

**Board Meeting Minutes
September 18, 2019
Art Barn, 54 Finch Lane**

Present:	Matthew Castillo	Larry Cohen
	Efren Corado Garcia	Annie Dayton
	Jared Jones	Leah Langan
	Dave Mortensen	Katherine Potter
	Kanika Welch	

Staff Members: Felicia Baca, Arts Division Director
Kelsey Ellis, Assistant Director
Natalie Fawcett, Arts Program Manager

Guests: Kristian Anderson, Senior Advisor for Arts and Culture
Diane Stewart, ZAP Tier I
Sylvia Richards, City Council Office
Steve Barth, prospective Board Member
Jake McEntire, Union Creative
Jonathan Jones University of Utah student

I. Call to Order and Welcome Guests

Ms. Katherine Potter called the meeting to order at approximately 5:31pm and welcomed guests in attendance.

II. Approve Board Meeting Minutes

Mr. Efren Corado Garcia made a motion to approve the minutes from the August 14 board meeting; the motion was seconded by Mr. David Mortensen.

III. Management Update

A. Executive Director Updates Felicia Baca-Arts Council presentation 8 month team accomplishments

1. Ms. Baca presented a PowerPoint that illustrated accomplishments from her 8 months at the Arts Council. Highlights included organizational development, a recent gap analysts, and Board enrichment. Within the last six months, the Arts Council was the only division to receive a funding increase of \$60,000 for outreach purposes. Ms. Baca also reviewed accomplishments of all individual programs, including Twilight, Living Traditions, Grants, and Public Art. Ms. Potter thanked Ms. Baca & staff for their accomplishments and looks forward to the year ahead.

B. Staff Introduction-Natalie Fawcett

1. Ms. Baca introduced Natalie Fawcett who accepted the Arts Program Manager position. Ms. Fawcett is a Utah native but has been living in Santa Barbara for 15 years. She has a Masters in Ethnic Studies with an emphasis in American Indian Studies and a Bachelor's degree in Political Science. She is an advocate of social justice issues and served as the Associate Director of the Carsey-Wolf Center. She is very excited to join the team!

C. Mayor's Office Update

1. Mr. Kristian Anderson reported that the U.N. collaboration with the Arts Council was a success and thanked the staff for their support.
2. Mr. Anderson is currently attending multiple events as part of the ACE (Arts, Culture & Events) awards season. The Mayor's office awards up to \$10,000 in various tiers to local events each year. The application is open now until the end of October.
3. All elementary schools have participated in the Mayor's utility box office wrap project which promotes arts education in schools.
4. The Jazz Festival was more inclusive and diverse than years past with free admission.

IV. Board Update

A. Jake McEntire-Stakeholder Engagement and Strategic Planning Process Overview

1. Mr. Jake McEntire of Union Creative Agency provided details regarding the stakeholder engagement and strategic planning trajectory. The process will involve taking a holistic look at how the community, existing users, the Board, and staff can work together. A retreat will be held for staff and the Board on October 4 to begin the first stages of strategic planning.

B. New Board Applications/Nominations

1. Ms. Potter announced Cassie Slattery has stepped down from the board but may be involved on a committee in the future. Applications for new members, Susan Coles Rickman, Michaela Buccola, and Steve Barth have been approved. Steve Barth was present and introduced himself. Mr. Larry Cohen made a motion to approve Steve Barth as a new member of the Board; the motion was seconded by Mr. Matt Castillo.

This year's committees are:

1. Executive: Katherine Potter, Dave Mortensen, Leah Langan, one additional member needed.
2. Nominating Committee: Katherine Potter, Leah Langan, one additional member needed.
3. Grants: Matt Castillo, Annie Dayton, and Larry Cohen
4. Strategic Planning: Dave Mortensen, Katherine Potter, Annie Dayton
5. City and County Building Conservation and Use Committee: Efren Corado Garcia

V. Budget/Financial Update

- A. Ms. Ellis provided a review of budget actuals and balances. Final Twilight Concert Series financials will be available next month.

VI. Public Comment – None given

VII. Arts Event Discussion

- A. Mr. Corado Garcia, Ms. Kanika Welch, and Ms. Annie Dayton enjoyed a performance of *Cagney* at Pioneer Memorial Theater.
- B. Dave Mortensen shared that tickets are still available for Sackerson Theatre Company's *A Brief Waltz in a Little Room*, an immersive theatre experience.
- C. Ms. Baca's band will be performing next Thursday at the main library for a partnership with KUED and the Ken Burns' new film about country music.
- D. The Salt Lake Performance Art Festival will be held October 4th at the main library.
- E. The Utah Symphony will present a Salute to Youth which will feature young musicians.
- F. The University of Utah's College of Fine Arts will present the Alumni Achievement Awards next Tuesday. It is free and open to the public.

VIII. Other business/Adjourn – The meeting was adjourned at approximately 7:10pm.