



BOARD MEETING MINUTES
April 10, 2019
Finch Lane Gallery in Reservoir Park

PRESENT: Matthew Castillo Annie Dayton
Efren Corado Garcia Whitney King Hyans
Richard Jaramillo Leah Langan
Dave Mortensen Katherine Potter
Cassie Slattery

Staff Members

Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Wendy Evanoff, Office Facilitator

EXCUSED: Eva Rinaldi Chad Whitaker

GUESTS: Sylvia Richards, Public Policy Analyst, City Council Office
Kristian Anderson, Senior Advisor for Arts and Culture

I. Call to Order and Welcome Guests

Ms. Katherine Potter called the meeting to order at approximately 5:30 p.m. and welcomed everyone.

II. Approve Board Meeting Minutes

Mr. Richard Jaramillo made a motion to approve the minutes from the March board meeting; the motion was seconded by Ms. Whitney King Hyans and passed unanimously.

III. Management Update

A. Executive Director Updates

1. Utah Non-Profits Board Management Training – The Utah Nonprofits Association offers Nonprofit Organizational Credentials that creates a path for nonprofits to follow to develop best practices. Ms. Felicia Baca attended their Credential Course on Board Governance. Throughout the course, this particular credential will reveal how to:

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- Create and support an active, engaged board
- Orient and provide ongoing training to board members on their roles and responsibilities
- Use the board to build public understanding and trust
- Ensure the bylaws and policies and procedures align with and inform how the organization's work is done
- Provide financial oversight and monitoring to the organization
- Set organizational goals and assess performance
- Successfully build a partnership between the board and CEO (as applicable)

In order to obtain the credential badge for Board Governance, Ms. Baca will prepare and submit the following items to UNA for review:

- An orientation packet/handbook for new board members
- An assessment template to assess board performance
- Proof of ongoing board training
- A copy of the organizations bylaws
- A policies and procedures manual
- A document describing the most recent review of bylaws
- Proof that the board has concrete long- and short-term organizational goals
- A risk management plan
- A reporting tool of the organizations programs and activities
- The board's fundraising role
- Verification that the board independently verifies the accuracy of the financial reports

2. Visual Arts + Community Outreach Position Closed – There were 67 total applications submitted for this position. Out of the 67, nine individuals have been selected for interviews.

3. Other –

- The Mayor's Artist Award will be presented on Friday, June 21 at the Utah Arts Festival. This year's artists were not only selected because of their excellent creativity but to align with the Mayor's initiatives on issues that challenge our community. Whether its education and equity, or the environment and homelessness.
- Mr. Larry Cohen and Ms. Kanika Welch have been approved to come on the board. The advice and consent of the Salt Lake City Council will take place on April 23, 2019.
- It appears as though we will meet our fundraising goal for the 2019 Living Traditions Festival.

B. Programming Updates

1. Twilight – Once the last band is confirmed there will be a press release with the full roster on April 23rd. The Arts Council will begin ramping up social media on about April 17th and our partner S & S will follow up with that on April 18th.
2. Living Traditions –
 - Sponsorships:
 - In-kind sponsorships: \$76,724 has been confirmed. Corporate cash sponsorships: \$20,000 has been confirmed
 - Programming:
 - 22 Food Vendors have been chosen and confirmed to participate. 5 are brand new and 2 are returning after many years.
 - 86 Performing groups will be performing their traditional music and dance on 4 stages this year; 8 are new groups to the Festival, including the children's mariachi band from Esperanza Elementary.
 - 30 Craft artists have been invited to participate.
 - Highlights for 2019:
 - Expanded Kids Area with 5 community organizations and 3 Living Traditions artists providing hands on activities for kids Saturday and Sunday of the Festival.
 - Cooking demonstrations with Spice Kitchen chefs.
 - Workshops and panel discussions inside the Library
 - The Library will be providing Children's programming, 3 art exhibits (including KRCL/Framework's project with the students of Escalante Elementary, funded partially by the Arts Council) on display and the 12 Minutes Max program during the Festival.
 - Need:
 - Volunteers!
 - Promoting the event.
3. Public Art Recap – Currently there are three Public Art projects open.
 - The New SLC Art Wall – Deadline: April 17, 2019 11:59 MDT
 - Glendale Park – Deadline: May 9, 2019 11:59 MDT
 - 9-Line Bike Park Murals – Deadline: May 4, 2019 11:59 MDT

Other items that are still open are the Finch Lane Gallery -2020 Call for Entries, deadline is April 29th at 5:00 p.m. and several grant opportunities are open as well.

IV. Budget/Financial update

- A. Review of current financial statements – Ms. Kelsey Ellis reviewed the balance sheet as of the close of March. She reported that we are still forecasting a fund balance over \$100,000. Ms. Ellis is wrapping up the FY2020 budget projections and will review it with the Finance Committee before sending it out to the rest of the board.

V. Board Update

- A. Board development: Board self-evaluation – To better understand the strengths of the board, Ms. Felicia Baca had each board member complete a Board Self-Evaluation form. She will compile the responses and present them at the next board meeting.
- B. Salt Lake City Arts Council Jeopardy – To educate and expand the knowledge of the board, Ms. Kelsey Ellis created a Jeopardy board with fun facts and information about the Arts Council. Board members were challenged to choose a category and provide an answer to the question. The categories were: Governance, Programs, and Fun Facts. .

VI. Arts event discussion

Mr. Dave Mortensen attended a performance by local dancer Breanne Saxton of Ririe-Woodbury Dance Company. The performance, ACKNO wledge & accept was performed at Wasatch Theatre Company. Wasatch Theatre is working to make their space more available to artists and will work with them on pricing. Mr. Mortensen has also been through Dreamscapes located at The Gateway.

Mr. Efren Corado Garcia announced that Repertory Dance Theatre's closing performance is coming up this weekend. This will also be Mr. Garcia's last performance with RDT. He also reminded the board that he is conducting a series of workshops that he calls Move-Play Body Worship: Movement for Non-Dancers. The workshops are on Sunday afternoons at the Rose Wagner Theater through the end of April. They are an hour long and free to the public.

Ms. Whitney King Hyans attended Utah Presents, Complexions. She stated that although it was bizarre, it was spectacular. Also, the 2019 Student Art Showcase at SLCC runs from April 5 – 17.

Ms. Felicia Baca curated the 2019 Annual Student Art Exhibition in the Alvin Gittins Gallery. The exhibition runs from April 9 – May 3rd. Ms. Baca also has an exhibition opening at the Rio Gallery on the Transcontinental Railroad. This exhibition was co-curated with Amanda Moore.

Ms. Katherine Potter attended Men on Boats which was a production from the University of Utah, Department of Theatre. The production is written for all women to be playing men but one of the performers had become ill and so the Assistant Director who is also the movement choreographer and male had to play the role while Director who is female read out the lines while he did all the movements. Ms. Potter also had the opportunity to see Macbeth by the Utah Shakespeare Festival touring production which was done really well and had captivated the attention of the fourth and fifth grade students.

VII. Public Comment

VIII. Other business/Adjourn