

AGENDA
EAGLE MOUNTAIN CITY ECONOMIC DEVELOPMENT BOARD
June 27, 2013—6:30 p.m.
3726 E. Campus Drive, Eagle Mountain, Utah

1. Motion to approve May 15, 2013 minutes

2. **Discussion: Goal 1 Update**

“City Wide Yard Sale and Clean-up” scheduled for 9/14.

The “City Wide Yard Sale and Clean-up” will be held once a year and will allow residents and business owners to have a yard sale in front of their current residence so as to drive traffic directly to Eagle Mountain City from surrounding cities. This will generate high traffic beneficial for local brick and mortar businesses as well as home-based businesses and residents.

- a. Funding
 - i. Info to discuss details at meeting
- b. Local Awareness
 - i. HOAs
 - ii. Local businesses
 - iii. See marketing schedule below
- c. Poster Design
 - i. Ikani to work with Linda
- d. Technical set-up (web, mobile, mapping, RSVP, etc.)
 - i. Kevin meeting with Linda Tuesday night to complete and test form/map
- e. Marketing Schedule

May

- Teaser announcement
 - City newsletter (social media, email W/O May 13)

End of June/Early July

- Ad/electronic flyer with details on how to register your sale
 - City newsletter, social media (including yard sale specific pages if possible), email
 - Brief to newspapers
 - Online event calendars

August

- Final registration push ad/flyer with deadline (same outlets)
- Preview of map & examples of types of items for sale
- Clean-up information & charity pick up procedures

September

- Shopping push ad/flyer (same outlets)
- Final map, clean-up info and procedures
- Press release/pitch to reporters
- Signage

3. Discussion: Goal 2 Update

“Business Welcome Kit”

The new business welcome kit is meant to assist in helping businesses in the following areas

- a. Update:
 - i. Kevin/Linda:
Can website house welcome kit info/download?
 - ii. Kevin/Justin
Finalize kit contents

4. Discussion: Incubator Update

Incubator Program

- a. Ikani to present Incubator packet and update at meeting

5. Discussion: Board Member Update

Having Economic Development Board items and update to website:

- a. Name tags/business cards:
 - i. Ikani ordering new badges and generic business cards from UCI
- b. Biographies/headshots (Ikani)
- c. Email
edboard@emcity.org (questions/concerns)

6. Discussion: Other Business

(Catch-all item)

CERTIFICATE OF POSTING

The undersigned duly appointed recorder or deputy recorder does hereby certify that the above agenda notice was posted in four public places within Eagle Mountain City limits on this **25th day of June, 2013**. These public places being bulletin boards located inside the City offices and located in the Eagle Mountain City Library, 1650 E. Stagecoach Run, Eagle Mtn., UT; and the bulletin board located inside the Prairie Gate professional office building, 3688 E. Campus Dr., Eagle Mountain, Utah. On this **25th day of June, 2013**, the above agenda notice was posted to the Utah State public notice website at <http://www.utah.gov/pmn/index.html>.

Fionnuala B. Kofoed, City Recorder