Community and Economic Development

Mission Statement

- Strengthen the economy, create experiences, and build communities

Prior Year Inputs/Outputs

FTE (2019):
- FTE's: 8
- Building Fees: $177,449
- Business Licenses: $1,040
- Planning Fees: $26,221
- Managed issuance of 6 Davis Fund loans totaling $925,000 and creation of approx. 40 jobs
- Facilitated $1.06 million of CDBG/SSBG funds that supported 12 programs or projects
- Visited 33 Davis County Businesses
- Attended an IEDC Training (Rob)

Core Functions & Services

- **Economic Development:** Promote and assist in job creation, job retention, investment formation, prosperity enhancement, and quality of life for Davis County citizens.
- **Planning:** Uphold the health, welfare, and safety of the residents of unincorporated county and to coordinate and assist the municipalities in addressing issues of regional significance.
- **CDBG:** Developing viable communities by providing decent housing, a suitable living environment and expanding economic opportunities; principally for persons of low and moderate income.

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Current Year Projected Outcomes

- Facilitated $925,950 of CDBG/SSBG Funds that supported 10 projects.
- Facilitated $213,000 of CDBG(CV) Funds that supported 9 projects.
- Managed issuance of 2 Davis Fund loans totaling $300,000 which will create 47 jobs.
- Secured a $150,000 TLC grant for studying highest and best uses for West Davis Corridor Interchanges.
- Created and administered the Davis CARES Business Grant which infused $7.9 million to 519 small businesses.
- Held over 10 business support webinars to provide technical assistance during the COVID pandemic.
- Agreement with Davis Technical College for $450,000 in CARES funds to assist in the mitigation of the effect of COVID to both the Small Business Development Center and the Tech College.
- Visited 12 business (pre-COVID)
- Continued support of the Northern Utah Economic Alliance initiative.
- 3rd Quarter Tax Funding: Anticipate committing to $18 million in street construction projects by the end of this year. This represents most of the balance of this account.
- Proposition 1 Funding: Anticipate committing to $1 million in transportation projects by the end of this year.
- Proposition 1 Funding: Continued to support the Midtown Trolley in Layton and the Snowbasin Ski Bus. New partnership with Blyncsy to capture travel patterns that can assist UDOT in future transportation improvements.

Next Year Budget Initiatives

1. Support of Northern Utah regional economic development initiative to promote region and recruit new businesses through attending bi-weekly meetings, quarterly board meetings, trade shows, and site selector visits, and quarterly meeting with regional economic development stakeholders.
2. Continue to streamline the CDBG/SSBG programs to increase the overall community impact, quality and types of projects which are awarded, while building the social infrastructure necessary for continued economic development in Davis County. Reflect these program improvements in the 2021-2025 Con Plan.
3. Strengthen our business recruitment and retention program through monthly business visits (target – 40 per year), cultivating an entrepreneurial ecosystem, and promoting new and expanding businesses in the County.
4. Continue progress to become an Accredited Economic Development Organization through IEDC Certification, updating economic development strategic plan, and fostering relationships with business community, economic development stakeholders, and city economic development teams.
5. Complete West Davis Corridor Land Use & Market Study. Promote implementation of the findings of the study.
6. Ongoing management of monthly COG meetings, COG annual budget, and the Davis Fund for Economic Development (target – 4 loans).

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7. Construct a 15 mile section of the Bonneville Shoreline Trail from Mueller Park Canyon south to Ensign Peak. Estimated project cost is $800,000. Additionally, we received a $150,000 grant from Utah Outdoor Recreation to go towards the project.
8. Proposition 1: $2.5 Million in projected new revenue, and approximately $4 million in transportation project commitments.
9. 3rd Quarter: $12.6 Million in projected revenue. We anticipate programming most of the revenue for additional projects.