

**CLARK PLANETARIUM ADVISORY BOARD MEETING**

**Location: Virtual Meeting  
Friday, September 25, 2020**

**Board attendance:**

Allison Thompson, Chair  
Jordan Hansen, Vice Chair  
Ahsan Iqbal  
Rees Petersen  
Ulrich Rassner  
Mike Hanson  
Kim Wilson  
Bianca Lyon  
Olga Siggins (via phone)  
Jim Karner (via phone)  
Shireen Ghorbani, SL County Council

Andrea Garavito-Martinez  
Lauren Littlefield, South Jordan  
Michell Love Day, Jordan School District  
Jessica Hess, Mighty Penguin  
David Driggs, Mighty Penguin  
April Townsend

**Staff/others in attendance:**

Holly Yocum (via phone)  
Lindsie Smith  
Duke Johnson  
Tim Glenn  
Richard Cox  
Audra Sorensen

**Visitors:**

Jim Brass, Murray City  
Tanasia Valdez, Salt Lake Community College

**Excused:** Anna Marie Turner

- I. **STELLAR SHARE** – Jordan Hansen discussed the conditions on Venus, including its 900-degree temperature and smell of rotting fish.
- II. **CALL TO ORDER and Welcome** at 12:37 p.m. by Allison Thompson
- III. **INTRODUCTIONS** – Allison Thompson introduced six meeting guests who may potentially join the advisory board, pending county council approval. These guests included Jim Brass, Tanasia Valdez, Andrea Garavito Martinez, Laruen, Julia and Michelle Love Day.
- IV. **REVIEW OF MINUTES**



- a. Allison Thompson recommended a correction to the July 17 board meeting minutes, specifically Section IV, Article B. It should include the detail that board members are now server for three years. In addition, Chairs and Vice chairs may serve in board positions for two years.
  - b. County Councilmember Shireen Ghorbani motioned to approve the July minutes with these changes. Bianca Lion seconded the motion. The vote appeared to be unanimous to approve the minutes with changes.
- V. **PUBLIC COMMENTS were requested** by Allison Thompson, none were brought to the attention of the board.
- VI. **PLANETARIUM REPORT by Lindsie Smith, Director**
- a. Lindsie Smith presented the financial report with Duke Johnson, assistant director and Tim Glenn, assistant director.
    - i. Compared to last year, this year is down – primarily due to COVID-19 aftermath and schedule adjustments.
    - ii. Some months did slightly better than anticipated, the rest of the year is down about xxxx percent.
  - b. L. Smith discussed the planetarium’s continued efforts to provide a “wide swath of materials for teachers,” despite school closures and pandemic schedule adjustments.
  - c. Education has not received many requests yet for Fall 2020 in the way of visits or virtual tours.

- i. Thirty field trips have been booked for fall; we have already had some requests for spring field trips.

**VII. GALA/FALL FUNDRAISER UPDATE**

- a. Audra Sorensen, Marketing and Development supervisor went over preparations being made for the Oct. 30, 2020 gala/fundraiser.
- b. This year the gala will be virtual, more focus will be placed on fundraising from the silent auction, and budget reduced.
- c. Sorensen showed the web site and invitations to the board for feedback.

**VIII. STRATEGIC PLAN DISCUSSION**

- a. David Driggs, Mighty Penguin, joined the meeting to discuss results of research conducted at the end of 2019.
- b. The findings will help leadership team create a strategic plan.
- c. Driggs went over details of the research including findings about the facility, needs for a 'science center,' building entrance, fees, marketing, website, community outreach needs and views about the Planet Fun Store.
- d. Driggs and L. Smith added that a staff survey is currently underway as well and results are expected this week.

**IX. NEXT MONTH'S MEETING**

- a. The October meeting will be held on Oct. 15.

**X. ADJOURNED**

- a. The meeting was declared adjourned at 1:49 p.m. by Allison Thompson.