629.64	0.00	5,629.64	Gloves	84.00	1,508.72
Credit Card	118,448.59	0.00	118,448.59	Golf Bags	4.00	599.95
New Gift Cards Issued	-1,456.00	0.00	-1,456.00	Golf Balls	675.00	6,822.29
Gift Card	1,037.88	0.00	1,037.88	Golf Clubs	28.00	9,104.63
New Punch Cards Issued	-6,005.00	0.00	-6,005.00	Golf Grips	86.00	967.42
Punch Card	20,749.00	0.00	20,749.00	Golf Shoes	14.00	1,286.12
Account Balance Charges	11,463.28	0.00	11,463.28	Green Fees	5,426.00	70,407.72
Raincheck	-412.00	0.00	-412.00	Headwear	31.00	900.55
		0.00	0.00	Ladieswear	5.00	266.45
		0.00		Lesson	1.00	125.00
		0.00		Menswear	32.00	1,201.63
		0.00		Merchandise	47.00	83.66
		0.00		Range	2,099.00	15,621.75
		0.00		Rentals	112.00	709.30
		0.00		Sundry	221.00	2,047.17
		0.00		Sweeps	495.00	4,006.00
		0.00		Tournament Fees	61.00	8,500.00
<b>Revenue/Non-Revenue</b>				<b>Taxes/Partial Returns</b>		
Description	Totals		Adjusted Totals	Description		Amount
Revenue Payments Total	140,759.43		140,759.43	6.600 %		9,484.75
Non Revenue Payments Total	25,377.16		25,377.16			
<b>Total</b>			<b>166,136.59</b>	<b>Total</b>		<b>9,484.75</b>
Difference			0.00			
Drawer Count			166,136.59	Sales		156,651.84
+ Cash Short			0.00	+ Cash Over		0.00
				+ Taxes/Partial Returns		9,484.75
<b>Total</b>			<b>166,136.59</b>	<b>Total</b>		<b>166,136.59</b>