



NORTH SALT LAKE CITY

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Ken Leetham
City Manager
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Public Works Director

NSL Live

Parks, Trails, Arts & Recreation Advisory Board Minutes

Tuesday, February 13, 2018

North Salt Lake City Hall

6:00 p.m.

Attendees: Ken Leetham, Ryan Mumford, David Frandsen, Jon Rueckert, Alisa VanLangeveld, Lori Seppi, Nola Lucke, Shawna Gottfredson, Don Gottfredson, Sally Beyer (Minutes)

Topic of Discussion:

- **Administrative updates**
 - a. Service hours
 - b. 2018 Calendar
 - c. 2018 Budget requests
- **Online advertising and social media review**
- **Parks, Trails Updates**
 - a. Color of concrete for Deer Hollow Park
- **City Council Update**
- **Chair Notes**

Minutes:

1. Administrative updates

a. Service hours - Ryan said he worked three to four hours and Lori worked one hour.

b. 2018 Calendar – Alisa handed out a calendar to everyone with a schedule of events for this year and said the mayor has asked the committee to meet once a month. Alisa proposed to move the meeting to the fourth Tuesday of each month. The NSL Live meetings for the 2018 year will be as follows: March 27th, April 24th, May 22nd, June 19th, July 31st, August 28th, September 27th, October 23rd, November 13th and no meeting in December. The NSL Live events for the 2018 year will be as follows: Kite Festival on May 19th, 5K Run & Festival of Speed on June 30th, Second Sunday Concert on August 12th, September 9th, October 14th, November 11th, December 9th, NSL Reads to be determined and Halloween 3K on October 27th.

Arbor Day and The Kite Festival was brought up as being held on the same date. After some discussion it was decided that The Kite Festival will be held on Saturday, May 19th so there won't be any conflict. Alisa said she will order the kites this year. Marshall Kwon-do is coming again this year & Legacy Dance will come and do a demonstration. Alisa would like to contact a few food trucks for this event.

Lori Seppi asked if there could be pictures of spurge taken as part of Arbor Day and put in the newsletter and social media so when people are walking the trails they know what it is and what they can pick. David Frandsen said that they could put that in for public notification.

There was discussion about the "Get Into The River" activity that was at the end of September last year but is usually in the spring. Ryan Mumford said he would take an action item and talk to Stan about the date. Ryan also said that this is a good event and will be put on the calendar but it is not an NSL Live event. There was mention about reaching out to the county and co-sponsoring this event.

Ryan said that the Choir right now is practicing in the Police conference room as the Vita Tax is occupying the Council Chambers until April 15th. They had 16 people come to their first practice. Brett Levitre was happy that it was a good turn-out for the first practice but is hopeful for a lot more. Ryan said they would like to have the chorus come and perform and will give Brett a copy of the NSL Live calendar and let them choose what event they would like to perform at. Ryan said that Brett mentioned he would like to have the choir sing the National Anthem at a City Council meeting.

Alisa asked if it would be a good idea for residents to see all the city events in one location. Ryan Mumford thought that it makes sense to have all the city events on one list.

c. 2018 Budget - Alisa said the loosely structured budget for 2018 will be:

5K Run - \$4500.00

Kite Festival - \$1250.00 (last year's budget and could go higher)

NSL Reads – (Lori will get back with a number when she has a better idea of the author & theme)

Festival of Speed - \$500.00 (last year's budget and could go higher)

Halloween 3K - \$750.00 (last year's budget and could go higher)

Second Sunday Concert - Did not have a budget last year. Shawna said that \$1,000.00 should cover their costs for 2018.

NSL Master Chorus – Will be added to the budget this year and Alisa will talk to Brett about an amount.

2. Online advertising and social media review

Alisa said she will send all the information to Rachel, the graphic designer, in the next couple of weeks to do. Even though there are not firm dates on some of the NSL Live events she will still be able to do posters. Alisa asked everyone who was over an event if they would like to pull the cost of advertising out of their budget. Lori Seppi said that would be nice as that can sometimes be a big part of their budget and they never know how much it is going to be. Alisa said that she will not pull the advertising out of their budgets any longer.

Alisa said she has talked to Linda Horrocks about the city's website and she is working on getting a access log in so Alisa and others that are designated can change and update the page.

3. Parks, Trails Updates

a. *Color of concrete for Deer Hollow Park - David Frandsen said he would like the committee to help pick out a color for the concrete to replace the rocks that were washed away in the river bed. The playground area is in natural type colors. David said it will have some rocks in it so it will be more natural looking but there will be concrete as the rocks have washed away in large storms. Ken suggested a lighter earth tone color to contrast with the color of the reservoir. Alisa said that they will have a final vote next meeting and anyone that would like to go to the park to take a look at what is there would be very beneficial before they vote.*

David said he is talking to a GIS consultant on getting the maps for the parks and trails. He is not going to use his brochure that he has designed and is working on a new one that will be larger and will bring it to the committee when it is finished.

Another topic David wanted to discuss was something the city council wanted input from the NSL Live Committee. David said it is concerning signage for the Splash Pad at Legacy Park and more specifically for a sign that would tell people what was going on with the Splash Pad. David handed out a sheet on pricing for the different signs. One of the signs that was looked at was \$8,696.00 which should last five years. There was discussion about the damage that could occur. Ken said that the city does have insurance for damages to city property. David said you would be able to program the sign like the reader boards and would be useful for different activities at the park.

Alisa said there have been rumors about the soft pad being replaced with bark at Legacy Park. David said that is not going to happen. There was talk about the damage that is done to the pour in place rubber playground each year and how expensive it is to replace it.

David also handed out a booklet that was very detailed about Parks Asset Replacement Program for the City of North Salt Lake in which it outlined all the different parks with the estimated year to update each park with the estimated cost along with equipment replacement.

Ryan said he has talked to the city about the NSL Live committee having more involvement with the Parks and Trails. David said it would be good to take all the information in the booklet and see what parks needs the most attention and focus on a park at a time. David will talk about it further at the next meeting. Ken said he also has recommendations for Hatch Park that was not on this plan. Ken said he would like to expand the physical area at Hatch Park and has a recommendation on how to acquire those parcels that are needed. Ken also said the city council would like the NSL Live committees help with the plan for Hatch Park that will be in next year's budget.

Ryan said that this committee has been appointed by members of the City Council and Mayor to review and then make a recommendation. David said he likes the idea of this committee being involved and giving ideas with the parks. Ryan likes the idea of getting together in February of next year and talking about the budget and send a recommendation in March which would go into the budget discussion.

4. City Council Update

Ryan said that in the last meeting the committee voted on naming the Winchester Park to "Laurel Park" in honor of Laurel who had passed away and lived two doors down from the park. It was presented to the city council and they were all in favor of the name change. Ryan and Alisa went and talked to the family and they loved the idea and were very excited. The next step will be to get

the name marker and have it designed and installed. Ryan would like to do a ribbon cutting event to unveil the new marker and name. Alisa said the family asked if they could do a fundraiser for a group called "Millie's Princess Foundation" which they are not affiliated with but is a foundation that when a child passes away from cancer they will give money to the family to help with costs. Alisa said she suggested that if they do this and it's alright with the city they should have the fundraiser at their home. The family wanted to know who to thank for the suggestion of naming the park and David said Jason Boulton from the Parks department was to thank.

5. Chair Notes

** Alisa VanLangeveld said that she spoke to a neighbor about joining and passed the information along to James Hood. James said he was also speaking with another man about joining the board. Alisa said there could potentially be two new members joining the NSL Live board.*

***Ken Leetham said that he e-mailed Sandra Puefua about the Polynesian Cultural Festival. She e-mailed back and said she was disappointed that the city was not willing to fund the Four Thousand dollars for the event. Sandra said she is not willing to participate in the event this year. Ken received a call from her sister who was interested and will be meeting with her along with David Frandsen (Public Works Director) and Craig Black (Chief of Police). She would like to take over the Festival this year but was also disappointed in the city's position of not donating. Ken said the city was willing to support them in other ways with their staff and police.*

****Ken Leetham said that instead of having a few groups do fund raising for different things that we would put together one effort for fund raising. For example Lee's Marketplace gets asked a lot for all the different events that come up. Ken would like to unify the fund raising efforts by creating materials so that they are only asked one time for businesses instead of three or four times. Alisa said this is along the lines of what she was also thinking. She would like to send out invitations in the next month and let them know of the events and ask them if they would like to sponsor and contribute and pick one event. Ken would like to partner city events with the NSL Live Events. Lori said it would be good to have a packet to give to the sponsor.*

Next meeting will be held on February 27th at 6:00 pm at City Hall.

Alisa VanLangeveld adjourned the meeting at 7:22 pm.


Chairman
Secretary