

City Council Staff Report

December 4, 2019

Applicant: Mapleton City
Prepared by: Cory Branch
Public Hearing: No

REQUEST

Consideration of a Resolution to approve a feasibility study between Mapleton City and Uptown Services, LLC for the purpose of a market assessment to consider future internet access in Mapleton.

BACKGROUND AND PROPOSAL

Over the year's citizens have reached out to us requesting that Mapleton establish a solution to our community internet challenges. In October of this year staff established an Ad hoc committee to discuss options. During our committee meeting we had Spanish Fork Community Network present the process that they used to establish a municipally owned network.

At this time staff is proposing that a feasibility study be completed. The cost of the study is \$47,000. It is proposed that the cost be covered in the Capital Project Reserves. The scope of the study includes the following tasks:

- Market assessment of current services
- Quantitative market research of the residential segment (online and phone survey)
- Pricing Analysis and recommended services strategy
- Sample designs and capital budget
- Staffing positions, wages, and overhead loadings
- Bandwidth capacity and opex
- Wholesale voice partnership
- Full revenue, opex and capex forecast
- Summary financial metrics with scenario analysis
- PowerPoint format report and includes 2 onsite meetings

STAFF RECOMMENDATION

Staff recommends moving forward with the feasibility study.

RESOLUTION NO. 2019 -

**A RESOLUTION OF MAPLETON CITY COUNCIL TO ENTER INTO A FEASIBILITY
STUDY AGREEMENT WITH UPTOWN SERVICES, LLC**

WHEREAS, Mapleton City is interested in obtaining expert advice concerning running fiber internet to a user's home or business; and

WHEREAS, Uptown Services has experience in providing feasibility studies for municipalities for fiber internet access.

NOW THEREFORE, BE IT RESOLVED by the City Council of Mapleton, Utah, to approve a feasibility study agreement between Mapleton City and Uptown Services, LLC.

PASSED AND ORDERED PUBLISHED BY THE CITY COUNCIL OF MAPLETON, UTAH this 4th Day of December, 2019.

Dallas Hakes
Mayor

ATTEST:

Camille Brown
City Recorder