



**BOARD MEETING MINUTES**  
**January 9, 2018**  
**Finch Lane Gallery in Reservoir Park**

**PRESENT:** Matthew Castillo                      Annie Dayton  
Whitney King Hyans                      Leah Langan  
Dave Mortensen                      Katherine Potter  
Eva Rinaldi                      Cassie Slattery

**Staff Members**

Felicia Baca, Arts Division Director  
Kelsey Ellis, Assistant Director  
Katherine Nix, Public Art Program Assistant  
Megan Risbon, Arts Events Production Manager  
Wendy Evanoff, Office Facilitator

**EXCUSED:** Efren Corado Garcia  
Richard Jaramillo  
Chad Whitaker

**GUESTS:** Sylvia Richards, Public Policy Analyst, City Council Office  
Kristian Anderson, Senior Advisor for Arts and Culture

**I. Call to Order / Approval of minutes**

Ms. Katherine Potter called the meeting to order at approximately 5:35 p.m. Ms. Whitney King Hyans made a motion to approve the minutes from December's board meeting; the motion was seconded by Ms. Annie Dayton and passed unanimously.

**II. Executive Committee**

Ms. Katherine Potter introduced Mr. Kristian Anderson, the Senior Advisor for Arts and Culture. Mr. Anderson gave a brief description of his past experience and his vision for the arts and culture community.

On behalf of the Mayor's office Mr. Kristian Anderson reported that in December the City was chosen by the U.S. Olympic Committee for an upcoming Winter Olympics bid – most likely 2030. He stated that some of the obvious projects he is focused on are balancing the cycle of building a world class international airport, giving local artists opportunities and advocating for them. Also, he asks, how do we support the festivals such as Living Traditions, Pride, Utah Arts Festival, and Days of '47 in the space on Library Square and Washington Square in a way that allows them to be successful.

54 FINCH LANE  
SALT LAKE CITY  
UTAH / 84102  
801.596.5000  
[saltlakearts.org](http://saltlakearts.org)

### **III. Budget update - None**

### **IV. Committee reports**

On behalf of the Program Committee Mr. Matthew Castillo reported that some of the staff met with the Department of Economic Development to discuss the 2019 Twilight Concert Series and their support for that program along with other programs in the upcoming budget cycle. The Department indicated that Twilight 2019 is a priority and wants to make sure it happens and although they don't necessarily want to support a budget request for more money specifically for Twilight they would be willing to support a budget request for more money for new programming which would give us more flexibility in our budget. Based on that, a tentative budget for 2020 as well as a draft of an RFP was created to move forward with finding a partner for a 2019 Twilight Concert Series. Mr. Castillo reported that through budget work it shows that in 2020 we could support the program and still have a solid balanced budget, maintaining a healthy reserve. Mr. Castillo also discussed some of the concerns the Program Committee has regarding the Twilight program - working with a partner they want to insure some curatorial input and the short timeline. However, the primary concern of the Program Committee is trying to figure out a way to manage 2019 Twilight in a way that we're able to plan appropriately for 2020 Twilight and also focus on our other programs. Given those concerns the Program Committee feels good about moving forward with the 2019 Twilight.

### **V. New Business**

Mr. Jake McIntyre with Union Creative Agency presented and reviewed the findings from the Gap analysis study. He reported that a few of the highlights as he and his team worked through the Gap analysis are:

- **Phase one – Master Plan Compilation**  
It's exciting to see how much Salt Lake City is collectively thinking about arts and culture, public art, and arts & culture programming over the past two decades. Part of what is concerning in those insights is Salt Lake City Arts Council is not viewed as a partner in much of the community.
- **Phase two – Asset Map Gap Analysis, Assessment, and Data Compilation**  
They used the 2015 survey data related to asset mapping that the Salt Lake City Arts Council had. Mr. McIntyre worked with Crystal from Utah Cultural Alliance to match the data up with their existing systems for their new asset map. As part of that they found our data is incompatible with the data that they are gathering meaning that the questions that are asked are just slightly different enough that it ends up creating a lot of vacancies in that data.
- **Phase three – Arts Council Assessment**  
They looked at arts councils organizational structures mostly around the state, some around the nation, and they pulled from some of the research they have done from other clients related to arts council structures around the country. As far as country data they relied heavily on the American for the Arts census from 2015. They also interviewed over twenty local arts councils throughout the state of Utah to talk about their organizational models, what are the benefits and weaknesses, what was their focus, their community size, etc. They also worked with Utah Division of Arts & Museums and talked about the local arts agencies structure and the models they are seeing.
- **Phase four – Stakeholder Engagement**  
There were three stakeholder meetings two of which were held at the Salt Lake City Arts Council and one public meeting held at the Marmalade Library. These meetings were structured with the intent of connecting with key stakeholders, learning about their impression of the Salt Lake City Arts Council, hearing their thoughts about arts-related gaps in Salt Lake City, and opening lines of communication between Salt Lake City Arts Council and stakeholders.

- Phase five – Recommendation Report  
This is the recommendations from the previous four phases.

Ms. Eva Rinaldi reported that she is currently serving on the City & County Building Conservation & Use Committee. Ms. Rinaldi has filled that position since 2015 but since the end of her term is coming up, they will need to transition another board member to serve on their committee. The member qualifications require that someone from the Salt Lake Arts Council to serve on their committee.

The City & County Building Conservation & Use Committee advises the Mayor regarding the use, maintenance, preservation and modification of the City & County Building, including its historical fabric, and furnishings. The committee also reviews and oversees the preservation of Washington Square.

## **VI. Staff Reports**

Ms. Megan Risbon reported that she is gearing up for Living Traditions Festival which will be held on May 17, 18, and 19<sup>th</sup>. Applications for food vendors are now available on the website. The deadline to apply is February 15. An application is also available on the website for Community Partner Booths. Something new this year, there is an interest form to be filled out for all Performing and Craft Artists.

This year the Living Traditions Festival will be moved off of Washington Square and the entire event will be held on Library Square. Ms. Risbon reported that she is creating a partnership with the library and will be planning events in conjunction with the Living Traditions Festival and throughout the year.

Ms. Kat Nix reported on the following Public Art projects:

- On December 15, Sarinda Jones held a community engagement with the firefighters from Fire Station #3. They contributed a disc to one of Sarinda's largest installations called Parley's Undercurrent. In two weeks Ms. Nix will do a 75% completion and studio visit with Ms. Jones and the installation will take place in March.
- The RFQ for the TSA wall at the airport is in its final stages. The attorneys for the airport and the City are doing their final review and it should be released in late January.
- The Art Design Board met on January 3<sup>rd</sup> and will be sending their recommendation for new board members to the Mayor. Also in the December board meeting they reviewed the FY2019-20 CIP applications and will be extending letters of support to four new public art opportunities in hopes to have them approved in the next cycle. The public art program is strengthening their partnerships with other City departments and extended a letter of support to Engineering.
- The Art Design Board voted to support another upcoming public art project. The project includes two mural opportunities at the Nine Line Bike Park.
- Ms. Sarah Hobin and Ms. Kat Nix have been working on hosting an artist workshop to help emerging artists break into the public art commission field. They are hoping to hold the workshop in March.

Ms. Kelsey Ellis announced that the new exhibition in the gallery will be opening on January 11. This exhibition features three artists – Vincent Mattina, Etsuko Kato, and Bill Dunford. Salt Lake Gallery Stroll is on Friday, January 18<sup>th</sup>, during that time we will be hosting a meet and greet for Ms. Felicia Baca, the Arts Division Director.

Ms. Ellis reported that a call for artists for the 2020 gallery exhibitions will be available in February. She also reported that we are wrapping up the financials for the Craft Market and once that is complete she will finish the dashboard with final numbers to present to the board.

The mini grant deadline is January 22, 2019. Also, guidelines and deadlines for the City Arts Grants cycle will be available this month for next year's application.

Ms. Felicia Baca reported that her schedule is filled with one on one meetings with staff and she would like to schedule one on one meetings with board members as well. She stated that she is encouraged by the passion and engagement with the staff of the Arts Council and she feels confident about this team going forward. Ms. Baca is passionate about diversity and geographic diversity. She is excited about the idea of partnerships with non-arts entities that have similar social and cultural missions that aren't arts related where there's opportunities for interdisciplinary programming.

## **VII. Arts event discussion – None**

Ms. Felicia Baca is in a band called Color Animal and will be performing February 1<sup>st</sup> at the Garage On Beck.

Ms. Megan Risbon attended a pop-up sound bath developed by Envelop which is a nonprofit that amplifies the power of music through immersive listening experiences. The software takes music and breaks it out so it's in complete surround sound.

Ms. Felicia Baca and Mr. Matthew Castillo attended EMeRGE at Repertory Dance Theatre where Mr. Efren Corado Garcia was performing.

Mr. Dave Mortensen attended "Bringing The Little Prince to Life: A Presentation by Utah Opera at the King's English Bookshop where Utah Opera Costume & Set Designer, Jacob Climer talked about his designs. Mr. Mortensen reported that Utah Opera is offering Family Nights on select performances where they will offer discounted pricing for 4 tickets.

Ms. Whitney King Hyans mentioned that the Salt Lake Community College is hosting a Fine Art Alumni Exhibition. The exhibition runs January 30<sup>th</sup> – February 8<sup>th</sup> at the Eccles Art Gallery, South City Campus.

## **VII. Other business/Adjourn - None**