



Clark Planetarium Advisory Board

Thursday, Feb. 20, 2020, 12:30 p.m.

Clark Planetarium at the Gateway, 3rd Floor Classroom

Meeting Minutes

Board members present

Vice Chair, Allison Thompson – *Community Volunteer*

Weston Clark - *Salt Lake City Mayor's Office*

Jordan Hansen - *Moreton Asset Management*

Michael Hanson - *Zions Bank*

Bianca Lyon - *City Creek Center*

Jonathan Barnes- *Salt Lake Community College*

Dr. James Karner - *University of Utah*

Kim Wilson – *Snow Christensen & Martineau*

Ahsan Iqbal – *Community Volunteer*

Board members not in attendance

Chair. Rees Petersen - *Wells Fargo*

CiCi Compton – *Community Volunteer*

Dr. Ulrich Rassner - *University of Utah Hospital*

Olga Siggins – *Northrop Grumman*

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Staff/ others in attendance

Lindsie Smith- *Director Clark Planetarium*

Duke Johnson - *Associate Director Clark Planetarium*

Robin Chalhoub - *Associate Director - Salt Lake County Community Services Department*

Rob Morris - *Operations Manager*

Audra Sorensen – *Marketing, Membership and Development Supervisor*

Thomas Beckett – *Public attendee*

Craig Wangsgard- *Salt Lake County Districts Attorney's Office*

Emily Johnson – *Utah Division of Arts & Museums*

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1. Stellar Share- Jim Karner- University of Utah
2. CALL TO ORDER
 - 2.1. Vice Chair Allison Thompson called the meeting to order at 12:37 p.m.
 - 2.2. Noted that there was a quorum of Board members in attendance.
3. They could not approve the January 16, 2020 Meeting Minutes due to the notice for this meeting not being posted at least 24 Hours in advance.
 - 3.1. Minutes will be approved in March



4. Vice Chair Allison Thompson turned the time over to Mr. Craig Wangsgard from the District Attorney's office.
 - 4.1. Overview of open and Public Meetings Act.
 - 4.1.1. Publish Agenda
 - 4.1.2. Publish Meeting
 - 4.1.3. Meant for transparency
 - 4.2. Agenda
 - 4.2.1. Should have enough detail so that the public is notified of what will be discussed.
 - 4.2.2. Can't take any action in meeting if the information has not been noticed.
 - 4.2.3. Must be posted 24 hours in advance.
 - 4.3. Online Meetings
 - 4.3.1. If the public body has adopted a resolution or rules governing online meetings.
 - 4.3.2. Notice rules still apply.
 - 4.3.3. Must have an anchor point so that the public can attend.
 - 4.4. Closed Meetings.
 - 4.4.1. Closed meetings are allowed but must be noticed.
 - 4.4.2. Closed meetings can only occur for statutory reasons.
 - 4.4.2.1. Discussion of an individual's
 - 4.4.2.1.1. Character.
 - 4.4.2.1.2. Professional competence.
 - 4.4.2.1.3. Physical or Mental health.
 - 4.4.2.2. Security Personnel, devices or systems.
 - 4.4.2.3. Investigative proceedings regarding allegations regarding allegations of criminal misconduct.
 - 4.4.2.4. Strategy sessions for pending or imminent litigation.
 - 4.4.2.5. Strategy sessions for collective bargaining.
 - 4.4.2.6. Sessions to discuss the purchase, lease or sale of real property.
 - 4.4.2.6.1. If the discussion in public would prohibit the entity from getting the best terms.
 - 4.4.2.4. Strategy sessions for pending or imminent litigation.
 - 4.4.2.5. Strategy sessions for collective bargaining.
 - 4.4.2.6. Sessions to discuss the purchase, lease or sale of real property.
 - 4.5. Procedure to close a meeting
 - 4.5.1. It is properly noticed.
 - 4.5.2. It is noted that there is the potential of a closed meeting.
 - 4.5.3. A quorum must be in attendance.
 - 4.5.4. There must be a two-thirds vote to close a meeting.
 - 4.5.5. Must publicly announce the reason for closing the meeting.
 - 4.5.5.1. I.E. Discussion of the character and fitness of an employee.
 - 4.5.6. The agenda must state the location of where the closed meeting will be held.
 - 4.5.7. There must be a role call vote to enter a closed session.
 - 4.5.7.1. Note the vote of all Board members in attendance.
 - 4.5.7.2. You do not need a role call vote to exit a closed session, just a majority.



- 4.6. Public Notice requirements-
 - 4.6.1. Must be given at least 24 hours before the meeting.
 - 4.6.2. Must note the date, time and place of the meeting.
 - 4.6.3. Must include agenda items to be discussed and specific enough to inform the public.
 - 4.6.4. Must be posted in specific places
 - 4.6.4.1. The Utah State Public Meetings website.
 - 4.6.4.2. Media correspondent.
 - 4.6.5. Must give public notice once a year of annual meeting schedule.
- 4.7. Emergency Meetings
 - 4.7.1. Must give best notice practicable.
 - 4.7.2. Must give notice of the time date and location of the emergency meeting.
 - 4.7.3. Must give details about what will be discussed.
 - 4.7.4. Must give statement about what unforeseen circumstances led to the emergency meeting.
- 4.8. Recording a meeting and Written minute
 - 4.8.1. Must provide the recording within three business days.
 - 4.8.1.1. Must be complete and unedited.
 - 4.8.2. Must provide written draft minutes within a reasonable time.
 - 4.8.3. Once they are approved must be posted within three business days.
 - 4.8.4. These are the official record of the meeting not the recording.
 - 4.8.5. Closed meeting must have a complete unedited recording that is protected by GRAMA.
 - 4.8.5.1. This does not have to be posted but is subject to a court order that may then require its release.
- 4.9. Minutes Requirements
 - 4.9.1. Must have Date, Time and Location of the meeting.
 - 4.9.2. Names of members present and absent.
 - 4.9.3. Substance of all matters discussed.
 - 4.9.4. Record by each member of votes taken.
 - 4.9.5. Name of any nonmember who is recognized and comments or provides testimony.
 - 4.9.6. Any other information a member requests be part of the record
- 4.10. Closed Meeting Minutes Requirements
 - 4.10.1. Must have Date, Time and location of the meeting.
 - 4.10.2. Name of all members present and absent.
 - 4.10.3. Names of all others present.
 - 4.10.3.1. Except when discloser infringes on necessary confidentiality.



- 4.10.4. Must not have people who are not necessary to the discussion in attendance.
- 4.10.5. Discussion must be limited to the reason for closing the meeting.
- 4.10.6. May not hold a vote in a closed meeting.
 - 4.10.6.1. Any votes must be held in an open meeting.
- 4.11. Violations of the Public meeting requirements are considered a class B misdemeanor
 - 4.11.1. A court may void any final action in the meeting in violation.
 - 4.11.2. May have to pay court fees.
 - 4.11.3. May be required to complete remediation.
 - 4.11.3.1. A vote to approve any action taken in the violating meeting.
- 5. Vice Chair Allison Thompson opened the floor to public comments
 - 5.1. Upon hearing none, the meeting progressed.
- 6. Vice Chair Allison Thompson recognized Board Member Jonathan Barnes who is rolling off the board this month
 - 6.1. Director Lindsie Smith presented Mr. Barnes with a thank you gift from Clark Planetarium.
 - 6.2. Associate Director Duke Johnson thanked Mr. Barnes for his many years of service on the Advisory Board.
- 7. Current Business & Discussion: Legislative Update - Vice Chair Allison Thompson
 - 7.1. Legislative Break
 - 7.1.1. The Board hosted snacks in both the House and the Senate.
 - 7.1.1.1. They were able to talk 18 out of 29 senators.
 - 7.1.1.2. They were able to talk to the mid-twenties of Representatives in the house.
 - 7.2. Legislative Family Night
 - 7.2.1. Had at least 21 Representatives sign in and a few others that probably missed the sign in sheets.
 - 7.2.2. Thank you for being there. It means a lot to have Board Members there to talk to the Legislators and their families.
 - 7.2.3. Lindsie Smith said that she thought this was one of the most successful Legislative Family Nights.
 - 7.2.4. There was a lot of positive feedback from this event for Clark Planetarium.
 - 7.2.5. We welcomed Hogle Zoo, Hawk watch and the Natural History Museum of Utah to participate in Legislative Family Night.



- 7.3. The Board will be hosting the legislative break on January 26, 2021.
- 7.4. Legislative Family Night will be held at the end of February 2021.
- 7.5. Lindsie Smith added that next year there is the possibility of “opening our Legislative Family Night to elected officials throughout Salt Lake County and bigger. “

8. Board Recruiting- Allison Thompson

- 8.1. The Board is looking to fill six board seats.
- 8.2. We would like to have all applications in by the end of March.
- 8.3. There will be a film screening of Asteroid Hunters in April that we can invite these potential Board Members to on April 16, 2020 (not April first or second as was stated in the recording).
- 8.4. We will then do interviews at the end of April or May.
- 8.5. Then we can go to County Council for approval in June.
- 8.6. We want to have these new Board Members in place for the July Meeting.

9. Planetarium Update and Discussion: Financials and Upcoming Programs- Lindsie Smith and Duke Johnson

9.1. Financials

- 9.1.1. We had a pretty good January.
 - 9.1.1.1. Dome performed well.
 - 9.1.1.2. IMAX not as well.
 - 9.1.1.3. Store continues to perform well.
 - 9.1.1.4. Memberships are still struggling.
 - 9.1.1.5. Concessions was a tiny bit down.
 - 9.1.1.6. Building rentals is kind of all over the place.
 - 9.1.1.6.1. They came in at \$150,000 in 2019. Which was double the projection.
 - 9.1.1.7. We sold a few copies of ~~t~~The eEdge.
 - 9.1.1.8. Miscellaneous education
 - 9.1.1.8.1. Scout workshops brought in \$19.
 - 9.1.1.8.1.1. We will be reevaluating how we run these Boy Scout workshops.
 - 9.1.1.9. Contributions a few Sustainer and donation funds.
 - 9.1.1.10. This January we brought in a little over \$30,000, ahead of last year.
 - 9.1.1.11. There are currently five sales of our digital Interactives currently being processed.
 - 9.1.1.11.1. Signed contracts just waiting on payments.



9.2. Upcoming Events-

9.2.1. We are partnering with L3 Harris and the Girl Scouts of Utah to host an event to encourage girls and women to engage with stem on March 5, 2020. This is also International Women's Day.

9.2.2. March 6-7, 2020 We are bringing in a Led Zeppelin cover band who will be performing live to Led Zeppelin Dome show.

9.2.2.1. We have increased ticket price to \$12 for this event.

9.2.2.2. If this works out, we will be looking at continuing it in the future with other programming.

9.2.3. We are bringing in the NASA ICESat exhibit supporting the ICESat 2 Mission.

9.2.3.1. This exhibit works to measure the height of things from above very accurately.

9.2.3.2. This exhibit will be here for probably six months.

9.2.3.3. It is supposed to arrive on February 26, 2020.

9.2.3.4. We will also have a couple of guest speakers who are the leads on this project so we will have a few events to go along with this exhibit.

9.3. On Friday March 13, 2020. Will be a presentation from Mighty Penguin a market research firm. To help [us improve how we reach our market inform strategic planning.](#)

9.4. Out in the Community.

9.4.1. March 6-7, 2020- First robotics regional.

9.4.2. We will be doing Mars VR at the City Library for the Tumbleweeds Film Festival.

9.5. We have just hired Stephanie McGinnis as the Clark Planetarium Community Programs Supervisor.

9.6. We have recently offered the position of Associate Director to Tim Glenn. He is currently the Director of the John Wesley Powell River Museum in Green River, Utah and will be starting on April first.

9.7. We also recently had our annual staff appreciation party at Fat Cats. We had a ton of fun bowling and just being together.

10. Utah Department of Arts & Museums: Social Impact Study Presentation- Emily Johnson

10.1. The social impact study has been a longtime in the making. The last conversation was about a year and a half ago.

10.1.1. The desire to do this study came after the Thanksgiving Point campus of Museums did their own study.

10.1.2. There are eight pilot museums including Clark Planetarium, Tracey Aviary, Utah Museum of Fine Art, the Nora Eccles Harrison Museum of Art, Red Butte Garden,



The Springville Museum of Art and the Bean Life Science Museum as well as Thanksgiving Point.

- 10.2. Survey of visitors to get a sense of how to adapt based on social behavior.
- 10.3. The survey consisted of about 106 questions. Related to these four categories.
 - 10.3.1. Higher Educational attainment
 - 10.3.2. Increased well being
 - 10.3.3. Intercultural competency
 - 10.3.4. Strengthened relationships
 - 10.3.5. As well as site specific question
- 10.4. Clark Planetarium was the highest performer in the Content area questions.
- 10.5. When Clark Planetariums data is considered with other seven museums 96% of these indicators turn green and have a statistically significant positive improvement.
- 10.6. All eight museums scored well in the content category.
- 10.7. People love coming to Clark Planetarium.
 - 10.7.1. "Absolutely love the Planetarium"
- 10.8. IMLS grant application has been submitted and should know in September how this application has gone.
- 10.9. They want to be able to scale this model to Micro museums.
 - 10.9.1. Micro museumsm have Aan operating budget of \$25,000 or less.
 - 10.9.2. Often zero full-time or payed staff.
- 10.10. They wanted to hear how the data works for Clark Planetarium.
- 10.11. Lindsie Smith was interested in how the museums faired in the increased intercultural competency.
 - 10.11.1. Clark Planetarium scored 38.9% which was good.
 - 10.11.2. There were some that scored well in this regard.
 - 10.11.3. While there were some that scored lower in this category.
 - 10.11.4. The trend is not that art museums fair better than science or history museums. It is more organizational specific.
- 10.12. Each site was required to have at least 40 participants to keep statistical accuracy.

11. Vice Chair Allison Thompson Adjourned the meeting at 1:34 p.m.

12. The Next Meeting will be on Thursday March 19, 2020 from 12:30 p.m. to 1:30 p.m. in the Clark Planetarium classroom.