

AGENDA ITEM # VII.

THE STATE OF UTAH BROADBAND PROJECT

What is the Utah Broadband Project?

The Utah Broadband Project is a joint effort between the Utah Governor's Office of Economic Development (GOED), the Public Service Commission (PSC), and the Department of Technology Services' Automated Geographic Reference Center (AGRC) to develop a statewide map of available services and a plan to increase broadband deployment and adoption in the state.

The Project will help identify critical unserved and underserved areas and populations. This information will help in the development of a statewide plan to expand affordable, reliable broadband services to every citizen of the state.

What do local leaders need to know about broadband?

The goal of the Utah Broadband Project is to ensure that all citizens have access to high-speed Internet. Whether it is at home, at the library, through free public Wi-Fi, or through another method, any person who does not have access is being left behind. Barriers that could prohibit your community from getting online are: lack or cost of service or equipment, or lack of training.

Do you know how your community stacks up? Go to broadband.utah.gov and use the interactive map to enter your location into the search box to see the coverage in your area.

How does Utah compare nationally?

Utah has been recognized as a national leader in broadband access and adoption.

Ranked #1 in home broadband adoption – 80% of homes subscribe to Internet

U.S. Department of Commerce

Utah has the 4th fastest Internet speeds in the nation – leading all western states

Akamai Technologies Report

What is the Utah Broadband Advisory Council?

The Utah Broadband Advisory Council was formed in June 2011, and meets monthly to examine the condition of broadband adoption and deployment in the State of Utah and will provide the Governor and Legislature with recommendations and policy guidance. Members of the Council represent a diverse group of interests including legislators, economic development, state and local government, healthcare, education, libraries, public safety and tribal entities. Please contact the Project Team if you would like more information or would like to attend a meeting.



Why is broadband access an important issue?

Economic development, career training, and advances in education and health care rely not only on broadband infrastructure, but also on the knowledge and tools to leverage that infrastructure. The Utah Broadband Project is working with broadband providers, local and state policymakers, consumers, community anchor institutions, and other stakeholders to explore the state of broadband in Utah, improve efficiencies, and expand deployment and usage statewide.

The Federal Communications Commission (FCC) determined that graduation rates for students with home

broadband access are 6 to 8% higher than students without access. The FCC also noted that 80% of Fortune 500 companies post job openings *online only*—and require online applications.

Take the speed test or report a dead zone



Log onto our website at broadband.utah.gov and test your connection speed. If broadband is not available in your community, then tell us by reporting a “broadband dead zone.”

What resources does the Utah Broadband Project have for communities?

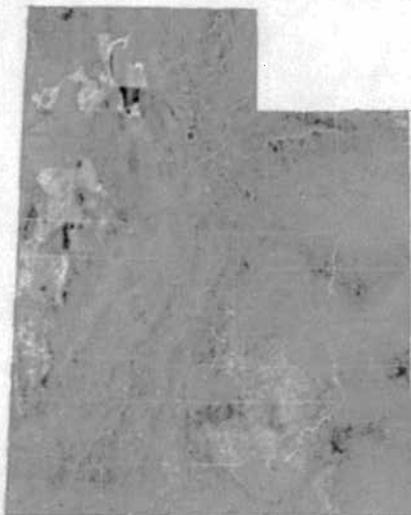
Members of the Utah Broadband Project have been meeting with public officials, local decision makers, broadband providers, business, stakeholders and consumers to encourage participation in community broadband planning and data gathering.

The Project also has resources to help develop technology plans, assess readiness, engage leaders, understand broadband deployment processes, and in identifying future funding opportunities.

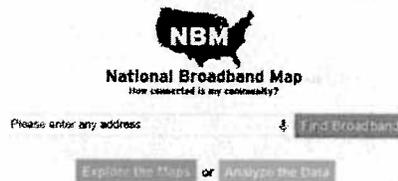
How can I contact the Utah Broadband Project?

To get in touch with the Utah Broadband Project, contact our Project Team:

- Email: broadband@utah.gov
- Phone: (801) 538-8742
- Website: broadband.utah.gov
- Twitter: @UtahBroadband



The Utah Broadband Map displays wired and wireless broadband coverage across the state as of October 2011.



To explore data on national broadband availability and how Utah stacks up, visit the National Broadband Map at broadbandmap.gov.



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BROADBAND.UTAH.GOV



Scan on your smartphone to visit our website!

“Like electricity a century ago, broadband is a foundation for economic growth, job creation, global competitiveness and a better way of life. It is enabling entire new industries and unlocking vast new possibilities for existing ones. It is changing how we educate children, deliver health care, manage energy, ensure public safety, engage government, and access, organize and disseminate knowledge.”

—National Broadband Plan, Federal Communications Commission, 2010