

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Mountain View Hospital, 1000 East 100 North, Suite 325, Payson UT 84651
Thursday, January 3, 2019

CONDUCTING Brian Hulet

COMMITTEE MEMBERS Brian Hulet, Payson City Council, Bill Wright, Payson City Mayor
Dave Tuckett, Payson City Manager; Scott Wilson, Nebo School
District; Scott Phillips, Business Owner, Lynn Abplanap, PPC
Flexible, Kris Phillips, Stadium Cinimas, Taresa Hiatt, City Council

EXCUSED Bill Wright, Mayor, Mike Hardy; Ric Johnson, Mountain View
Hospital; Win Jeanfreau, UVU

STAFF Amanda Baker – Secretary

Meeting began at 8:00 am

Introduced David Charles, business owner.

APPROVAL OF MINUTES

REPORT ON THINGS HAPPENING

Board makeup

Andra Cefalo	Chamber
David Charles	Business Owner
Brian Hulet	City Council
David Tuckett	City Manager
Taresa Hiatt	City Council
Tyler Jones	Chamber President
Lynn Abplanap	PPC Flexible
Win Jeanfreau	Insight Utah
Todd Brightwell	Utah County ED
Scott Phillips	Business Owner
Kris Phillips	Stadium Cinemas
Mike Hardy	Resident
Ric Johnson	MVH
Bill Wright	Mayor
Scott Wilson	Nebo School District

Motion by Dave Tuckett to approve board, Scott Wilson 2nd. Passed

Motion by Lynn Abplanap to appoint Brian Hulet Chair for 2019. Passed

REPORT ON THINGS HAPPENING IN PAYSON CITY

Dave reported there are a lot of projects going on. Planner Spencer stated there have been 5 new development applications submitted. Two new phases of the Arrowhead project have been approved.

Brian reported there were 250 new house tops last year approved last year.

Scott Wilson reported Nebo School district will implement a middle school system and the Payson High school will be rebuilt. Payson High School will be the second school to be rebuilt. He stated the high school will face the northwest at the 800 south intersection. He also reported they are trying to keep parts of the old building but it may be more cost effective to build new. He also reported they are planning to change the football field to artificial turf.

Brian reported on building permits and valuations. He also reported that all our taxes are up as well as building permits which shows it was a good year financially.

Dave reported on the Christmas gifts that we gave to key businesses. Brian reported that as he delivered them he had some good discussions with the businesses.

BRANDING

Jed Morley will be presenting information that he has acquired from 6 to 730 next Wednesday at About Time. He also stated the City has hired a social media company to help us get the word out. Brian mentioned that Payson has a lot of good things going on. He also reported that he had a lot of good comments about the Christmas lights downtown.

EMPLOYMENT GROUP

Lynn said they haven't met lately but they are meeting quarterly. Kris reported Liberty has laid off several employees.

2019 GOALS

- Golf Event
 - o September 29, 2019
 - o Each member find two or three businesses outside of Payson to invite.
 - o Hot Air Balloon
 - o Putting Contest
 - o Golf Lesson
 - o Budget
- Hotel
 - o Dave is working with Walmart on the road issue.
- ICSC
 - o Work with Todd Brightwell
 - o Work with ICSC to get updated information to take down
 - o Work with Woodbury to meet with businesses
- Master and General Plan
- Vision Statement/ Strategic Plan
- Economic Strategic plan
- Huish – Viability of downtown

- o UDOT
 - o Presentation to Danny Temkin
 - Incubator for culinary arts
 - o Relationship with Downtown Businesses
- Forebay
- Business Visits/ retention and growth
- Car dealership, now allowed in the business park
- UVU
- Employment
- Branding
- Website
- Business Cards
- Restaurants
- Intern
 - o budget
- Grants
 - o Access to & knowledge about
 - o Grant writer
- Incubator/ education
- Budget

Discussion was held regarding the viability of Main Street.

Meeting adjourned at 9:10 am.