

UTAH STATE UNIVERSITY BOARD OF TRUSTEES
Utah State University, Logan, Utah
August 16, 2019

Minutes of the Regular Meeting of the Utah State University Board of Trustees held at the President's Home commencing at 8:38 a.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Kent K. Alder	Vice Chair
Sami I. Ahmed	
Laurel Cannon Alder	
John Y. Ferry	
Gina Gagon	
David H. Huntsman	
Wayne L. Niederhauser	
Jacey Skinner	

UNIVERSITY REPRESENTATIVES PRESENT

Neil N. Abercrombie	Vice President, Federal and State Relations
Lisa Berreau	Interim Vice President, Research
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Teresa Denton	Staff Assistant
Julie Duersch	President, Staff Employees Association
Frank D. Galey	Executive Vice President and Provost
John H. Hartwell	Vice President, Athletics
Mica McKinney	Vice President, Legal Affairs
James D. Morales	Vice President, Student Affairs
Sydney M. Peterson	Secretary of the Board of Trustees
William M. Plate	Vice President, Marketing and Communications
Robert W. Wagner	Vice President, Academic and Instructional Services
Kenneth L. White	Vice President, Extension and Agriculture
Matthew T. White	Vice President, Advancement

OTHERS PRESENT

David A. Petersen	President and CEO, O.C. Tanner
Terryl Warner	Social Worker, Cache County Attorney's Office

Chair Burnett called the meeting to order.

New Trustees Laurel Cannon Alder, Wayne L. Niederhauser and Jacey Skinner were welcomed and given the oath of office by Chair Burnett.

Action: Trustee Alder moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 9:18 a.m., thanking those present for their attendance.

I. CHAIR'S REPORT

A. Election of Executive Committee Members

The Board of Trustees Bylaws specifically require two committees – the Audit Committee and the Executive Committee. All other committees are appointed by the chair.

In addition to regular audit duties, the Audit Committee also performs important functions in risk assessment and compliance. The name of this committee will be changed to the Audit, Risk and Compliance Committee to reflect these functions.

The Executive Committee may act in an emergency between meetings. The Committee's more frequent responsibility is to set the agenda for Board of Trustees meetings. The Board Chair and Vice Chair serve on the Executive Committee by designation. Three additional members are elected by the Board.

Action: Trustee Alder moved to appoint Trustees Ferry, Huntsman and Gagon to serve on the Executive Committee. Trustee Skinner seconded the motion. The voting was unanimous in the affirmative.

B. Resolution of Appreciation and Commendation to David G. Butterfield (Appendix A)

Chair Burnett stated that the Resolutions of Appreciation and Commendation were presented at the Board of Trustees dinner on August 15, 2019. Trustee Butterfield could not attend the dinner, but his resolution will be presented to him.

Trustee Butterfield, as president of the Utah State University Alumni Association, has served as a member of the Board of Trustees for the past two years. He has served as a member of the Alumni Association Executive Board, followed by a two-year term as President of the Board. He has made outstanding and important contributions to Utah State University and the Alumni Association.

Trustee Butterfield worked closely with the Interim Director of the Alumni Association during a period of transition providing leadership and new strategic directions for the Association. His guidance also led to the successful hiring of a new Associate Vice President for Alumni Engagement. His representation of the alumni in his assignments on the Board of Trustees made him an extremely valuable member of the Board.

C. Resolution of Appreciation and Commendation to Mark K. Holland (Appendix B)

Trustee Holland has served as a member of the Board of Trustees for eight years, serving as Vice Chair for the last two years. In spite of an incredibly demanding professional schedule, he demonstrated his allegiance and dedication to his position on the Board and to his alma mater.

As Vice Chair, Trustee Holland helped set the strategic agendas for the meetings, paid close attention to meeting agendas, and mentored new trustees. His efforts as Chair of the Public Relations and Marketing Committee led to increased visibility for Utah State University. As a member of the Audit Committee, he helped Utah State become the model in the audit arena. On the Student Health, Safety, and Well-being Committee he always put the needs of the students first and foremost.

Utah State University is a better institution for the service Trustee Holland has given and the leadership he has provided. His dedication and commitment to the University is unwavering and is evident in the many ways he has given of his time, expertise, and financial resources to the USU community.

Chair Burnett and President Cockett presented Trustee Holland with a gift in appreciation for his service on the USU Board of Trustees.

D. Resolution of Appreciation and Commendation to Crystal C. Maggelet (Appendix C)

Trustee Maggelet's service on the Board of Trustees comes to an end after only two years due to her appointment to the Utah Board of Regents. In spite of her incredibly demanding professional schedule, her personal sacrifices to attend to her Trustee duties demonstrated her dedication to her position on the Board.

As Chair of the Student Health, Safety and Well-being Committee, she provided extraordinary leadership and helped move the work of the committee and the institution forward. Her leadership helped provide oversight and policy guidance to promote a safe and supportive learning environment that encourages student academic success and personal development. Utah State University is a better institution for the service she has given and the leadership she has provided.

Chair Burnett and President Cockett presented Trustee Maggelet with a gift in appreciation for her service on the USU Board of Trustees.

E. The next Board of Trustees meeting will be held on September 27, 2019

Originally scheduled for October 11, 2019, the next meeting of the Board will be moved to September 27, 2019, to coincide with Homecoming events on campus. With a lengthy time period before the next meeting in January, a teleconference meeting may be scheduled if any items need to be approved between September and January.

F. Board of Regents Meeting will be held on the Utah State University campus on September 12-13, 2019

The Board of Regents holds meetings at each institution in the state. Utah State University will host the meeting on September 12-13, 2019. Members of the Board of Trustees will be included in a dinner on Thursday evening, September 12, and a breakfast on Friday morning, September 13.

II. PRESIDENT'S REPORT

A. Information Items

The President's Report usually includes a resolution recognizing a student who has provided great service to the university. The President of the Utah State University Student Association selects the student. President Cockett feels this is a worthwhile presentation and will continue this recognition in future meetings.

President Cockett will incorporate more topical items that she does during this portion of the Board agenda. Presidential recent events and upcoming events will continue to be listed on the agenda. She suggested that in the future the Chair's Report include Board of Trustee events and other events where Trustees' involvement is requested.

President Cockett reported on the USU Jazz Orchestra involvement at the Montreux Jazz Festival in Switzerland. This event is very prestigious and is by invitation only. Five USU music faculty submitted requests to attend and were included in the festival as well. Ambassador Ardeshir Zahedi helped host the USU entourage for dinner on a sloping green grass area overlooking Lake Geneva. Many of the students attending had never been to Europe and were excited for this experience.

B. Recent Events

1. USU Jazz Orchestra at Montreux Jazz Festival – Switzerland, July 6-7, 2019
2. Speak at International Society of Animal Genetics Conference – Spain, July 8-14, 2019
3. Council of Presidents (Provost attended for President) – Salt Lake City, July 9, 2019
4. Board of Regents Capital Committee – Salt Lake City, July 15, 2019
5. USHE Board of Regents Capital Development Tour at USU – July 16, 2019
6. USU Retirement Dinner, Maverik West Stadium – July 16, 2019
7. Commissioner Woolstenhulme and Key Members of OCHE – July 22, 2019
8. Remarks at Aggie Caravan Event at USU/Salt Lake Bees Pre-Game Event – Salt Lake City, July 25, 2019
9. Aggie Caravan Events – Colorado and Texas, July 29-31, 2019
10. Council of Presidents – Salt Lake City, July 29, 2019
11. Board of Regents at Southern Utah University – Cedar City, August 1-2, 2019
12. Welcome Remarks at Space Dynamics Small Satellite Conference – August 5, 2019
13. President's Panel at USHE Women's Leadership Exchange – Salt Lake City, August 9, 2019
14. Speak at USU Department Head Retreat – August 12, 2019
15. Sunrise Session, David Tarboton – Salt Lake City, August 13, 2019
16. New Faculty Dinner, President's Home – August 13, 2019
17. Salt Lake Chamber Board of Governors Meeting – Salt Lake City, August 13, 2019
18. Statewide Campus Faculty Dinner, President's Home – August 14, 2019
19. USU Board of Trustees Dinner, President's Home – August 15, 2019
20. USU Board of Trustees Workshop – August 16, 2019

C. Upcoming Events

1. Aggie Caravan Event – Aggie Family Fun Day – August 17, 2019
2. Remarks at Connections Luminary – August 23, 2019

3. Welcome Remarks at Luncheon with Congressman Bishop Staff – August 28, 2019
4. Football – USU at Wake Forest – August 30, 2019
5. Council of Presidents – Salt Lake City, September 3, 2019
6. Aggie Auction 2019 – September 6, 2019
7. Football – Stony Brook at USU, September 7, 2019
8. Remarks at A.C. Woman’s Luncheon, President’s Home – September 9, 2019
9. Welcome/Remarks at Athletic Full Staff Meeting – September 10, 2019
10. Board of Regents, Utah State University – September 12-13, 2019
11. Regence Blue Cross Blue Shield Western Conference – Seattle, Washington, September 14-17, 2109
12. Football – USU at San Diego State – September 21, 2019
13. Welcome Remarks at Association of Public Land-Grant Universities Gene Editing Summit Meeting – Washington, D.C., September 24-26, 2019
14. Ag Products BBQ – September 28, 2019
15. Football – Colorado State at USU – September 28, 2019
16. Research Landscapes – Air by Randy Martin – Salt Lake City, October 1, 2019
17. Football – USU at Louisiana State – October 5, 2019
18. USU Board of Trustees – October 11, 2019

III. CONSENT AGENDA

Chair Burnett stated that the Trustees received the following agenda items for review.

A. Action Items

1. Minutes from the Regular Meeting held on June 28, 2019
2. Minutes from the Closed Session held on June 28, 2019
3. Faculty and Staff Adjustments [Resolution 19-08-01] (Appendix D)

Action: Trustee Ferry moved to approve the Consent Agenda. Trustee Niederhauser seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

A. Utah State University and Utah State University Eastern 2019-20 Athletics Budgets [Resolution 19-08-02] (Appendix E)

Vice President Cowley presented the athletic budgets at USU and USU Eastern for approval. USU has had an athletic program for a long time. Prior to 2010, the College of Eastern Utah (CEU) had its own athletic program. After the merger with USU, CEU became USU Eastern. USU Eastern in Price requested to keep their athletic program. The NCAA has approved USU Eastern’s athletic program only if it operates totally separate from USU’s athletic program. The NCAA prohibits any affiliation between USU and USU Eastern with regard to administration, coaches, etc. USU Eastern cannot become “Aggies,” they must remain “Eagles.” Therefore, each campus has its own completely separate athletic budget.

The USU athletic budget has a \$400M surplus after ending last year in the black. The

success of the football and basketball teams directly correlate to revenue. Both teams are doing well so there is a surplus this year. Any surplus remains with the Athletic Department. USU's athletic budget is quite modest compared to other Mountain West Conference institutions. There are 11 full-time members in the Mountain West Conference. USU's budget of \$36.4M ranks 10th out of the 11 members. The only member with a lower budget is San Jose State University. Seven of the 11 members operate with \$40M and above budgets.

The USU Eastern athletic budget is \$1.4M. They participate in fewer sports but provide an exciting experience for students and the community.

Trustee Alder pointed out that expenses were combined for all sports. He wondered how individual sports programs are doing. Vice President Cowley explained that most sports are not self supporting. Significant revenue comes from two sports; revenue from the other sports is quite low.

Vice President Hartwell stated that USU gets \$1.1M per year from a TV contract with CBS Sports Network and ESPN. Comparatively, the Big Ten and Southeast conferences get \$45M per year per institution from TV contracts. USU is working hard to produce surplus revenue each year. With that surplus, the Athletic Department will open a reserve account to help cover future deficit years.

Vice President Cowley mentioned that sports schedules play an important role in revenues. When BYU and Boise State play in Logan, revenues are up. If the Aggies play those teams at their homes, revenues are down. Schedule rotations; i.e., playing teams at home one year and away the next year, affect revenues.

Action: Trustee Niederhauser moved to approve the Utah State University and Utah State University Eastern 2019-20 Athletics Budgets. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

B. Utah State University Logan Campus and Statewide Campuses Master Plans [Resolution 19-08-03] (Appendix F)

When the Board of Regents meets at an institution, the hosting institution presents its master plan. USU will present to the Regents at the meeting in September in Logan. Vice President Cowley gave the same presentation to the Trustees that will be given to the Regents.

A master plan is long-range look at where the institution would like to be. Master plan core values do not change and involve more than just a map of land holdings.

District Planning

The campus is split into districts allowing for more detailed planning in each district. This allows USU to keep in mind the stakeholders and their needs in different parts of campus.

The districts are: Central Academic Core District (Science, Engineering, Business), East Gateway District, Housing District, Innovation Campus District, North District (Athletics and Campus Services), and Utilities District.

Statewide campuses and centers also have master plans. These are: Brigham City, Tooele, Moab, Uintah Basin, USU Eastern, Blanding, USU Botanical Center, and USU Salt Lake Center.

Projects Recently Completed

The Central Suites Residence Hall replaced the Valley View Tower. The Sorenson Center for Clinical Excellence houses 14 clinical operations. The Life Sciences Building focuses on the biology and research portions of the College of Science. The Space Dynamics Lab I contains a lot of secure space for classified research. The Fine Arts Renovation and Addition renovated the Nora Eccles Harrison Museum of Art and dramatically remodeled the Daines Concert Hall. The Kaysville Education Center addition expanded capability for classes and housed Extension offices for that county.

Projects in Design/Construction

The Biology and Natural Resources Renovation is donor supported. The Mountain View Residence Hall replacement will replace the Mountain View Tower and will be a little larger than Central Suites Residence Hall. The East Parking Terrace will be located north of the Russell/Wanlass Performance Hall and east of the Industrial Science building and will serve students, faculty, and staff as well as parking for events at the Chase Fine Arts Center. The Information Technology Services building will be east of the tennis courts and north of the Ernstrom Nutrition and Food Sciences building with room to house information technology and human resources. The Moab Academic building is part-donor funded and will be on a 40-acre site away from the current facilities. Moab city is putting in a road (Aggie Boulevard) and there is plenty of land for the long-term needs in Moab.

Five-Year Plan

The Mehdi Heravi Global Teaching and Learning Center is USU's capital development request this year. It will house languages and cultures, and will cost \$17M. State funding will be matched with donor funding. The building will be located west of the Ray B. West building taking a portion of the parking lot south of the Old Main Building. The College of Humanities and Social Sciences will house the English Department in the Ray B. West building neighboring this new building to focus on languages and cultures. Employers not only want people who can speak different languages but also want them to understand the different cultures.

Future projects include Ray B. West renovation; Animal Science renovation; Health, Physical Education, and Recreation (HPER) renovation; Richards/Bullen Residence Halls replacement; Central Suites parking terrace; Junction renovation; and Stadium South Concourse renovation.

C. Utah State University Innovation Campus [Resolution 19-08-04] (Appendix G)

Vice President Cowley explained that the Innovation Campus has a slightly different purpose and mission than the university. It is a research park encouraging research and technology development. Developers construct buildings and the institution approves occupants. Companies hire students providing hands-on experience. Along with existing

and planned buildings, hotel and retail spaces are planned to provide amenities for people working in the area.

Action: Trustee Ferry moved to approve both Action Agenda Item B, the Utah State University Logan Campus and Statewide Campuses Master Plans, and Action Agenda Item C, the Utah State University Innovation Campus. Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

D. Academic Proposal: Bachelor of Science in Human Experience Design and Interaction [Resolution 19-08-05] (Appendix H)

Two years ago the State granted more authority for each institutional Board of Trustees to approve academic programs. The Academic Approval Committee was formed. This committee will vet proposals for new programs and outreach.

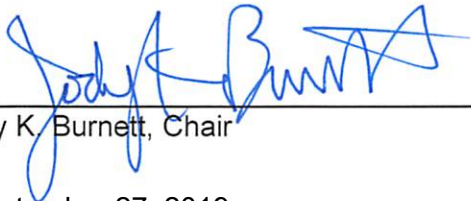
The Academic Approval Committee recommends approval of the Bachelor of Science in Human Experience Design and Interaction. This degree will include areas such as social media and web design. This program will take new technology and add a human touch in order to connect technology with the general public. Anticipated program growth is 200 students within a few years.

Action: Trustee Huntsman moved to approve the Bachelor of Science in Human Experience Design and Interaction. Trustee Gagon seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

No motion to adjourn. The meeting segued into the Trustee Workshop.

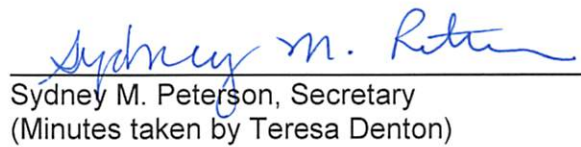
The meeting adjourned at 10:32 a.m.



Jody K. Burnett, Chair

September 27, 2019

Date Approved



Sydney M. Peterson, Secretary
(Minutes taken by Teresa Denton)