

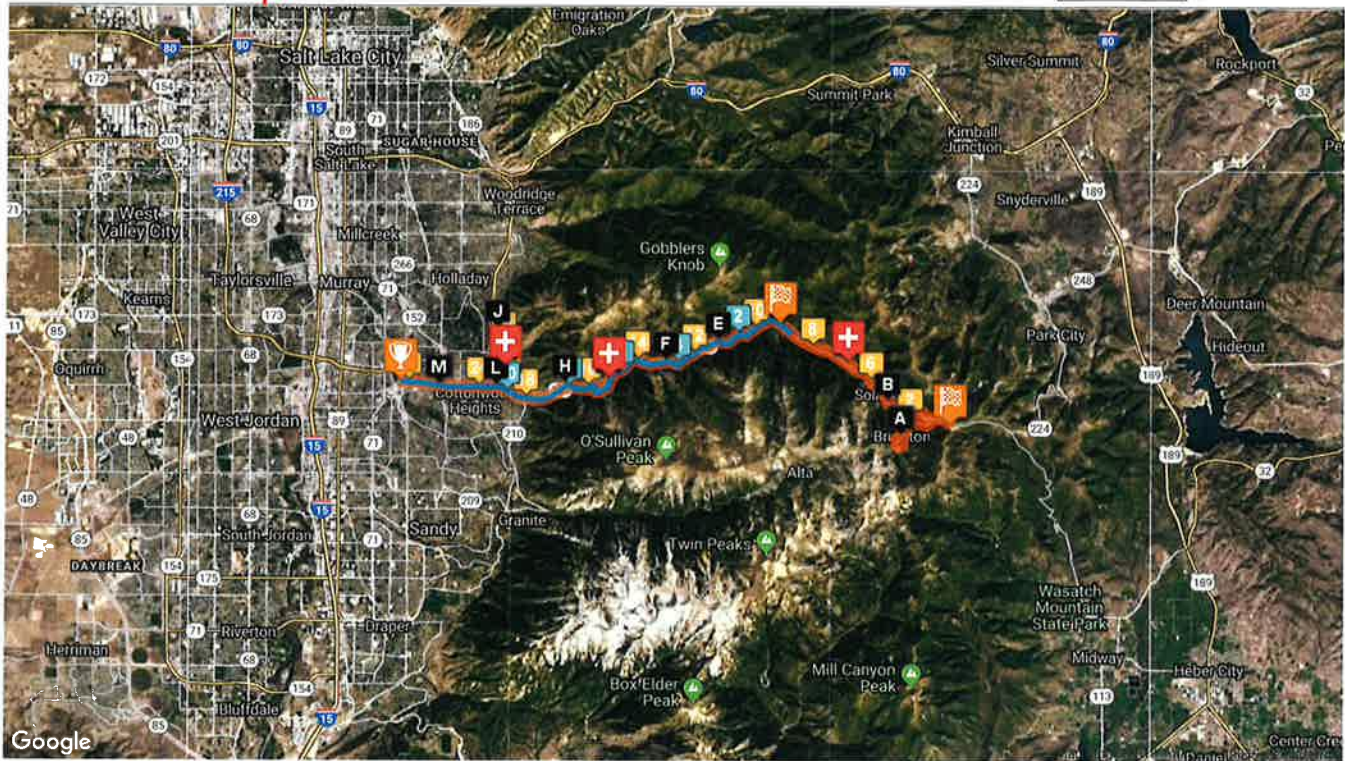
Big Cottonwood Marathon & Half Updates

1. Numbers review
 - Nearly 4,500 will register for 2019 event (3,000 half and 1,500 full)
 - Second largest event in the state
2. Outreach to other stakeholders
 - Union Park Center
 - Old Mill Golf Course
 - US Post Office
 - UTA
 - FedEx
 - UPS
3. Cottonwood Heights Businesses
 - Mid August we hit every business along or near the route on Ft Union.
 - Conversation with owner or manager
 - Leave a document outlining event info
 - Invite to participate in free advertising (free booth, Facebook posts, email inclusions, etc).
 - Please send any interested businesses to Alec (alec@brooksee.com)
 - Roughly 30 CH businesses took advantage of marketing/advertising opportunities in 2018, hope to have even more in 2019.
4. Cottonwood Heights Residents
 - EDDM (every door direct mailer) sending late August
 - Full page ad in Cottonwood Heights Journal
5. Economic Impact Study
 - \$2 Million in local sales revenue
 - \$100,000 in local taxes
 - 1,000+ job supported
6. Other Misc items
 - Yellow signs out again, starting the Friday/Saturday before the race.
 - Large ones will be scooted back (farther north/south) on race morning
 - Right turn only for participants exiting Union Park Center after race
 - Extended lane at Creek & Union Park Ave to create constant right turn
 - Dedicated right turn lane from Bengal onto Highland closed
 - Keeping "physical barrier" surveyor's tape along Ft Union
 - Far right lane on SB 1300 E to be dedicated to participants exiting Union Park Center
 - Far right lane on NB Union Park Ave to be dedicated to participants exiting Union Park Center
 - Opening Northbound and Southbound Traffic across Wasatch @ 9:30AM

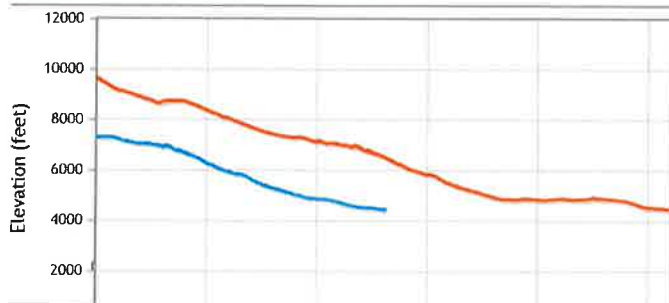
Interactive Map

Miles/Feet ▾

Fullscreen



Interactive Elevation



Description

Marathon

The marathon begins on Guardsman Pass and runs straight downhill among the canyon cliffs. After exiting the pass the route proceeds around the Brighton Loop at the top of Big Cottonwood Canyon followed by gorgeous views of Big Cottonwood Creek for nearly 15 miles to the mouth of the canyon. Runners enjoy an average 5% grade during this stretch. Make sure you train appropriately for this downhill section as downhill running works your muscles differently than flat or uphill.

After exiting the canyon the marathon course heads north for an out-and-back on Wasatch Boulevard to the edge of the Old Mill Golf Course. With the road completely closed to all traffic and reserved solely for the marathon, runners will be able to witness incredible views of the Salt Lake Valley and cheer on their fellow runners as they pass going the opposite way. This stretch of the marathon is relatively flat with slight rolling hills.

After the out-and-back the marathon course returns to the mouth of Big Cottonwood Canyon and enters the city of Cottonwood Heights, following the same downhill course as the half marathon to finish at the Union Park Center.

[Export Course](#)