



CHAMBERWEST

**PRESENTATION TO TAYLORSVILLE CITY
COUNCIL**

AUGUST 21, 2019

Barbara S. Riddle, CMP
President/CEO



CHAMBERWEST OVERVIEW





BOARD OF DIRECTORS (POLICY) **BOARD OF GOVERNORS (ADVISORY)**

BOARD OF DIRECTORS BI-MONTHLY MEETINGS

- FEBRUARY, APRIL, JUNE, AUGUST, OCTOBER, DECEMBER

BOARD OF GOVERNORS BI-MONTHLY MEETINGS

- JANUARY - BE READY UTAH & EMERGENCY PREPAREDNESS ROLLOUT
- MARCH - WORKFORCE DEVELOPMENT UPDATE & GOED - UTAH'S ECONOMY IMPACTING SLCo
- MAY - CITY ECONOMIC DEVELOPMENT PRESENTATIONS
- JULY - MOUNTAIN VIEW CORRIDOR & CW TAX REFORM UPDATE
- SEPTEMBER - 2020 CENSUS REPORT & ZIONS BANK ECONOMIC FORECAST
- NOVEMBER - TBD



LEGISLATIVE AFFAIRS COMMITTEE

- **During Session** - Two meetings per week (Tuesdays/Thursdays)
- **April - December** - Meeting on 1st Thursday of the Month
 - **April** - Meeting with Legislators for Recap
 - **May** - Organizational Meeting
 - **June** - Tax Reform
 - **August** - Salt Lake County - Future of the West Bench - Oquirrh View
 - **September** - Tax Reform
 - **October** - Education, Kem Gardner Institute
 - **November** - Transportation
 - **December** - Finalization of Sub Committee White Papers in preparation for 2020 Legislative Session





LEGISLATIVE AFFAIRS COMMITTEE

➤ Sub-Committees

- Air Quality
- Economic Development and Business Sustainability
- Education
- Healthcare
- Transportation
- Water Quality
- **Business And Government Relations
- **Housing
- **Tax Reform
 - Hosted the Legislature's Tax Restructuring and Equalization Task Force Town Hall - June 27th



WOMEN BUSINESS



EMPOWERING WOMEN LUNCHEON SERIES

- “DREAM. BELIEVE. ACHIEVE!” - JANUARY
- “MAKING YOUR WAY AND DEFINING YOUR PATH” - MARCH
- “PURSUING HAPPINESS 101” - JULY
- “ACHIEVING SUCCESS IN A MALE DOMINATED FIELD” - SEPTEMBER
- TBD - NOVEMBER
- HOLIDAY EVENT - DECEMBER

ANNUAL SPRING WOMEN’S CONFERENCE - APRIL 9TH

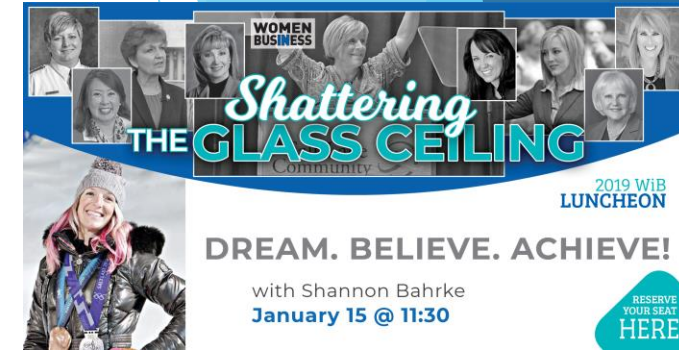
- 2 KEYNOTE PRESENTERS
- 9 BREAKOUT SESSIONS
- 170 ATTENDEES (20% GROWTH)

SILENT HERO BREAKFAST - MAY 23RD

- IN PARTNERSHIP WITH 8TH GRADE ENGLISH TEACHER

COMMUNITY SERVICE

- SUPPORT OF GRANITE EDUCATION FOUNDATION
- WOMEN’S BUILD WITH HABITAT FOR HUMANITY





LEADERSHIP INSTITUTE

Designed to challenge and engage leaders in professional and personal growth while inspiring an entrepreneurial spirit in building a better community

- September - Kick Off Event - Leadership & Teamwork
- October - “Winning with Teams”
- November - “How Leaders Engage - Community Services and Paying it Forward”
- December - “People First - Customers, Community & Employees”
- January - “Business Health - Relevance and Viability through Continuous Improvements”
- February - “Politically Speaking - Legislative Impact on Policy”
- March - “ Strategic Planning”
- April - “Leadership in Action - Township, City and County Government”
- May - “Military Leadership - Utah National Guard and Utah Air National Guard”
- June - “Project Leadership” - Graduation





CHAMBERWEST PRESENTS LUNCHEON SERIES

- “Cybersecurity for Non-Technical Business Leaders - February
- “Get to the River: What’s Happening at the Jordan River Parkway ”- April
- “Online Reputation Management - How Does your Business Look Online?” - August
- Presenter To Be Announced - October

MULTI-CHAMBER LUNCHEON SERIES

- “Oquirrh View Plan” - January
- The Media Landscape has Changes - and that’s Great News for Local Businesses” - March
- “Stop Being a Best Kept Secret: How to Channel Your Charisma and Drive Word-of-Mouth-Buzz through the Roof” - May
- “Drug Policy, Struggles with Addition, Bridging the Gap in the Workplace” - July
- “Lendio Crowd Pitch” - September





ANNUAL AWARDS GALA

FEBRUARY 28TH



Summit Vista
Best New Business of the Year





ANNUAL GOLF CLASSIC

JUNE 26TH

- EXPANDED TOURNAMENT
- 174 GOLFERS
- 27 HOLE SPONSORS
- MAJOR SPONSORS
- CONTINENTAL BREAKFAST/LUNCH





AMBASSADORS

- Ribbon Cuttings
- Groundbreaking Ceremonies





- First Wednesday of the Month - 3:30 - 5:00 pm
- Third Wednesday of the Month - 8:30 - 10:00 am
- Moved around to new Locations
- Opportunity to Build Business Connections
- Two Informational Presentations
- Sharing of Business Cards



SEPTEMBER 18TH

- 2 KEYNOTE PRESENTERS: LT GOVERNOR SPENCER COX, SCOTT MILLER, EXECUTIVE VP OF THOUGHT LEADERSHIP - FRANKLIN COVEY
- NINE BREAKOUT SESSIONS
 - TAX REFORM PANEL
 - MARIJUANA AND THE WORKPLACE
 - IMPORTANCE OF GENDER DIVERSITY
 - TALENT RECRUITMENT/RETENTION
 - COMPENSATION STRUCTURES
 - ECONOMIC TSUNAMI - POTENTIAL OPPORTUNITIES FOR BUSINESS
 - AND MORE...
- NETWORKING, EXHIBITOR TABLES
- MAYORAL UPDATES
- CONTINENTAL BREAKFAST/LUNCH



2019 CALENDAR OF EVENTS

January:

- 3 Legislative Affairs Committee
- 4 2018/2019 Leadership Institute Session
- 10 Ambassador Committee
- 11 2nd Friday Casual Business Lunch
- 15 Women in Business Luncheon
- 16 Business Connections
- 17 Board of Governors Meeting
- 24 Legislative Affairs Meeting
- 25 Multi-Chamber Luncheon
- 31 Legislative Affairs Meeting

February:

- 5 Legislative Caucus – Utah State Capitol
- 6 Business Connections
- 7 Legislative Affairs Committee
- 8 New Member Orientation
- 12 2018/2019 Leadership Institute Session
- 12 Legislative Caucus – Utah State Capitol
- 13 Quarterly HR Executive Series – Part 1
- 14 Legislative Affairs Committee
- 15 ChamberWest Luncheon
- 15 Ambassador Committee
- 19 Legislative Caucus – Utah State Capitol
- 20 Business Connections
- 21 Legislative Affairs Committee
- 21 Board of Directors Meeting
- 26 Legislative Caucus – Utah State Capitol
- 28 Legislative Affairs Committee
- 28 Annual Awards Gala – Maverik Center



March:

- 5 Legislative Caucus – Utah State Capitol
- 6 Business Connections
- 7 Legislative Affairs Committee
- 8 2nd Friday Casual Business Lunch
- 12 Legislative Affairs Committee
- 12 Women in Business Luncheon
- 14 2018/2019 Leadership Institute
- 15 Ambassador Committee
- 20 Business Connections
- 21 Board of Governors Meeting
- 28 Multi-Chamber Luncheon Series

April

- 2 Disaster Preparedness and Business Recovery Program – Part 1
- 3 Business Connections
- 4 Legislative Affairs Committee with Legislators
- 9 Women in Business Spring Conference
- 11 2018/2019 Leadership Institute
- 12 2nd Friday Casual Business Lunch
- 17 Business Connections
- 18 Board of Directors Meeting
- 19 Ambassador Committee
- 25 ChamberWest Luncheon



May:

- 1 Business Connections
- 2 Legislative Affairs Committee
- 8 Quarterly HR Executive Series – Part 2
- 9 2018/2019 Leadership Institute
- 10 New Member Orientation – ChamberWest
- 10 2nd Friday Casual Business Lunch
- 15 Business Connections
- 16 Board of Governors Meeting
- 17 Ambassador Committee
- 21 WIB – Champion to Me Breakfast (partner with Granite School District/Education Foundation)
- 23 Multi-Chamber Luncheon Series – Jordan Valley Water Conservancy District

June:

- 4 Disaster Preparedness and Business Recovery Program – Part 2
- 5 Business Connections
- 6 Legislative Affairs Committee
- 6 ChamberWest Luncheon – “Your Jordan River”
- 13 2018/2019 Leadership Institute Session & Graduation
- 14 2nd Friday Casual Business Lunch
- 19 Business Connections
- 20 Board of Directors Meeting
- 21 Ambassador Committee
- 26 *Annual Golf Classic – Stonebridge Golf Club*



July:

- 3 Business Connections
- 9 Women in Business Luncheon
- 12 2nd Friday Casual Business Lunch
- 17 Business Connections
- 18 Board of Governors Meeting
- 18 Multi-Chamber Luncheon Series
- 19 Ambassador Committee

August:

- 1 Legislative Affairs Committee
- 7 Business Connections
- 9 New Member Orientation
- 9 2nd Friday Casual Business Lunch
- 14 Quarterly HR Executive Series – Part 3
- 15 Board of Directors Meeting
- 16 Ambassador Committee
- 21 Business Connections
- 22 ChamberWest Luncheon
- 27 Business Resiliency Program – Part 1



September:

- 4 Business Connections
- 5 Legislative Affairs Committee
- 10 Women in Business Luncheon
- 11-12 2019/2020 Leadership Institute Kick-off Event
- 13 2nd Friday Casual Lunch
- 18 **Annual Fall Business Conference**
Utah Cultural Celebration Center
- 19 Board of Governors Meeting
- 20 Ambassador Committee
- 26 Multi-Chamber Luncheon Series

October:

- 2 Business Connections
- 3 Legislative Affairs Committee
- 10 2019/2020 Leadership Institute
- 11 2nd Friday Casual Lunch
- 11-12 Board Retreat
- 16 Business Connections
- 18 Ambassador Committee
- 24 ChamberWest Luncheon
- 29 Disaster Preparedness and Business Recovery
Program – Part 2



November:

- 6 Business Connections
- 7 Legislative Affairs Committee
- 8 New Member Orientation
- 8 2nd Friday Casual Lunch
- 12 Women in Business Luncheon
- 13 Quarterly HR Executive Series – Part 4
- 14 2019/2020 Leadership Institute
- 15 Ambassador Committee
- 20 Business Connections
- 21 Board of Governors Meeting
- 21 ChamberWest Luncheon

December:

- 3 Women in Business Holiday Event
- 4 Business Connections
- 5 Legislative Affairs Committee
- 12 2019/2020 Leadership Institute
- 13 2nd Friday Casual Lunch
- 19 Board of Directors Meeting
- 20 Ambassador Committee





STAFF

- Barbara Riddle, CMP
 - President/CEO
- Becky Guertler
 - Marketing and Business Development Director
- Kandy Raguskus
 - Business Development Manager
- Connie Bailey
 - Office Manager



SUCCESSES

- **Membership**
 - 131.6% July - YOY
- **Spring Conference Attendance**
 - 121% YOY
- **Golf Tournament Attendance**
 - 120.8% YOY



THANK YOU

FOR YOUR CONTINUED SUPPORT AND PARTICIPATION!

BARBARA S. RIDDLE, CMP

PRESIDENT/CEO

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