Legacy Events Center

Mission Statement

- The mission of the Legacy Events Center is to enhance the image of Davis County as a sports tourism destination, provide economic development through sports tourism activities, enhance the quality of life for the citizens of Davis County and to provide quality recreational events and opportunities.

Prior Year Inputs/Outputs

FTE (2019):

- 7 Full Time Employees
- 6 Part time Employees
- 1 Intern
- Represents no change in staffing levels

Total Revenue for 2019 was $436,099.

The Legacy Center continues to attract new regional events each year. New in 2019:

- USA Cheer competition
- State Finals for USA Gymnastics
- Utah State Championships for Artistic Gymnastics
- RV Expo
- Alcoholics Anonymous Fall Assembly
- Filipino Festival
- Italian Greyhound National Specialty
- Salt Lake Pet Expo

We estimate that well over 100,000 people passed though the Events Center in 2019. We are continuing to grow and progress.

Core Functions & Services

- Group events/tourism. Obtain large groups, sports teams and individual sporting events to come to Davis County for their events. Promote spending inside the county which leads to economic growth. This would also include retail events with on-site spending like expos, boutiques and gun shows.
- Local citizen use and quality of life. Many local citizens use the Events Center. Uses include; attend organized events (youth sports, expos, boutiques, etc.) weddings, baptisms, graduation parties, office parties, family parties, etc.

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Current Year Projected Outcomes

The main budget initiatives for 2020 were to update the Legacy Events Center. For the past several years we have switched our focus away from equestrian events towards bringing in events that produce higher revenue on site, and much higher economic impact. That has lead us to youth sports. The budget initiatives for 2020 began the process of turning the Legacy Center to a true events center capable of hosting a wider variety of events that attract hundreds of thousands of people to Davis County each year by removing the dirt from the arena and cementing the floor.

The installation of a new cement floor in 2020 will allow us to make improvements throughout the entire building and campus that will enhance the Davis County brand and produce great returns to the county economy.

Next Year Budget Initiatives

In 2021, our budget initiative will be to complete the remodel of the Legacy Center by adding modern HVAC, improving the look of the building with upgraded restrooms, covering the damaged insulation on the arena walls, improving the lighting and sound systems, sealing blemished cement and outfitting the “new” Legacy Center building with new furniture fixtures and equipment. All of these improvements will make the Center better able to attract large events that produce a high economic impact for the local economy.

With input from Facilities, we also are recommending repair of the roofing for buildings 1, 2 & 3.

A significant shift in next year’s budget is the transfer of the Fair from the Legacy Events Center to the Tourism budget. This impacts both expenditures and revenue.