

WEBER COLLEGE GYM FOOD HALL / EVENT SPACE



COMMUNITY SPACE



HISTORY

From the time it was built in 1925, the Weber College Gymnasium served as an important anchor to a vibrant urban college campus. The restoration of the facility is an imperative component of bringing this type of walkable urbanism back to Ogden's East Bench. The guiding principles of the preservation design will be the Secretary of the Interior's Standards for Rehabilitation, which allow for compatible uses within historic buildings. The original facility contained recreational functions, including a gymnasium, pool, and ballroom, but also college administration spaces and an ornate, double-height lobby. Allowing the public to once again access the food hall and event spaces will allow the historic building to be used as a public asset once again, creating a sense of community and history in this part of Ogden where so much was lost when the campus moved further east starting in the mid-1950s.



VISION

The adaptive reuse of the Ogden's Weber College Gym illustrates GIV's commitment to revitalizing communities through the rehabilitation of existing cultural icons is commendable, but even more importantly, this is a transformative project. It will transform a building and site, a block, a neighborhood, and a community. The addition of a food hall and event space to Ogden is just the kind of cultural acupuncture our area has been waiting to see. Under one roof visitors will find ready to eat food and groceries, music and cultural events, aeroponic food production and, event space, and meeting room accommodations, and much more. This cultural space will serve as an important case study in our region on how to create healthy, active, vibrant community spaces.

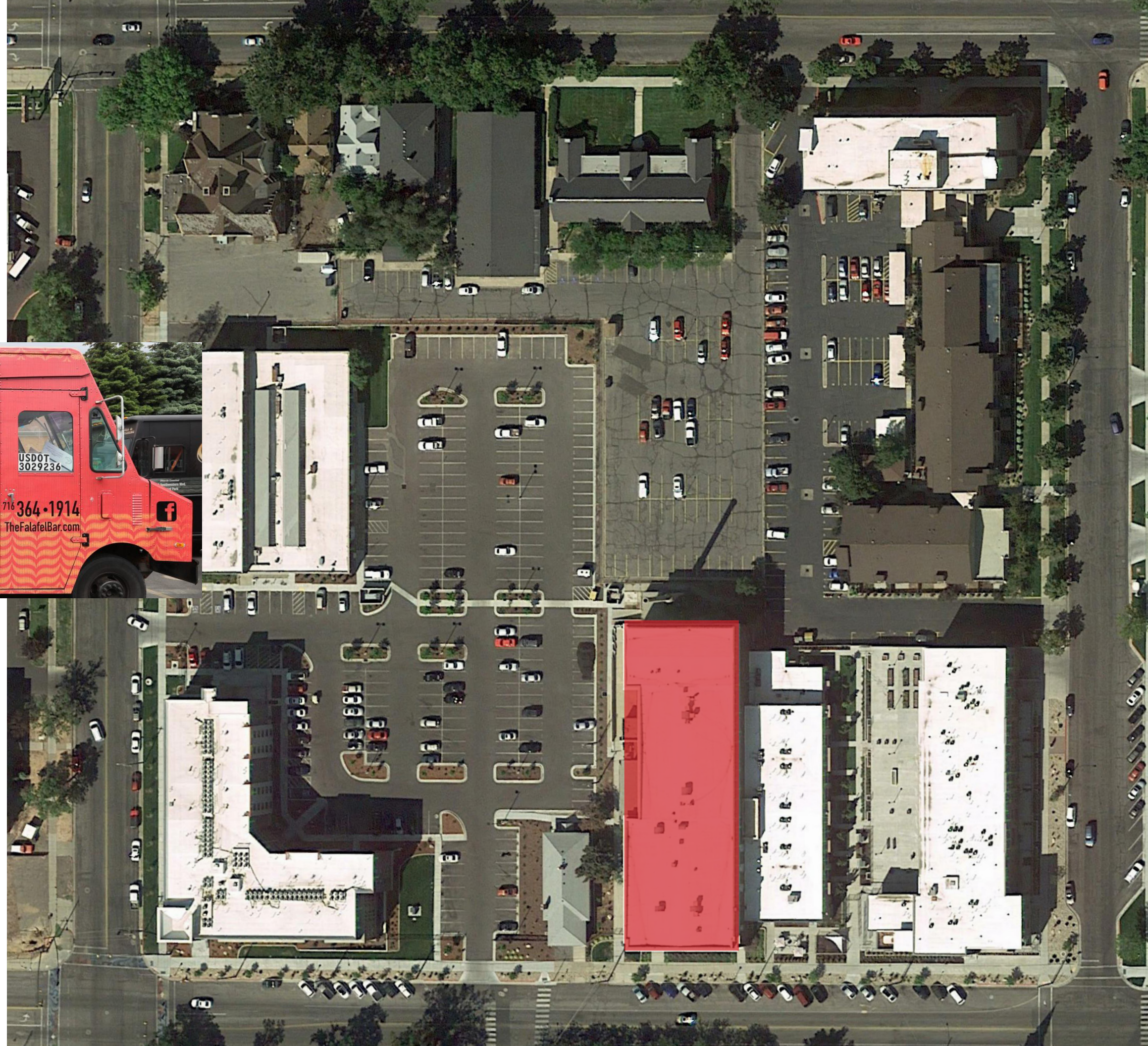


FOOD HALL

The food hall boom is in full swing. A far cry from the suburban shopping mall food courts that hit their stride in the 1970s, these multi-faceted, typically indoor markets showcasing a variety of local food vendors and artisans have long been a tradition in Europe — and they're finally hitting it big in America, with a surge of new projects that have opened in the past year and plenty more on the way. Like its European counterparts, the American food halls offer a convenient, stylish way to both shop and eat-in by combining a multitude of restaurants, artisan products, and communal dining spaces under one roof. They provide each of us access to fresh, locally grown, seasonal offerings in spaces that feed of sense and give back to our community.



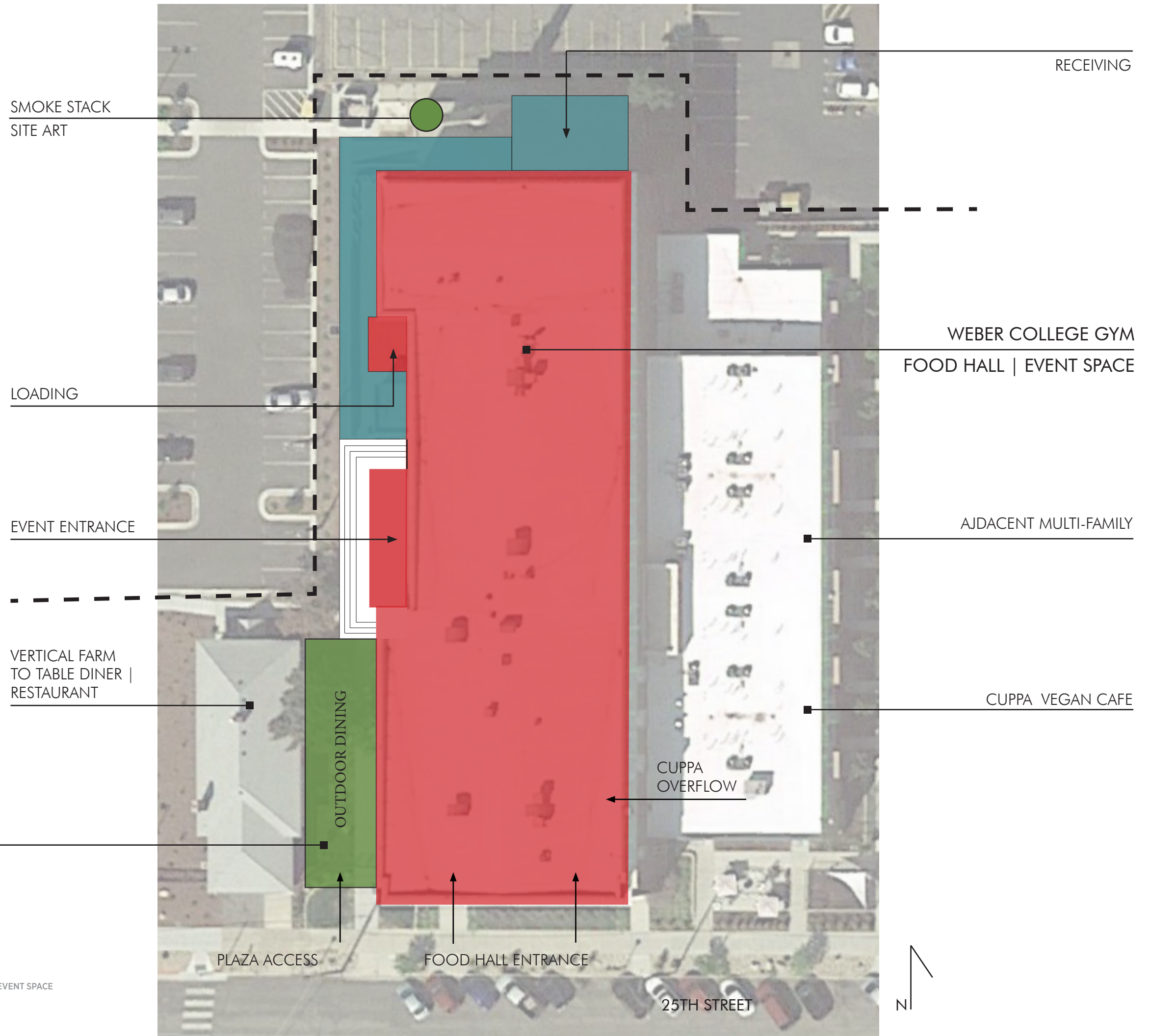
Restaurants, food halls, markets, community gardens, and farms can serve to create a sense of attachment to place, adding value and fostering stronger community social ties. Truly successful food-centric development relies on partnerships with established local institutions. By working with existing neighborhood groups, nonprofit organizations, anchor businesses, and small food purveyors, we have the opportunity to create an authentic, culturally relevant project that support local priorities. Food halls generate retail traffic and anchor development projects. Community food-growing areas are differentiating amenities that add value to residential and mixed-use developments in a cost-effective way.



From the Urban Land Institute's CULTIVATING DEVELOPMENT Trends and Opportunities at the Intersection of Food and Real Estate: The development community has an essential role in ensuring that places where food is grown, produced, and distributed can adapt to the mounting challenges posed by climate change, high levels of food waste, and fossil fuel dependency. Partnerships among the private, public, and nonprofit sectors can support targeted investments in local food production and provision that mitigate negative externalities and allow food systems to absorb environmental stresses. Many effective mixed-use development projects are including a blend of national retailers and restaurants, alongside local food purveyors.

SITE

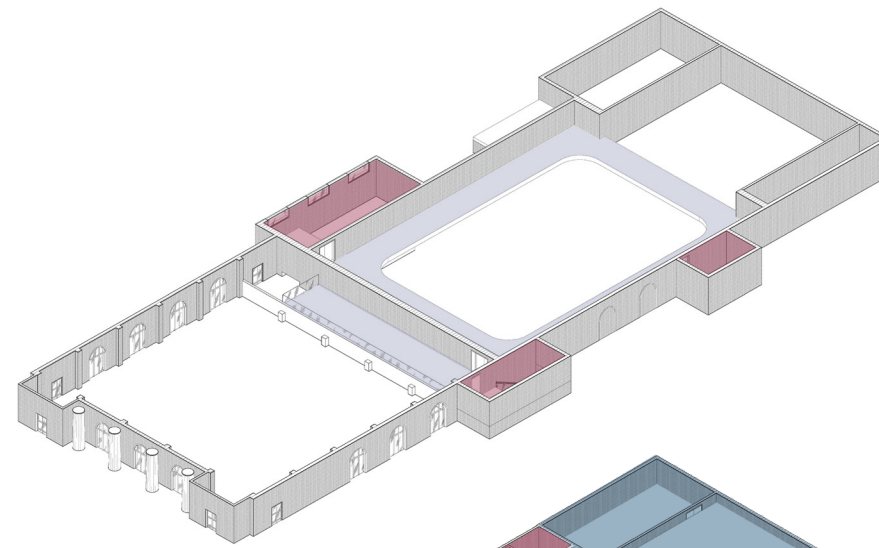




PROGRAM

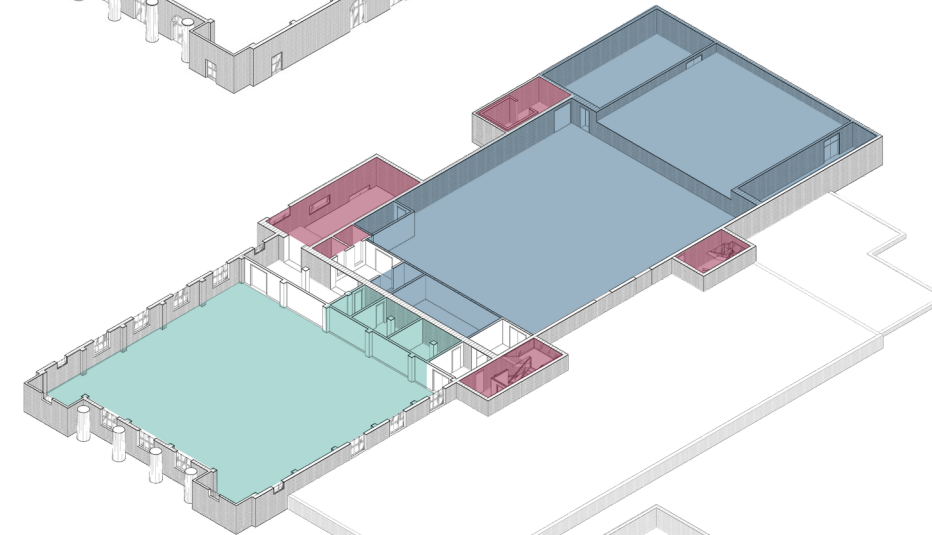


VERTICAL CIRCULATION



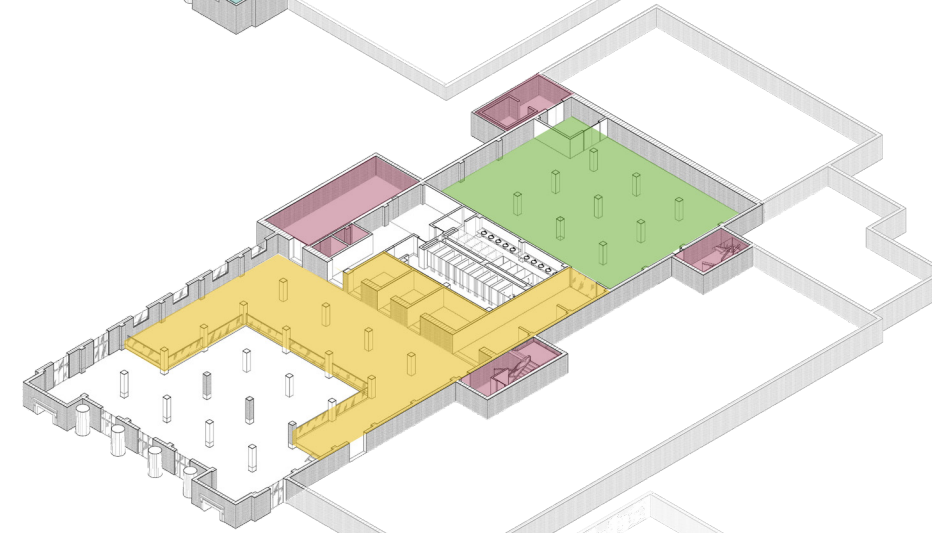
BALCONY / 4200 SF

BALLROOM / 7000 SF



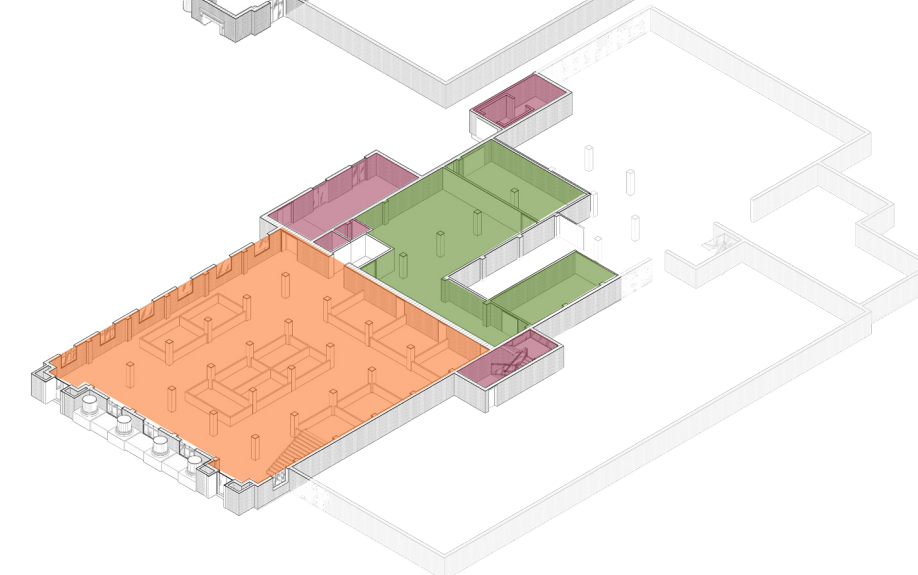
FUTURE COMMUNITY SPACE / 10,450 SF

FOOD HALL MEZZANINE / 3350 SF



AEROPONIC URBAN FARM / 4000 SF

FOOD HALL MARKET / 7425 SF



KITCHEN / 3400 SF

