



BOARD MEETING MINUTES
May 8, 2019
Finch Lane Gallery in Reservoir Park

PRESENT:

Matthew Castillo	Larry Cohen
Annie Dayton	Efren Corado Garcia
Whitney King Hyans	Leah Langan
Dave Mortensen	Katherine Potter
Eva Rinaldi	Kanika Welch

Staff Members

Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Wendy Evanoff, Office Facilitator
Sarah Hobin, Visual Arts and Community Outreach
Megan, Risbon, Arts Events Production Manager

EXCUSED:

Richard Jaramillo	Cassie Slattery
Chad Whitaker	

GUESTS: Sylvia Richards, Public Policy Analyst, City Council Office

I. Call to Order and Welcome Guests

Ms. Katherine Potter called the meeting to order at approximately 5:30 p.m. and welcomed new board members, Larry Cohen and Kanika Welch.

II. Approve Board Meeting Minutes

Mr. Efren Corado Garcia made a motion to approve the minutes from the March board meeting; the motion was seconded by Ms. Leah Langan and passed unanimously.

III. Management Update

A. Executive Director Updates

1. Visual Arts + Community Outreach Position –

Ms. Felicia Baca reported that nine candidates were interviewed for the Visual Arts and Community Outreach position. The position was offered to Ms. Sarah Hobin who has been working as the Public Art Assistant.

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B. Programming Updates

1. Twilight – The lineup for the 2019 Twilight Concert Series was announced on May 2nd. Season tickets went on sale on May 6th, VIP and general admission tickets will be on sale beginning May 9th.
2. Living Traditions – The Festival begins on Friday, May 17th and runs through May 19th. Ms. Megan Risbon reviewed the sponsorships and programming for the Festival.
 - \$25,000 has been raised from cash sponsors.
 - In-kind sponsorships landed at \$68,000 which includes marketing, media, and advertising.
 - 22 food vendors several of which are new to the festival this year.
 - 88 performing groups on four different stages that also includes the Library auditorium stage. This year we are utilizing a portion of the indoor space at the Library for the festival.
 - 30 Craft Artists that include new artists such as Ecuadorian Wood & Nut Carving, an Indian Henna artist, Rad Cuch's Northern Ute Arts, and Peruvian Weavers.
 - The kid's area has been expanded this year that will include Japanese Kites, Dia De Los Muertos Masks. Bad Dog Arts, Clark Planetarium, Kimball Art Center, UMOCA, and the Living Planet Aquarium will be hosting projects in the kid's area as well.
 - Workshops and panel discussions include yoga and meditation, craft and dance by Festival artists, and food workshops in partnership with Spice Kitchen chefs.
3. Public Art Update –
 - The call for the 9-Line Bike Park Murals closed on May 4, 2019. There were 32 applications.
 - The deadline for Glendale Park is May 9, 2019 and is open to national and local artists.
 - The call for the new SLC Art Wall at the airport closed on April 17, 2019. Three artists have been selected to move forward with their presentations to the Art Design Board. Two of the artists are local and one is from San Francisco.
4. Finch Lane Gallery Proposals-
 - The 2020 call for Entries closed on April 29. There were 51 submissions and selections should be made by the end of May.

IV. Budget/Financial update

- A. Review of forecasted numbers for FY19 – Ms. Kelsey Ellis reviewed the approved budget for FY19 and where we are forecasted to land at the end of the year. She reviewed each line item for the programs and answered questions from the board.
- B. Review of projected FY20 Budget – Ms. Kelsey Ellis reviewed the budget projections for FY20. There will likely be some modifications to the FY20 budget primarily because the Mayor's recommended budget does not entirely line up with what is in the Arts Council's budget. Also, we do not have the final ZAP projections for 2019. (ZAP reports on a calendar year)

V. Board Update

- A. New Board Members – Mayor Biskupski recommended to the City Council that Mr. Jared Scott Jones be appointed to the Board of Directors. Once the City Council approves the recommendation, Mr. Jones will be able to officially join the Board.
- B. Nominations for Officers – Officers need to be elected for next year. The Board Chair is a two year position so Ms. Katherine Potter will serve that roll for one more year. A Vice Chair, Treasurer, and Secretary are open for anyone who wants to serve in those positions. Also, there is a position for a non-officer board member to serve on the Executive Committee.
- C. Board evaluation results – Ms. Felicia Baca reviewed the results from the board self-evaluation form that she had asked the board to fill out at April’s board meeting.

Strongly Agree –

- The board receives regular reports on financed/budgets, products/program performance and other important matters

Strongly Disagree–

- The boards level of activity on policy development and approval processes
- The board gives direction to staff on how to achieve the goals primarily by setting or referring to policies

Comments –

- There is confusion between the role of the City and the Non-profit
- The intricacies of the financial reports for the organization can be challenging to understand
- We want to be more engaged or want to see equal engagement from all board members
- We would like to be more involved in policy development

- D. Board nomination updates + process – Ms. Felicia Baca has been working with the Mayor’s Office to clarify the board nomination process and how the nominating committee works to approve board members. Due to the non-profit status the process of selecting board members is different than any other board in the City.

VI. Arts event discussion - None

VII. Public Comment - None

VIII. Other business/Adjourn

Ms. Kelsey Ellis reported that the Grants Committee reviewed grant applications and will make their recommendations to the board but because it is not listed on the agenda the board will be able to comments but will not be able to approve the recommendations until June’s board meeting.

Ms. Whitney King Hyans reviewed the following grant applications with the board.

- Body Logic Dance Company
- NOW-ID
- jnzfamilyfoundation with the Quasar Studio
- Utah Summer Dance Festival

The Grants Committee recommends that NOW-ID be approved and the other applicants are not recommended because of lack of clarity on each application.