



BOARD MEETING MINUTES
March 13, 2019
Finch Lane Gallery in Reservoir Park

PRESENT: Matthew Castillo Annie Dayton
Efren Corado Garcia Whitney King Hyans
Richard Jaramillo Dave Mortensen
Cassie Slattery

Staff Members

Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Wendy Evanoff, Office Facilitator
Kat Nix, Public Art Program Manager
Kellie Call, Artist Services Manager

EXCUSED: Leah Langan Katherine Potter
Eva Rinaldi Chad Whitaker

GUESTS: Sylvia Richards, Public Policy Analyst, City Council Office
Kristian Anderson, Senior Advisor for Arts and Culture
Kanika Welch, potential board member

I. Call to Order and Welcome Guests

Mr. Efren Corado Garcia called the meeting to order at approximately 5:30 p.m.

Ms. Felicia Baca welcomed members of the board, staff, and guests.

II. Approve Board Meeting Minutes

Ms. Whitney King Hyans made a motion to approve the minutes from January's board meeting; the motion was seconded by Mr. Dave Mortensen and passed unanimously.

III. Management Update

A. Executive Director Updates

1. Arts Day on the Hill – The proposed \$6,000,000 increase in the grants budget changed throughout the legislature session to \$2,000,000. The funding will go through the Utah Division of Arts and Museums grant budget.

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Ms. Felicia Baca reported S.B. 26 is the Governmental Nonprofit Corporation Act. This bill will require each member of a board of directors of a governmental nonprofit corporation to complete a training that the state auditor will develop implementing best practices for financial controls and board governance.

2. Western States Arts Federation Convening in SLC – WESTAF regularly convenes experts and leaders from fields both inside and outside the arts to address critical issues affecting arts and culture. Ms. Felicia Baca had the opportunity to attend the convening which was a good opportunity to connect with other leaders in the community.
3. Utah Cultural Alliance Cultural Advocacy Awards – Ms. Felicia Baca and Mr. Kristian Anderson attended the first annual Utah Cultural Advocacy Award Dinner on February 20th. At this dinner there were a number of awards presented to elected officials who have significantly supported the arts & humanities through their public service in the last year.
4. Other items – Applications are now being accepted for the position of Visual Arts & Community Outreach Manager. The job posting is open until April 7th.

B. Programming Updates

1. Twilight – A contract for the Twilight Concert Series was signed and the Arts Council entered into a partnership for the coming year with S&S Presents. Four out of the five concerts have already been booked.
2. Living Traditions Sponsorships – Ms. Kellie Call is the sponsorship coordinator for the Living Traditions Festival. Ms. Call introduced herself and gave a brief description of her work and her history with the Arts Council. She also provided a list of sponsors for the Living Traditions Festival along with contacts for potential sponsors. She requested support from the board for additional prospects that may be interested in sponsoring the Living Traditions Festival.
3. Public Art – Sarinda Jones installation of “Parley’s Undercurrent” at Fire Station #3 in Sugarhouse will begin the week of March 18th. Ms. Jones invited the fire fighters and other members of the community to visit her studio to assist with creating a few of the glass pieces and to provide an opportunity to the community giving insights to how the project is fabricated.

The North Temple, I 15 pedestrian improvement project is in the final stages of completion. Traci O’very Covey’s sculptures have been installed on the north and south side of the underpass. The remaining components will be installed when there is warmer weather. UTA has agreed to work with the city to install a vinyl wrap on a large utility box nearby the sculptures.

YESCO will be installing Ned Kahn’s project on Regent Street. Ned and his team have sent engineering calculations and drawings so they can start the process of applying for a building services permit.

The airport TSA wall is now being called the SLC Art Wall. Ms. Kat Nix has been working with the attorneys to finalize the RFQ. The RFQ is a national opportunity and should be released by the end of this week.

Ms. Megan Risbon has Block 70 programming money that will be allocated for a temporary art project on Regent Street. Ms. Nix and Ms. Risbon met with Eccles and the RDA to discuss timeline and artwork goals. An RFP should be released sometime in March.

The Public Art Program is partnering with Parks for two mural opportunities at the 9 Line Bike Park. A call for entries should be released at the end of March.

The Art Design board voted to allocate the full amount of CIP funds towards a project in Glendale Park. The goal is to incorporate artists in the early stages of the project and by allocating the entire CIP fund amount to one project it would provide opportunities for local artists wanting to compete on a national scale.

4. Grants Received, NEA – A grant application has been submitted to the NEA for the 2020 Living Traditions Festival. This year the Arts Council received \$10,000 in support of the festival which is the lowest amount received over the past few years. Ms. Kelsey Ellis reported that she was able to get some feedback from the NEA so she was able to update and improve the narrative on the current grant application.

Ms. Ellis reported that she is submitting two grant applications this week. One, to the Charles Redd Foundation and the other is for the Dee Foundation. The Utah Division of Arts and Museums grant application will be submitted the following week and the Tier I ZAP application is due soon after.

IV. Budget/Financial update

- A. Review of current financial statements – Ms. Kelsey Ellis reviewed the balance sheet as of the close of February. She reported that we are in the process of cleaning up old entries on the balance sheet and doing a soft close at the end of each month. Ms. Ellis presented the profit & loss budget vs. actual document for the board to review actual revenue and expenses compared to what the approved budget is.
- B. Budget timeline for 2019-20 – none

V. Board Update

- A. Board development update – Ms. Felicia Baca reported that she has met with two separate board development consultants to get a better understanding of the organizational structure and be able to communicate that to prospective board members. She stated that board development includes a bigger picture such as updating our by-laws and working towards an operating agreement with the City. Ms. Baca clarified that we're interested in maintaining our current organizational model and she is interested in exploring it more. Ms. Baca also mentioned that Ms. Katherine Potter and she are discussing updates to the onboarding process.

B. Board officers and committees for 2019-20 – Ms. Felicia Baca reviewed each of the board committees and reported that nominations for the executive committee and the nominating committee will take place in May, voting in June, and implementation in July. She stated that terms are one year but individuals can be re-elected one or more times with the exception of the chair which for the executive committee serves for two years. She then reviewed the terms for members of the board of directors and the process to reapply for a second term.

C. Individual Committee Reports

1. Nominating Committee – In addition to the board's recommendations for board members, the Mayor also made a recommendation for Ms. Kanika Welch. Ms. Baca then reviewed the criteria for filling positions on the board, the needs of the Arts Council and how to meet our goals. Mr. Efren Corado Garcia made a motion to recommend to the Mayor to have Ms. Kanika Welch join the board; the motion was seconded by Ms. Cassie Slattery and passed unanimously.

VI. Arts event discussion

Mr. Efren Corado Garcia is conducting a series of workshops that he calls Move-Play Body Worship: Movement for Non-Dancers. The workshops are on Sunday afternoons at the Rose Wagner Theater through the end of April. They are an hour long and free to the public.

Mr. Dave Mortensen reported on the following events:

- The Mountain West Arts Conference is Thursday, May 2, 2019
- Plan B Theatre Company is doing a production called Of Color which is short plays by and about people of color from the Theatre Artist of Color Writing Workshop
- The Utah Arts Alliance is opening dreamscapes which is a pop-up immersive art experience at the Gateway. Dreamscapes runs for one month from March 15th through April 15th
- Mr. Mortensen attended the 2nd Annual Immersive Design Summit in San Francisco

Mr. Efren Corado Garcia provided updates on the following events:

- The Utah Opera presents The Magic Flute on March 17th
- Repertory Dance Theatre presents a one night performance called Framed; a solo show by Danielle Agami

VII. Public Comment

VIII. Other business/Adjourn