

**CENTER for EDUCATION, BUSINESS, and the ARTS  
INTERLOCAL AGENCY  
REGULAR BOARD MEETING AGENDA AND PUBLIC NOTICE  
Tuesday, May 7, 2013 – 3:00 PM  
Kane County Commission Chambers  
76 North Main, Kanab, UT 84741**

Individuals with special needs or disabilities should contact Kelly Stowell at (435) 899-0443 for accommodations at least 24 hours prior to the meeting.

**AGENDA**

1. Approve minutes for March 6, 2013 CEBAIA Board Meeting:
2. Review and approve CEBAIA Finance Report:
  - The Finance Report will be available for review at the time of the meeting.
3. Digital Media:
  - Tech Crew
  - DOCUTAH
  - Public Meeting Recording
4. CEBA Executive Director Report:
5. Impossible to Possible Expedition:
6. Kanab Economic Development:
7. Business Expansion And Retention (BEAR) Program Approval of Funds:
8. Multipurpose Building Action Plan Development:
9. Other Business:
  - Reports, Schedules, Assignments, etc.
10. Closed Session: (If needed)

Discussing an individual's character, professional competence, or physical or mental health; Strategy sessions to discuss collective bargaining, pending or reasonably imminent litigation, or the purchase, exchange lease or sale of real property.

## MINUTES OF THE CEBAIA GOVERNING BOARD

March 6, 2013 at 3:00 PM in the County Commission Chambers

### 1. Attending:

Executive Committee Members: Matt Brown, Jim Sorenson, Brent Judd, and Gerald Bryant.

Others in Attendance: Kelly Stowell.

Presiding: Matt Brown

Minutes: Kelly Stowell

### 2. Reports and Minutes:

The monthly board meeting was called to order by CEBAIA Board Chair Matt Brown at approximately 3:00 pm.

The board meeting agenda included:

1. Approve minutes from January, 2013 CEBAIA Board Meeting:
  2. Review and approve CEBAIA Finance Report:
  3. DOCUTAH and eSMART Science Camp:
  4. Impossible to Possible Expedition:
  5. 2013 Kane County Economic Summit–January 16–17
  6. CEBA Executive Director Report:
  7. Kanab Economic Development:
  8. Multi–Purpose Building Action Plan Development:
  9. 2013 Budget:
  10. Other Business:
  11. Reports
- Closed Session:

A finance report was given by Kelly Stowell and he reported that USDA funds were received in full. It was reported that there was \$89,599.73 in the bank at the time of the board meeting. The board was appreciative of the new financial report format and is a better way to present the CEBAIA financial information.

DOCUTAH was discussed and a decision needs to be made regarding Kane County's involvement with the festival. A copy of the DOCUTAH sponsorship proposal is attached.

The DOCUTAH festival will be taking place September 3–7, 2013 (Tuesday through Sunday) and this scheduling timeframe will take place every year to allow film makers and other attendees to have a travel day with more time to see the area attractions. DOCUTAH organizers are reducing the number of films accepted and will show them twice in the festival. Commitments from Kane County need to be decided soon. A motion was made which is reflected in the Action Items section of this document.

Digital Media Equipment Acquisition. The possibility of purchasing media equipment to film public meetings and community functions such as city council was discussed. One of the challenges is going to be having staff to set up the equipment and get it streamed online. They would like to have public meetings broadcast for those who can't attend. Brent Judd would like Kane County School District and other local government groups to be included with the filming activities.

The potential to create a part time job to set up the equipment and get the film broadcast ready was discussed as an option. Another option would be to put out a request for proposals for interested parties to respond. Having something in place will benefit the community with better access to government meetings and provides an avenue for increased transparency.

It was discussed CEBA should take a lead role to figure out costs for camera and recording equipment and what it would take to set up a program. Get idea of potential uses. Put together a proposal about digital media equipment and how the program could work. There is a need to get TJ Houston, Craig Baird, and Dave Owens involved with the development of a film and tech crew. Different models need to be researched on how to make this happen.

Kelly discussed the 2013 Little Hollywood Shootout will be starting in March and there will be pretty good participation from filmmakers across the state. The theme for the shootout is Kane County "Anything's Possible." Plans for the shootout were outlined to the board about the shootout. The Kane County student film incentive was discussed as an informational item. Another item discussed was the Impossible to Possible expedition happening in May, 2013.

#### Action Items:

Brent Judd made a motion to approve the minutes from the January 8, 2013 CEBAIA board meeting. The motion was seconded by Jim Sorenson and the motion passed.

A motion was made by Brent Judd to approve the financial report and the motion was seconded by Jim Sorenson and the motion passed.

Brent Judd made a motion for the film commission to reside with CEBA and that the film commission budget be requested from the Kane County Office of Tourism. Matt Brown made a second to the motion and the motion passed unanimously.

A motion was made by Brent Judd to participate with DOCUTAH at the \$10,000, level 2 sponsorship, contingent on matching funds from the Kane County Office of Tourism. If the county does not provide matching funds, CEBA will participate at the \$5000 Level 3 DOCUTAH sponsorship level. The motion was seconded by Matt Brown and the motion passed unanimously.

The meeting was adjourned at approximately 5:00 pm.



www.docutah.com

COME FOR THE FILMS...

...STAY FOR THE SCENERY

# DOCUTAH



Southern Utah International Documentary Film Festival

## COMMUNITY MEMBER BRANCH PARTNERSHIP

### DOCUTAH SOUTHERN UTAH'S INTERNATIONAL DOCUMENTARY FILM FESTIVAL

#### Over View:

Dixie State College began an amazing opportunity for documentary filmmakers in 2010. DOCUTAH – The Southern Utah International Documentary Film Festival is now an annual event that attracts professional, amateur and student documentarians to southern Utah each September.

With spectacular indoor and outdoor screenings, galas, concerts and the RAVEN awards ceremony, DOCUTAH has become a “must attend” festival offering diverse programming for students at Dixie State College, area schools, festival partners, the community and the millions of tourists who visit the area.

While the DOCUTAH Festival is a 5 day event the organization and administrative functions work year round to insure the success for all participants including filmmakers and members of the various communities. The DOCUTAH operation involves 250 people (the majority of them volunteers).

#### For All Information Contact:

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Dixie State College of Utah,  
DOCUTAH, Executive Director  
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### MISSION

The mission of DOCUTAH is to inspire a global connection through documentary films and intellectual discussion. In doing so it will enhance the educational opportunities for students and citizens of the southern Utah community.

## PROJECT BACKGROUND

- Dixie State College has over 9,000 students from Utah, a variety of states within the USA and countries outside all of whom together with faculty and staff of about 1,200 make the College a major financial component of the southern Utah economy.
- The Festival's location is important not only for its proximity to the National Parks, but also because of its rich filmmaking history. In the 1920s, film producers and motion picture companies first discovered that the diverse landscape would be the perfect backdrop for increasingly popular Westerns. The movies filmed in Utah played an important role in framing American history and establishing the country's prominence in the fledgling film industry. Currently the State of Utah offers tax incentives to filmmakers which bring significant financial benefits.
- By blending the attractions of breathtaking scenery in southern Utah with a love of documentaries, festival patrons come for the films, stay for the scenery, and leave inspired by both. Films have been screened at indoor and outdoor venues amid the red rock beauty of St. George, Springdale, Ivins, and Kanab.

## AUDIENCE

- Southern Utah's centrality to some of the United States' most important national landmarks makes the festival an ideal location to accommodate thousands of students, tourists, and film lovers from all over the world. Film screenings take place in indoor and outdoor settings.
- The 2012 film festival attracted more than 346 submissions coming from 27 countries and showcased 67 professional screenings and 41 student films. Forty-nine of the filmmakers attended the festival. As DOCUTAH's worldwide reputation grows, so does our audience.
- Attendance for 2012 improved on the prior year by virtue of greater community awareness and participation and incredible documentary films including **A Sister's Call**, 77 min Feature, Biography, Mental Health; **Andrew Bird: Fever Year**, 80 min Feature, Music; **Beast Wishes**, 77 min, Feature, Biography, History; **Kinderblock 66: Return to Buchenwald**, 87 min, History, War; **Raid of the Rainbow Lounge**, 103 min, Feature, Civil rights; **Wolves Unleashed**, 89 min, Feature, Wildlife-animals; **Hip Hop Maestro**, 40 min, Music; **Canary in the Mine**, 33 min, Short, Environment. The diversification of the festival's many different films brought larger audiences to the various screening locations and so overall it is estimated approximately 5,500 people attended. A major focus for 2013 is to increase the attendance with a planned reach into all segments of the community including through regular monthly screenings.

## STUDENTS AND EDUCATION

- DOCUTAH features panel discussions and master class seminars each day of the festival with internationally renowned guest lecturers who are industry professionals providing an academically based/hands-on approach to filmmaking.
- We are passionate about supporting student filmmakers as the next generation of industry professionals and are offering special categories for high school and college/university submissions.

## PAST SUCCESSES...FUTURE PLANS

- DOCUTAH was recently selected as one of the nation's best "Small-Town Documentary Film Festivals for 2012," by the Public Broadcasting System's (PBS) online POV Blog.
- DOCUTAH was featured in the Festival Beat of MovieMaker Magazine, a must read at Sundance Film Festival. Author Curt Wallin writes, "I've been to my fair share of film festivals, and DOCUTAH is at the top of the list. The red rocks of southern Utah are the best kind of red carpet there is!"
- Year Round Events and Community Partnerships including DSC campus and community screenings; Partners include: Huntsman World Senior Games, Equality Utah, the LDS Church, and Larry H. Miller Megaplex Theatres. Discussions are underway with several other community organizations.
- In addition, DOCUTAH has established a partnership with Megaplex Theatres to screen several DOCUTAH films theatrically in local theatre venues.
- As with all annual events we rely on volunteers from the community and are increasing our partnerships with the Five County Volunteer Center, the Kane County Volunteer Center and other service clubs to meet the need.

## MEDIA AND PUBLIC INFORMATION STRATEGY

- DSC continues to develop and improve its comprehensive media and public information strategy for local, national, and international outreach.
- DOCUTAH has a media and public relations director Brian Tenney who coordinates all aspects for the Festival and our community member branch partnerships.
- The strategy includes promotion through its website [www.docutah.com](http://www.docutah.com), social/electronic media in local and regional markets, print advertising in industry trade publications and, website links to all partners and community partners and other documentary film festivals, email blasts to documentary filmmakers, press releases to targeted media outlets in the U.S. and overseas.
- Through film commissions and governmental agencies related to film production worldwide.