

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Mountain View Hospital, 1000 East 100 North, Suite 325, Payson UT 84651
Thursday, August 1, 2019

CONDUCTING Brian Hulet

COMMITTEE MEMBERS Brian Hulet, Payson City Council; Taresa Hiatt, City Council; Dave Tuckett, Payson City; Ty Jones, Business Owner; Scott Wilson, Nebo School District; Win Jeanfreau, Consultant; Kris Phillips, Stadium Cinemas; Mike Hardy; David Charles, Business Owner

EXCUSED Todd Brightwell,, UVU; Ric Johnson, Mountain View Hospital; Scott Phillips, Business Owner; Andra Cefalo, Payson Chamber of Commerce; Lynn Abplanap, PPC Flexible; Bill Wright, Mayor

STAFF Amanda Baker – Secretary

Meeting began at 8:00 am

APPROVAL OF MINUTES

Motion by Dave Tuckett to approve the minutes for June 6, 2019. Motion Seconded by Win Jeanfreau. Minutes approved

REPORT OF THINGS HAPPENING

Brian reported that there will be an assisted living facility built by Walmart. The Holdaway Annexation development is progressing and the Salisbury development by Spring Lake is really progressing. Dave reported that all projects that have been submitted this year have been approved and on are in progress.

Brian reported that he has replied to a few RFI's. There is a battery company that is looking for a location. He also reported that there is an outdoor company looking as well.

REPORT FROM CHAMBER

The Chamber has a ribbon cutting today, He reported they have had an influx of members and they are working on a future growth plan. He reported that they haven't had very many business visits lately because of summer.

Scott Wilson mentioned how great the addition of the Pickleball and basketball courts are for the city.

Dave mentioned that the city billboard blew over. Dave is working to possibly get a new location and an upgraded sign.

ECONOMIC DEVELOPMENT

Brian reported he is working on getting money to retain Win as an Economic Development consultant. Win reported on a main street revitalization project and a "Food Mall." He reported on his idea and the efforts they have been making. Discussion was held regarding the possibilities.

Win also gave an update on a potential partner with UVU & rodeo arena as well as an update on car dealerships.

GOLF EVENT

Brian reported the 3rd annual golf event will include helicopter rides instead of Hot air balloon rides. He asked the board to let him know if there is anyone they would like to recruit to Payson to please invite them. There are a lot of people that have been invited. Kris mentioned there hasn't been much response. Dave thought because it's not until October it hasn't been on their minds

SALES TAX

Brian stated he learned that the amount of sales tax that Payson City get is not very much. He stated he thinks we only get ½ percent. Discussion was held regarding sales tax.

BRANDING

Brian reported on the status of the rebranding. He also reported on the things they are working on and asked if anyone would like to be involved. He mentioned they would like to have a really nice hiking trails map with our new logo.

Brian mentioned he would like find a fun to do in conjunction with the branding roll out. Scott suggested murals would be a good way to bring people to town. Win also suggested interactive arts.

STRATEGIC PLAN

Brian provided a list of goals and initiatives. Discussion was held regarding this.

REOPORT FROM THE CITY

Dave mentioned the City is working on issues for the flood plain map.

Meeting adjourned at 9: 10 am