

MINUTES

August 15th, 2019

Clark Planetarium Advisory Board Meeting

Present

Thomas Beckett (via speakerphone)
CiCi Compton
Jake Garn
Jordan Hanson
Rees Peterson
Olga Siggins
Ashan Iqbal
Mike Hanson
Kim Wilson
Sam Klemm
Alison Thompson
James Karner
Bianca Lyon
Ulrich Rassner

Others Present

Lindsie Smith
Duke Johnson
Ron Proctor
Richard Cox
Brandon Crowley
Joe Stohel
Jackson Maestas
John Dansie
John Zierow
Anna Marie Tueller
Robin Chalhoub
Ellen Garn

Absent

Sterling Poulson
Richard Snelgrove
Rachel Swetnam

Rees called the August 15, 2019 Clark Planetarium Advisory Board meeting to order at 12:35 p.m. He asked if there were any public comments that we have received in either written or verbal form, none were noted. He also asked if there were any corrections, deletions, or additions to the June meeting minutes; none were noted. There was a motion to approve the minutes as submitted, and the board unanimously accepted. The minutes were approved as submitted. Rees asked if there were any public comments received since the last meeting. None were noted.

Stellar Share

Before the meeting started, Rees introduces the “Stellar Share” idea where board members are invited to share a thought about space before the meeting officially starts. He shares his space thought about the difference between suborbital space and orbital space and discussed it with the board. None had anything else to share, so the meeting commences.

Current Business “The Edge”

This is the first meeting since the retirement of Clark Planetarium Director, Seth Jarvis. So, Rees turns the meeting over to Lindsie Smith to give the update on a new Dome show that was being made.

She explains that *The Edge* is the next Dome show being made by the Creative Services Team, and they have attended to the meeting to present some of the progress on the show. Creative Services Manager, Ron Proctor brought up 4K high resolution images that’ll be projected onto the Dome. He and his team spoke about the asteroid Ultima Thule and how they had made changes to the model they 3-D printed after they found out that it was flat.

Lindsie then spoke, saying they the release of *The Edge* was set to be release in November of 2020, along with having a member/sustainer preview of the show. Ron stated that three other planetariums wanted the show, and how eager he was to share the work. Lindsie expressed her gratitude to the Creative Team

Planetarium Update (Strategic Planning)

Robin Chalhoub is the acting Director of the Clark Planetarium, until a new director is chosen. So, she will be going over the Planetarium update for this meeting.

She turned it over to Anna Marie for the financial update, and she stated that the Planetarium is still doing great. We made \$12,000 more than the previous July, and the store has made 1.3 million dollars so far, breaking the projected goal for the year.

Building rentals are doing phenomenal. Robin gave her compliments to Sean O’Connell who runs the building rentals and events for the planetarium, and its through his efforts that we are doing well with building rentals.

Robin went over the strategic planning update, and the trip that they took to the Natural History Museum. They appreciate the feedback they got and what kind of things to avoid in the future. They are planning to make future visits to other facilities, but the planning had to be place on hold for a bit.

We are also going over the budget for the next year, with great thanks to Anna Marie and the fiscal department for putting in the long hours, we are meeting with the County at the end of the month with great confidence.

Marketing Update

Lindsie went over the *Apollo 11* weeklong festivities that happened in July, and on the day of the anniversary, over 3,000 people was in the building. It was a huge success.

At the end of July, Lindsie and the rest of the staff threw a surprise going away party for Seth, wishing him well on his retirement. We did give him the rocket that was launched at the Apollo 11 event for him to remember his love for the Planetarium and for space.

The “*From Moon to Mars*” Annual Gala is 8 weeks away, on October 3rd. We confirmed our speaker will be Jeffrey Hoffman, who flew with Jake Garn. The Gala invitations were sent to the printers last week, and we should send those out during the first week of September. Tickets go on sale on September 1st. We are still looking for performance artist to walk around the Planetarium to entertain guest during the silent auction. We are using the mobile bidding platform again this year. Lindsie wanted to express her thanks to the sponsors to the gala, and to Ahsan who made the auction donation of a Catamaran trip to the British Virgins Islands in the Caribbean.

The meeting was adjourned at 1:27 p.m. The board will meet again on September 19, 2019.

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