

Board Meeting Minutes
October 4, 2019
Clubhouse-Grand Ballroom, 850 E South Temple

Present: **Matthew Castillo** **Annie Dayton**
 Jared Jones **Leah Langan**
 Dave Mortensen **Katherine Potter**
 Kanika Welch

Not present: Efren Corado Garcia

Excused: Larry Cohen

Staff Members: Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Wendy Evanoff, Office Facilitator
Natalie Fawcett, Arts Program Manager
Katherine Nix, Public Art Program Manager
Sarah Hobin, Visual Arts and Community Outreach Manager
Kellie Call, Sponsor Development & Artist Services Manager

Guests: Kristian Anderson, Senior Advisor for Arts and Culture
Ben Kolendar, Acting Director, Department of Economic Development
Jake McEntire, Union Creative

I. Call to Order and Welcome Guests

Ms. Katherine Potter called the meeting to order at approximately 8:15am and welcomed everyone in attendance.

II. Approve Board Meeting Minutes

Mr. Jared Jones made a motion to approve the minutes from the September 18 board meeting; the motion was seconded by Ms. Kanika Welch.

III. Strategic Planning Session 1 (Board and Staff) | 8:00am-noon

- A. Mr. Jake McEntire of Union Creative Agency led the board and staff through the first session of strategic planning which consisted of the following:
- Welcome
 - About the retreat – goals of the day
 - About Strategic Planning (what it is, why it is important, overview of process, and board's role)
 - Creative warm-up exercise - Magazine cover from the future
 - Map of Salt Lake City Arts Council

- Break
- Exploring Core Values Exercise
- Visioning Exercise

IV. **Other business/Adjourn** – The meeting was adjourned at approximately 12:04pm.