

UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
Utah State University, Logan, Utah  
June 28, 2019

Minutes of the Regular Meeting of the Utah State University Board of Trustees held via teleconference, commencing at 8:31 a.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Kent K. Alder	Vice Chair
John Y. Ferry	
Gina Gagon	
Mark K. Holland	
David H. Huntsman	
Crystal C. Maggelet	
J. Scott Nixon	

MEMBERS EXCUSED

Sami I. Ahmed
David G. Butterfield

UNIVERSITY REPRESENTATIVES PRESENT

Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Teresa Denton	Staff Assistant
Francis D. Galey	Executive Vice President and Provost
Mica A. McKinney	General Counsel; Vice President, Legal Affairs
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
William M. Plate, Jr.	Vice President, Marketing & Communications
Robert W. Wagner	Vice President, Academic and Instructional Services

OTHERS PRESENT

Dwight Davis	Associate Vice President, Business and Finance
Joyce Kinkead	Professor, Department of English
Tim Vitale	Associate Vice President, Public Relations and Marketing

Chair Burnett called the meeting to order.

Action: Trustee Holland moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 9:02 a.m., thanking those present for their attendance.

I. CHAIR'S REPORT

A. Annual Joint Meeting of the Board of Regents, Board of Trustees and Presidents

The annual joint meeting of the Board of Regents, Board of Trustees and Presidents will be held on Thursday, August 1, 2019, from 10:00 a.m. to 4:00 p.m. at Southern Utah University in Cedar City. Board of Trustees members received an email invitation to attend the Joint Meeting as well as a reception, a dinner, and a Utah Shakespeare Festival show, either *Hamlet* or *Book of Will*, that evening.

B. USUSA Report

Trustee Sami Ahmed was unable to attend this meeting to give the report.

C. The Next Board of Trustees Meeting

The next Board of Trustees Meeting will be held in conjunction with the annual Board of Trustees Workshop, Friday, August 16, 2019. A dinner will be held Thursday evening, August 15, 2019, to recognize outgoing trustees and to welcome new trustees. The workshop will be held in Logan.

II. PRESIDENT'S REPORT

A. Information Items

1. Year of the Woman

President Cockett stated she would like to officially kick off next year as the *Year of the Woman* to celebrate the 150<sup>th</sup> anniversary of Utah being the first state where women voted in the modern nation. It also marks the 100<sup>th</sup> anniversary of the 19<sup>th</sup> Amendment, which granted women the right to vote. It makes sense to honor the many deeply accomplished women at USU – graduates, faculty, staff and students. This is a great opportunity to bring academics, research, outreach, advancement, alumni, and marketing and communications together. Joyce Kinkead and Sydney Peterson will co-chair this effort.

Joyce Kinkead explained President Cockett's vision for the *Year of the Woman*. Utah is particularly well positioned to celebrate because we will be celebrating the 150<sup>th</sup> anniversary of women voting in Utah. There are three anniversaries included in the celebration. The first anniversary is that in 1870 Utah was the first state in the nation to legalize women's right to vote. The second anniversary is the 100<sup>th</sup> anniversary of the ratification of the 19<sup>th</sup> Amendment. The 1965 Voting Rights Act is the third anniversary. A statewide organization "Better Days 2020" has done a tremendous job taking the lead on these anniversary events. The local "Better Days 2020" chapter was organized by Mayor Holly Daines. President Cockett's vision is to build on these foundational anniversaries and make it a celebration of women in our past as well as now whether they be students, faculty, staff or alumni.

The kick-off date for *Year of the Woman* will be August 26, 2019, which is "Women's Equality Day" and the anniversary of the 19<sup>th</sup> Amendment ratification. Events will continue through August 2020. Dr. Craig Jessop will conduct the American Festival Chorus in a concert of suffrage songs. On March 19-20, 2020, the College of Humanities and Social Sciences will host a Tanner Symposium on Voting Rights 1870, 1920, 1965, and 2020 with national speakers. The international community will

celebrate International Women's Day on March 8, 2020. The Women in Sports Day will also be celebrated nationally. USU will work to make sure there is a coherent marketing and calendaring website about these important dates and how USU will celebrate the *Year of the Woman*.

Sydney Peterson said that all events held at USU will celebrate the *Year of the Woman* in some fashion including Founders Day, Homecoming, Old Main Society, and Commencement. The Honorary Degrees and Awards Committee should use this as a focus when selecting honorary degree recipients and the commencement speaker for next year's commencement ceremony. Along with USU's yearly events, there will be special events sponsored by colleges, statewide campuses, extension sites, and local communities featuring women in their communities.

President Cockett will organize a small steering committee including Joyce Kinkead, Sydney Peterson, and vice presidents from marketing and communications and advancement. There will be other working groups focusing on particular aspects of this celebration.

Sydney Peterson said one of the groups will be ambassadors helping to get the message out. Women from the USU Board of Trustees will be part of this as well as USU Foundation Board members, Board of Regents members and others. There will also be an outreach committee to focus on extension and statewide campuses and an academic committee to bring together all the academic activities. A critical committee will be the marketing and public relations committee. An events committee will work on the special events as well as events that are annually held.

President Cockett pointed out that USU has previously celebrated the Year of Water which promoted USU as the place to go for water research and information. The Year of the Arts celebrated the 50<sup>th</sup> anniversary of the Kent Concert Hall. We will rely on the Board of Trustees to bring forward names of women who are important to USU who could be highlighted. Highlighting opportunities could include a short article in the USU Magazine or on the website, recognition at Founders Day, scholarships in the name of special women, honorary degrees and commencement speaker, or Sunrise Sessions not only with women who are doing research but also focusing on the topic of women and gender issues. The freshman experience reading assignment this year is a book about Supreme Court Associate Justice Sonia Sotomayor. Next year the book could also be on women and gender or a suffrage topic.

Chair Burnett commented that it is always difficult to get nominations for honorary degree recipients and commencement speakers. The commencement speaker should be selected by the October meeting to allow President Cockett time to make those arrangements and honorary degree recipients by the January meeting.

## **B. Recent Events**

1. Aggie Coaches Caravan Events – Utah, Nevada, California, May 7-9, 2019
2. Spike 150 Treasures Collection Reception – Salt Lake City, May 10, 2019
3. Aggie Coaches Caravan Events – Idaho, Washington, Oregon, May 13-16, 2019
4. Regence Community Board Meeting – Salt Lake City, May 16, 2019
5. Board of Regents at Snow College – May 17, 2019

6. Sunrise Session, Peter Howe – Salt Lake City, May 21, 2019
7. USU Alumni Event and Donor Event – Houston, Texas, May 24, 2019
8. Mtn. West Board of Directors – Jackson, Wyoming, June 2-4, 2019
9. Association of Public Land-Grant Universities Summer Board Meeting and Summer Council of President's Meeting – Washington, D.C., June 12-13, 2019
10. Northwest Commission on Colleges and Universities Meeting – Park City, June 18-21, 2019
11. Salt Lake Chamber Board of Governor's Retreat – Salt Lake City, June 25, 2019
12. USU Foundation Board Dinner – June 27, 2019
13. USU Board of Trustees – June 28, 2019
14. USU Foundation Board Meeting – June 28, 2019

C. Upcoming Events

1. USU Jazz Orchestra at Montreux Jazz Festival – Switzerland, July 6-7, 2019
2. Speak at International Society of Animal Genetics Conference – Spain, July 8-14, 2019
3. USHE Board of Regents Capital Development Tour at USU – July 16, 2019
4. USU Retirement Dinner, Maverik West Stadium – July 16, 2019
5. Aggie Caravan Event at USU/Salt Lake Bees Pre-Game Event – Salt Lake City, July 25, 2019
6. Aggie Caravan Events – Colorado and Texas, July 28-31, 2019
7. Board of Regents at Southern Utah University – Cedar City, Utah, August 1-2, 2019
8. Sunrise Session, David Tarboton – Salt Lake City, August 13, 2019
9. Salt Lake Chamber Board of Governors Meeting – Salt Lake City, August 13, 2019
10. USU Board of Trustees Workshop – August 16, 2019

D. Research Landscape Presentation

President Cockett stated that there is a new effort to bring research successes to Salt Lake City. Presentations on air and water have already been done. The presentation on land will be held on the O.C. Tanner campus in October. Vice President Abercrombie is helping to find others to provide introductory and conclusion remarks from across the community. Two days after the presentation on water, the *Deseret News* published an article on water in Utah in which USU was highlighted prominently. People now think of USU when they have water questions. Vice President Abercrombie was contacted by one of the subcommittees of the legislature that was working on water issues and effects on catastrophic fires. They considered USU the expert in this area and asked Vice President Abercrombie to identify faculty who could make a presentation on this topic.

Chair Burnett attended the presentation and mentioned attendees were a great cross section of high school educators, legislators, and local government officials. Introductory remarks from a legislator were also appreciated. This presentation provided great exposure for research that USU is doing relevant to critical public issues.

**III. CONSENT AGENDA**

Chair Burnett stated that the Trustees received the following agenda items for review.

A. Action Items

1. Minutes from the Regular Meeting held on May 1, 2019
2. Minutes from the Closed Session held on May 1, 2019
3. Academic Proposals
  - a. Department of English, College of Humanities and Social Sciences, proposes changing the Specialization in Literature and Writing to Specialization in Creative Writing [Resolution 19-06-01] (Appendix A)
  - b. Department of Geology, College of Science, proposes offering the Climate Adaptation Science specialization [Resolution 19-06-02] (Appendix B)
  - c. Department of Geology, College of Science, proposes changing the department name from Geology to Geosciences [Resolution 19-06-03] (Appendix C)
  - d. School of Teacher Education and Leadership, Emma Eccles Jones College of Education and Human Services, proposes discontinuing all K-6 degree programs leading to teacher licensure [Resolution 19-06-04] (Appendix D)
4. Faculty and Staff Adjustments [Resolution 19-06-05] (Appendix E)
5. Proposal to Adopt Code of Ethics for the Nora Eccles Harrison Museum of Art [Resolution 19-06-06] (Appendix F)
6. Utah State University Research Foundation (USURF) – Re-appointment to Board – Maura Hagan [Resolution 19-06-07] (Appendix G)
7. Utah State University Research Foundation (USURF) – Appointment to Board – Lisa M. Berreau [Resolution 19-06-08] (Appendix H)
8. Certificate of Treasurer for February 2019 [Resolution 19-06-09] (Appendix I)
9. Certificate of Treasurer for March 2019 [Resolution 19-06-10] (Appendix J)
10. Delegation/Administrative Reports – 03/22/19 to 04/19/19 [Resolution 19-06-11] (Appendix K)
11. Delegation/Administrative Reports – 04/19/19 to 05/24/19 [Resolution 19-06-12] (Appendix L)
12. Report of Investments for February 2019 [Resolution 19-06-13] (Appendix M)
13. Report of Investments for March 2019 [Resolution 19-06-14] (Appendix N)
14. Contract/Grant Proposals and Awards for April 2019 [Resolution 19-06-15] (Appendix O)
15. Contract/Grant Proposals and Awards for May 2019 [Resolution 19-06-16] (Appendix P)

**B. Information Items**

1. Revisions to Policy 584 Protection of Human Participants in Research (Appendix Q)
2. Department of Public Safety, 2018 Annual Report (Appendix R)
3. Written Reports
  - a. Provost's Office (Appendix S)
  - b. Academic and Instructional Services (Appendix T)
  - c. Advancement (Appendix U)
  - d. Business and Finance (Appendix V)
  - e. Regional Campuses (Appendix W)
  - f. Research (Appendix X)
  - g. Student Affairs (Appendix Y)

**Action:** Trustee Ferry moved to approve the Consent Agenda. Trustee Maggelet seconded the motion. The voting was unanimous in the affirmative.

#### **IV. ACTION AGENDA**

##### **A. Utah State University 2019-20 Budgets [Resolution 19-06-17] (Appendix Z)**

Vice President Cowley presented the required budgets for approval. The first budget presented was the state appropriated line items. The state tax funds total \$228 million which is up 4% from last year and represents additional money received from the legislature. The salary increase approved was 2.5%, tax funds pay 75% of that with the remaining generated by increasing tuition. The legislature also approved a 4% increase to help offset the cost of rising health benefits. USU received a little over \$6 million from performance funding which was distributed through budget hearings with the deans and vice presidents, looking at their needs and prioritizing requests to move USU's mission forward.

Vice President Cowley stated that USU also received a one-time increase of \$1 million for a Moab project that will move the extension operations into a new building. Another \$2 million was received for a Career and Technical Education (CTE) initiative to allow CTE credits to be delivered at USU Eastern at the same cost that other Applied Technical Colleges (ATC) charge. If a student only wants a certificate, the student will not have to pay full tuition but will pay the same amount that students earning certificates at other ATCs would pay. These students can easily turn their certificates into associate's degrees and continue their education if they desire.

Tuition increased just under 4%. State tax funds and tuition are the two major drivers of USU's operating funds. All other funds were about \$6 million. A little less than \$2 million is mineral lease funds that go primarily to the Water Research Lab. The Ag Experiment Station and agricultural programs receive some federal money in addition to state appropriations.

Overall, USU received a \$14-15 million increase from the year before, some of which is ongoing and some is one-time funding.

Vice President Cowley continued with auxiliary enterprise and service enterprises budgets for the Logan Campus, USU Eastern, and Blanding.

Logan Campus - Each auxiliary and service enterprises on the Logan Campus expects to operate in the black.

- Student Housing is full and doing well. Central Suites built last year was full from day one. The Mountain View Tower replacement will be built next.
- Dining Services is doing well with meal plans.
- Parking Services is doing well and putting money away to build a future parking structure.
- The Campus Store has started offering textbook rentals. There is major competition with Amazon offering textbook rentals. Campus Store is a market-driven operation and will make adjustments.
- Publication Design and Production (PDP) is struggling. Many companies offering printing services produce competitive pressure. PDP has expanded their offerings to subsidize the core, such as adding a t-shirt printing machine. Game day t-shirts are now printed on campus. PDP anticipates adding embroidery

machines this year. Expectations are that they will break even or show a slight profit.

#### USU Eastern Campus

- Dining Services is making changes to their program. A primary concern is to continue to refine dining operations, such as meal plans for student housing.
- Student Housing is doing okay.
- Service enterprises are doing well.

#### Blanding Campus

- The Campus Store is still in operation in Blanding. There is no campus store at USU Eastern where they are served by the Campus Store in Logan. It is yet to be determined if Blanding will continue to have a Campus Store or will consolidate service with the Campus Store in Logan.

Action: Trustee Maggelet moved to approve the Utah State University 2019-20 Budgets. Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

B. Capital Development Priority for Fiscal Year 2020-21 [Resolution 19-06-18] (Appendix AA)

Vice President Cowley stated that USU is asking for legislative support for a new Mehdi Heravi Global Teaching and Learning Center. This project will be built between the Ray B. West Building and Old Main. This project is streamlined from last year with the elimination of Utah Public Radio and the Anthropology Museum and faculty. Utah Public Radio will remain in their current location and the Anthropology Museum will remain in Old Main. The Anthropology faculty who have their research labs in the Veterinary Sciences Building (VSB) will remain in VSB until they can move to a better space in the newer part of VSB.

The Mehdi Heravi Global Teaching and Learning Center will focus on the need for language laboratories. Language is an area that is in great need in the state. Businesses are increasingly going global and wanting employees with language skills. USU's language programs are growing and this will be an excellent facility to help USU advance in the languages area. English writing labs will remain in the Ray B. West Building. A teaching laboratory and an open laboratory will move from the Ray B. West Building to the new building. This building will be streamlined to respond to market and student demands. Preliminary fundraising is going well with some opportunities for private funds to be announced in the future.

Vice President Cowley said this project has been refined and adjusted to a total of 39,000 square feet and a \$17 million cost. With these small adjustments the project was presented for approval. After the Board of Trustees' approval, the project will go to the Board of Regents and then to the Building Board.

Action: Trustee Ferry moved to approve the Capital Development Priority for Fiscal Year 2020-21 as revised to 39,000 square feet and \$17 million. Trustee Holland seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett suggested that the process of handling future capital building proposals in the legislature be explained in the August Workshop since the process has recently changed.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

Action: Trustee Holland made a motion to adjourn the meeting. Trustee Nixon seconded the motion; voting was unanimous in the affirmative.

The meeting adjourned at 9:47 a.m.

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Jody K. Burnett, Chair

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August 16, 2019

Date Approved

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Sydney M. Peterson

Sydney M. Peterson, Secretary  
(Minutes taken by Teresa Denton)