

## SOUTH SALT LAKE BUSINESS SURVEY

This survey will help South Salt Lake City's business development team be more supportive of local businesses. Your responses will remain anonymous.

### \*COMPANY PROFILE:

- 1- Company Name:
  
- 2- Date Company was established:
  
- 3- Phone number:
  
- 4- Email address:
  
- 5- Best contact for company:

### \*COMPANY INFORMATION:

\* 1-Description of products/services \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* 2- What are the factors that make your company successful here \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* 3-Where is your business in its lifecycle for its primary product/service?

\_\_\_ Emerging \_\_\_ Growing \_\_\_ Maturing \_\_\_ Declining

\* 4- Functions located at this facility (check all that apply):

\_\_\_ Distribution \_\_\_ Manufacturing \_\_\_ Warehousing \_\_\_ Sales \_\_\_ RD/Engineering

\_\_\_ Services \_\_\_ Headquarters

5- Location of company's headquarters, if not in South Salt Lake \_\_\_\_\_

6-Does the company have other US locations? \_\_\_ Yes \_\_\_ No

If yes where are the locations?  
\_\_\_\_\_

\* 7-How long has the company been in the City? \_\_\_\_\_

**LOCAL WORKFORCE**

\* 1-Total number of employees at the facility: \_\_\_\_\_

2-Historical employment trend: \_\_\_ Increasing \_\_\_ Staying the same \_\_\_ Declining

3-Projected number of employees at the facility in next 12 months: \_\_\_\_\_

4-Percent of workforce: \_\_\_\_\_% Skilled/Professional \_\_\_\_\_% Semi-skilled \_\_\_\_\_ % Entry-level

5-Average hourly wage: \$\_\_\_\_\_ Skilled/Professional \$\_\_\_\_\_ Semi-Skilled

\$\_\_\_\_\_ Entry

6-Describe your wage scale compared to other local or comparative firms:

\_\_\_\_\_ Greater than \_\_\_\_\_ Same \_\_\_\_\_ Lower than

7-What benefits do you offer your employees?

\_\_\_\_\_ None \_\_\_\_\_ Vision \_\_\_\_\_ Medical \_\_\_\_\_ Life insurance \_\_\_\_\_ Dental \_\_\_\_\_ Retirement

\* 8- Percent of workforce who live in: \_\_\_\_\_% SSL \_\_\_\_\_% County \_\_\_\_\_% Outside

\* 9- Do you have problems retaining employees? \_\_\_\_\_ Yes \_\_\_\_\_ No

\* 10- If yes, have you identified the cause for this? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\*11-Do you have problems recruiting employees? \_\_\_\_\_yes \_\_\_\_\_no

\*12-What do you think are the reasons for the recruitment issue? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

13-Do you have a formal workforce training program in place?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*14- Please share any recommendations that could assist you in your retention or recruitment process? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

15-Does your business have a policy or practice for recruiting and supporting a diverse workforce? If so, please describe.

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**FACILITIES/EQUIPMENT**

- 1- \*Status of property/building:  Owned  Leased
  
- 2- \*If leased, expiration date: \_\_\_\_\_
  
- 3- Condition of facility:  Excellent  Good  Fair  Poor
  
- 4- Condition of equipment:  Excellent  Good  Fair  Poor
  
- 5- Describe the hours of operation at this site:  AM shift  PM shift  24 Hours
  
- 6- How much of the facility's space are you currently using?  
  
 More than 90%  75-90%  51-74%  Less than 50%
  
- 7- Your company's historical investment trends over past 18 months in the facility:  increasing  
 same  declining
  
- 8- Is there room to expand at the facility?  yes  no
  
- \*Are you planning to expand your facility in the next 1-2 years?  yes  no
  
- 9- \*If you are expanding, would you consider South Salt Lake as a new location for the expansion?
  
- 10- Why or why not?  
  
\_\_\_\_\_  
  
\_\_\_\_\_  
  
\_\_\_\_\_
  
- 11- \*Have you had safety or security concerns about your property and/or employees?  
  
\_\_\_\_\_

**BUSINESS CLIMATE:**

\* 1-Please rate the local business climate (in SSL): \_\_\_ excellent \_\_\_ good \_\_\_ fair \_\_\_ poor

2-Please rate the following:

Use the following rating system: (1=excellent,2=good, 3=fair,4=poor 5=no opinion)

Workforce quality \_\_\_

Workforce availability\_\_\_

Local government\_\_\_

Local sales tax structure\_\_\_

State sales tax structure\_\_\_

Cultural/recreation amenities\_\_\_

Housing\_\_\_

K-12 education\_\_\_

Colleges/university\_\_\_

Technical training\_\_\_

3- If any rating is poor, why? \_\_\_\_\_

\_\_\_\_\_

\*4-Any recommendations that you would make improve the local business Climate?\_\_\_\_\_

\_\_\_\_\_

\*5-How would you rate the probability of any local expansion plans in the next 1-2 years?

\_\_\_low \_\_\_medium \_\_\_high

6-How would you rate the risk of your business downsizing in the next 1-3 years?

\_\_\_low \_\_\_moderate \_\_\_high

\*7-How would you rate the risk of your facility closing in the next 1-3 years?

\_\_\_low \_\_\_medium \_\_\_high

**Municipal Services**

**\*1-Please rate the following using the following rating system: (1=excellent, 2=good, 3=fair,4=poor, 5=no opinion)**

Public water\_\_\_

Sewer\_\_\_

Storm water\_\_\_

Code enforcement\_\_\_

Building inspection/permitting\_\_\_

Zoning/land use\_\_\_

Local transportation\_\_\_,

Interstate highway system\_\_\_

Police services\_\_\_

Fire/emergency services\_\_\_

**\*2-If any service is rating poor the reason? \_\_\_\_\_**

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**\*3-has your business been impacted by the homeless issue? \_\_\_yes \_\_\_no**

**\*4-If yes, please share what is/was the impact?**

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**\*5-Any other issues you would like the City to be aware of?**

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**\*6- How would you rate your neighborhood (1=Good,2= Fair,3= Poor)**

Safety\_\_\_\_\_

Appearance\_\_\_\_\_

Neighbors\_\_\_\_\_

Public assets (Sidewalks, Lights, etc.) \_\_\_\_\_

Access\_\_\_\_\_

Traffic\_\_\_\_\_