Tourism Tax Advisory Board (TTAB)

June 17th, 2020 2:00 pm at 61 S. Main Farmington UT 84025 Room 306

AGENDA

1. Welcome and Introductions
2. Approval of TTAB minutes from: September 17th, 2019
3. Open Forum
4. Grant Funding Policy Update Discussion
5. Tourism in Covid-19
    a. Updated Projections and Budgets for 2020
    b. Tourism campaigns during Covid-19 and recovery plan
    c. Event Updates 2020
    d. DCC/LEC Updates
6. Tourism research and rebrand next steps.
7. Co-op campaign with Utah office of Tourism for 2020/2021
8. Adjourn