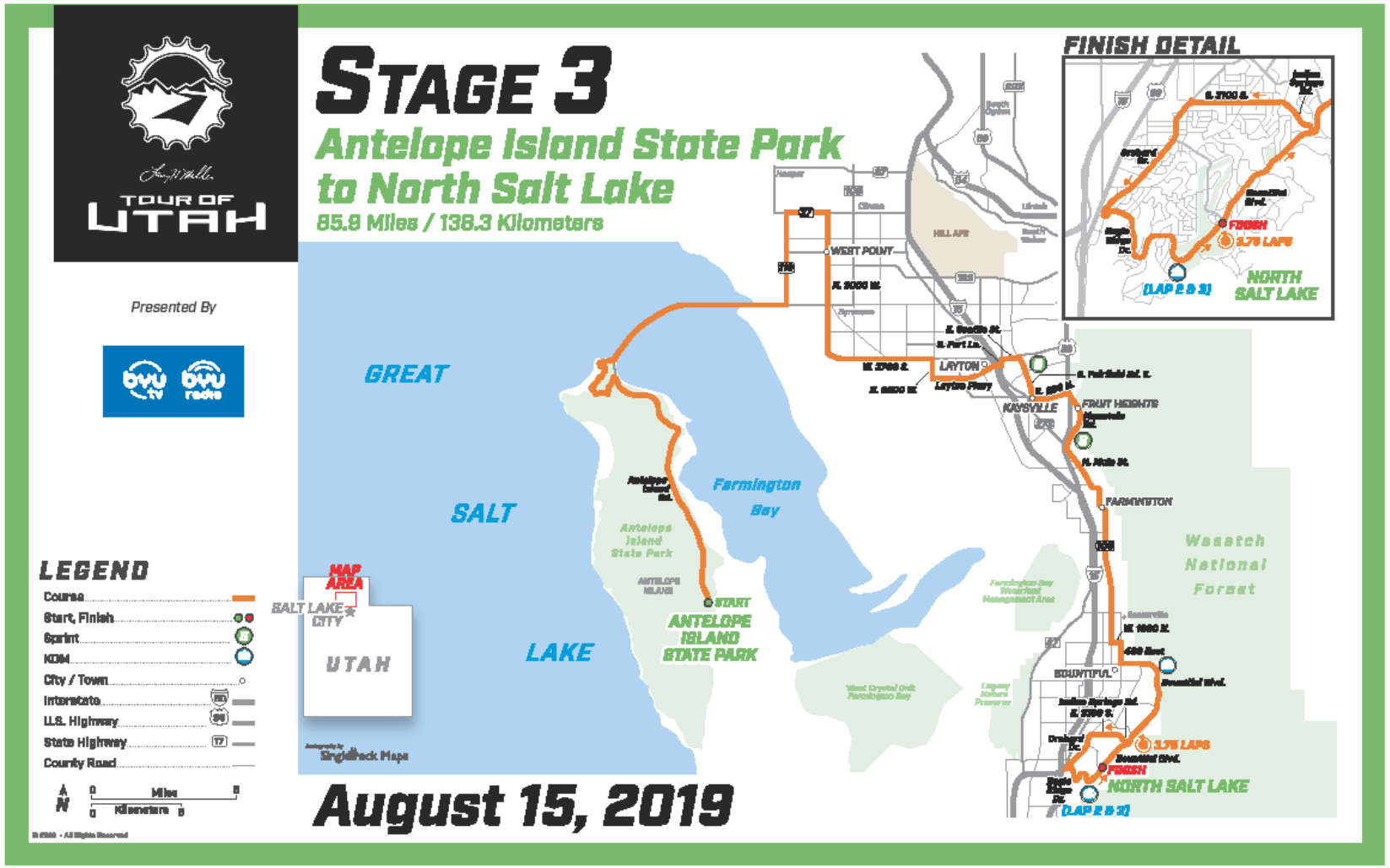
Tour of Utah
2019

DAVIS
COUNTY
TOURISM & EVENTS

DAVIS COUNTY TOURISM & EVENTS



Stage 3: **Antelope Island State Park** to **North Salt Lake**

Finances

Expenses

- Lodging: $45,709.94
- Team Meals (DCC): $14,575
- Marketing & Advertising: $9,907.97
- Liability Insurance: $1,073

Total: $77,102.66

Sponsors

- Chevron
- Utah DNR
- Friends of Antelope Island

Total: $17,000

Net Cost: $60,102.66

Engagement

- Volunteers: 123

- Street Party Vendors:
  - Face Painting
  - Balloon Art
  - Princess Meet-and-Greet
  - Santorini's Greek Grill





Tour of Utah
Media Recap
Aug. 12-18

ANTELOPE ISLAND STATE PARK to NORTH SALT LAKE
Stage 3 presented by BYUtv

Standard-Examiner

Tour of Utah 2019: Road closures, races time and more for race stages 2, 3 in Northern Utah

Top cyclists from around the world will make their way up the steep, winding Powder Mountain Road as part of stage two of the Tour of Utah race this week.

The 2019 Larry H. Miller Tour of Utah kicks off the afternoon of Monday, Aug. 12, with the prologue stage at Snowbird Resort and ends Sunday, Aug. 18, in Park City. On Wednesday and Thursday, the tour will take riders through routes in Weber and Davis counties.

Each stage will also have areas and events for spectators interested in viewing the race.

For those living in Ogden Canyon and Ogden Valley, the Tour of Utah is offering text updates the day of the race. Text "OGDENEVENTS" to 25827 to receive information about road closure, traffic delays, alternative routes and more.

VeloNews



THE DAVIS CLIPPER

Stage 3 Winner Captures Tour Of Utah Title



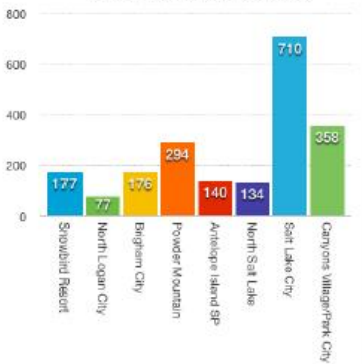
by Tom HARALDSEN
tharaldsen@davisclipper.com

NORTH SALT LAKE--Using the final kilometer as a launch pad, Ben Hermans of Israel Cycling Academy accelerated away from his main competitors for a masterful solo victory on Stage 3 of the Larry H. Miller Tour of Utah last Thursday. The Belgian claimed his second stage victory in two days in a time of 3 hours and 20 seconds, and increased his overall lead in the seven-day event, known as "America's Toughest Stage Race."

On Sunday, Hermans finished fourth in the final stage race in Park City, good enough to give him the overall title in his third appearance at the tour.

Jan-Aug 2019

LOC	STORIES
Snowbird Resort	177
North Logan City	77
Brigham City	176
Powder Mountain	294
Antelope Island SP	140
North Salt Lake	134
Salt Lake City	710
Canyons Village/Park City	358




AP

Hermans wins at Powder Mountain to take Tour of Utah lead

Hermans wins at Powder Mountain to take Tour of Utah lead

EDEN, Utah (AP) — Ben Hermans rode clear of the shattered peloton near the summit of Powder Mountain on Wednesday to win the queen stage of the Tour of Utah and assume the overall race lead.

The runner-up a year ago, Hermans crossed the line 21 seconds ahead of James Piccoli, with Nikias Egan Arhar 13 seconds adrift. Peter Stetina and Joe Dombrowski, who did the early animating on the climb to the summit, rounded out the top five in a brutally hard 64-mile stage from Brigham City.

Hermans made the winning move about 2 miles from the top, when he dropped Piccoli and pushed ahead on his own. That left him with a 26-second advantage over the Slovene-EOS rider in the overall standings.

The stage Thursday takes riders 85 miles from Antelope State Park to North Salt Lake. It offers rolling terrain with three punchy climbs toward the finish that could reward a breakaway rider.

ESPN

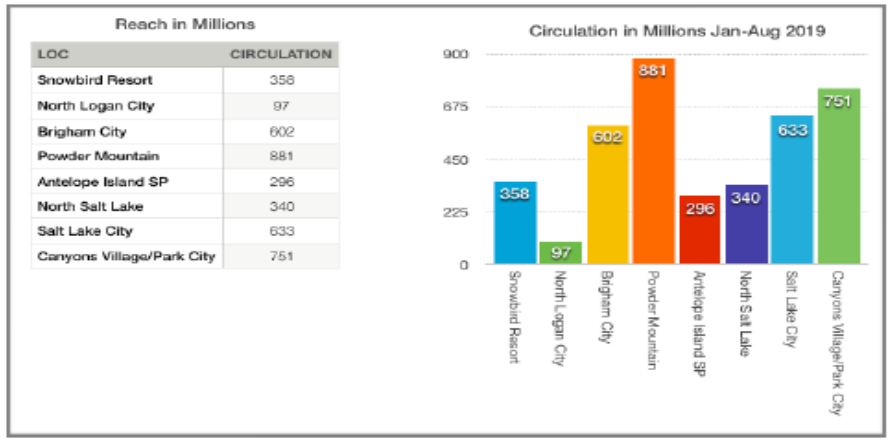
FOX SPORTS

YAHOO! SPORTS

The Washington Post

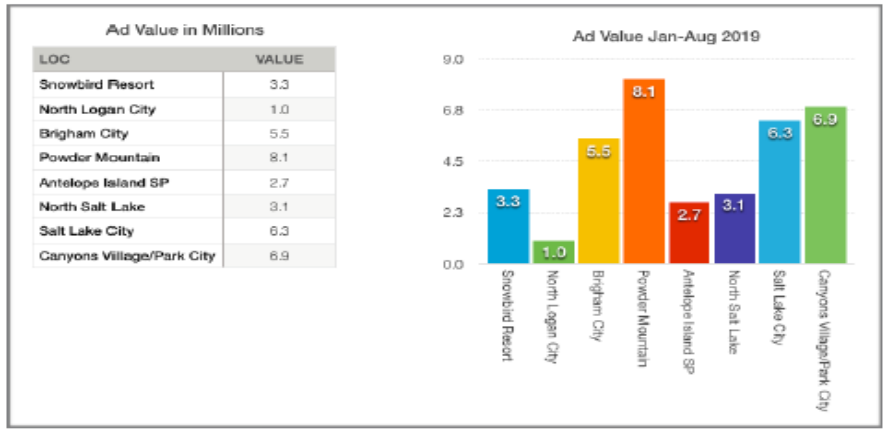
The Salt Lake Tribune

Daily Mail .com


Reach in Millions

LOC	CIRCULATION
Snowbird Resort	358
North Logan City	97
Brigham City	602
Powder Mountain	881
Antelope Island SP	296
North Salt Lake	340
Salt Lake City	633
Canyons Village/Park City	751

Circulation in Millions Jan-Aug 2019


Ad Value in Millions

LOC	VALUE
Snowbird Resort	3.3
North Logan City	1.0
Brigham City	5.5
Powder Mountain	8.1
Antelope Island SP	2.7
North Salt Lake	3.1
Salt Lake City	6.3
Canyons Village/Park City	6.9

Ad Value Jan-Aug 2019

20 Host Venue **Media Operations** 19







