

AGENDA
EAGLE MOUNTAIN CITY ECONOMIC DEVELOPMENT BOARD
May 15, 2013—6:30 p.m.
3726 E. Campus Drive, Eagle Mountain, Utah

1. Discussion: Goal 1 Update

Yearly Goal for 2013; “City-wide Yard Sale and Clean-up” scheduled for 9/14. The “City-wide Yard Sale and Clean-up” will be held once a year and will allow residents and business owners to have a yard sale in front of their current residence so as to drive traffic directly to Eagle Mountain City from other surrounding cities. This will generate high traffic beneficial for local brick and mortar businesses as well as home-based businesses and residents.

- a. Technical set-up (web, mobile, mapping, RSVP, etc.)
- b. Marketing (posters, handouts, signage, blogs, garage/yard sale sites, newsletter)

2. Discussion: Goal 2 Update

Yearly Goal for 2013 “Business Welcome Kit”

The new business welcome kit is meant to assist in helping businesses in the following areas:

- a. Speed of acclimation
- b. Online/offline marketing resources, ideas & support
- c. Quick access to business-related city ordinances
- d. Local business directory

3. Discussion: Incubator Update

Incubator Program

- a. Incubator program changes/questions (Diane)

4. Discussion: Board Member Update

Having Economic Development Board items and update to website:

- a. Name tags
- b. Business cards
- c. Emails
- d. Bios (City website) (Kevin, Diane, Eric, Justin)

5. Discussion: Other Business

(Catch-all Item)

CERTIFICATE OF POSTING

The undersigned duly appointed recorder or deputy recorder does hereby certify that the above agenda notice was posted in four public places within Eagle Mountain City limits on this **14th day of May, 2013**. These public places being bulletin boards located inside the City offices and located in the Eagle Mountain City Library, 1650 E. Stagecoach Run, Eagle Mtn., UT; and the bulletin board located inside the Prairie Gate professional office building, 3688 E. Campus Dr., Eagle Mountain, Utah. On this **14th day of May, 2013**, the above agenda notice was posted to the Utah State public notice website at <http://www.utah.gov/pmn/index.html>.

Fionnuala B. Kofoed, City Recorder